Outdoor Recreation Is a Powerful Economic Engine

RESIDENTS OF COLORADO’S 2ND CONGRESSIONAL DISTRICT SPEND

$2.51 BILLION ON OUTDOOR RECREATION EACH YEAR

71% of Colorado residents participate in outdoor recreation each year

Approximately 22% of outdoor recreation trips in Colorado are close to home (taking place within 30 minutes of the participant’s home)

Spending by state residents represents 54% of outdoor recreation spending in Colorado

Out-of-state visitors to Colorado spend $12.8 BILLION on outdoor recreation

COLORADO’S 2ND CONGRESSIONAL DISTRICT IS HOME TO AT LEAST 498 OUTDOOR COMPANIES

TRAIL SPORTS, CAMPING AND WATER SPORTS ARE THE MOST POPULAR OUTDOOR ACTIVITIES IN COLORADO’S 2ND CONGRESSIONAL DISTRICT
These results report the economic contributions to the respective statewide economies from the outdoor recreation participants who reside within each congressional district. They do not represent the economic contributions that occur within any given district as a result of outdoor recreation.

1 Estimates are based on where outdoor recreation participants reside, not where the activity or spending occurred. Totals for district data and state data may differ. Estimates do not include spending by international visitors, nor by those who do not participate in outdoor recreation.

GET INVOLVED

1 Visit the OIA Advocacy Center at outdoorindustry.org/advocacy to learn more about the issues and actions affecting outdoor recreation.

2 Recognize outdoor recreation’s role in creating healthy economies and healthy communities, and support policies that promote your outdoor recreation economy.

3 Go outside and enjoy the public lands and waters that are our nation’s treasures. They belong to you.