NEW MEXICO
3RD CONGRESSIONAL DISTRICT

Outdoor Recreation Is a Powerful Economic Engine

RESIDENTS OF NEW MEXICO’S 3RD CONGRESSIONAL DISTRICT SPEND

$1.61 BILLION ON OUTDOOR RECREATION EACH YEAR\(^1\)

- 65% of New Mexico residents participate in outdoor recreation each year
- Approximately 20% of outdoor recreation trips in New Mexico are close to home (taking place within 30 minutes of the participant’s home)
- Spending by state residents represents 48% of outdoor recreation spending in New Mexico
- Out-of-state visitors to New Mexico spend $5.12 BILLION on outdoor recreation

NEW MEXICO’S 3RD CONGRESSIONAL DISTRICT IS HOME TO AT LEAST 36 OUTDOOR COMPANIES

CAMPING, TRAIL SPORTS AND FISHING ARE THE MOST POPULAR OUTDOOR ACTIVITIES IN NEW MEXICO’S 3RD CONGRESSIONAL DISTRICT
New Mexico’s Outdoor Recreation Economy Generates

$9.9 BILLION IN ANNUAL CONSUMER SPENDING

99,000 JOBS STATEWIDE

America’s Outdoor Recreation Economy Generates

$887 BILLION IN ANNUAL CONSUMER SPENDING

7.6 MILLION AMERICAN JOBS

GET INVOLVED

1 Visit the OIA Advocacy Center at outdoorindustry.org/advocacy to learn more about the issues and actions affecting outdoor recreation.

2 Recognize outdoor recreation’s role in creating healthy economies and healthy communities, and support policies that promote your outdoor recreation economy.

3 Go outside and enjoy the public lands and waters that are our nation’s treasures. They belong to you.

These results report the economic contributions to the respective statewide economies from the outdoor recreation participants who reside within each congressional district. They do not represent the economic contributions that occur within any given district as a result of outdoor recreation.

1 Estimates are based on where outdoor recreation participants reside, not where the activity or spending occurred. Totals for district data and state data may differ. Estimates do not include spending by international visitors, nor by those who do not participate in outdoor recreation.