



2022 ANNUAL PROGRESS REPORT FOR

REI

OIA

CLIMATE ACTION CORPS

AS A MEMBER OF THE OIA CLIMATE ACTION CORPS, OUR COMPANY COMMITS TO



MEASURE
our entire
GHG footprint



PLAN
by setting
targets



REDUCE
emissions
over time



SHARE
progress publicly each
year through this annual
progress report

WHAT IS THE OIA CLIMATE ACTION CORPS?

Climate Action Corps is the outdoor industry's collaborative model to lead on climate action to reduce industry-wide greenhouse gas (GHG) emissions in line with science. To learn more, visit outdoorindustry.org/climateaction.

**OUTDOOR
INDUSTRY**
ASSOCIATION



MEASURE.

MEASUREMENT OF SCOPE 1 AND SCOPE 2 EMISSIONS:

- ☒ Completed
- ☐ In progress
- ☐ Initial estimate
- ☐ Not yet started

MEASUREMENT OF SCOPE 3 EMISSIONS:

- ☒ Completed
- ☐ In progress
- ☐ Initial estimate
- ☐ Not yet started

REGARDING VERIFICATION OF OUR COMPANY'S GHG EMISSIONS MEASUREMENT:

- ☒ Were verified by an independent party
- ☐ Will be verified by an independent party
- ☐ Are considering verification
- ☐ Are not considering verification





PLAN.

QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

- ☒ Completed
- ☐ In progress
- ☐ Not yet started

QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 3 EMISSIONS:

- ☒ Completed
- ☐ In progress
- ☐ Not yet started





REDUCE.

REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

- ☒ Completed and taking actions
- ☐ In progress and building a strategy
- ☐ Not yet started

REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR U.S. OWNED/OPERATED LOCATIONS:

- ☒ Sourcing 100% renewable electricity
- ☐ Sourcing some renewable electricity (more than the local grid mix)
- ☐ Not sourcing any renewable electricity (only what is in the local grid mix)
- ☐ Not applicable — do not own/operate locations in the U.S.

REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR GLOBALLY OWNED/OPERATED LOCATIONS:

- ☒ Sourcing 100% renewable electricity
- ☐ Sourcing some renewable electricity (more than the local grid mix)
- ☐ Not sourcing any renewable electricity (only what is in the local grid mix)
- ☐ Not applicable — do not own/operate locations outside the U.S.

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

- ☒ Improved energy efficiency at our owned/operated facilities
- ☒ Produced or procured renewable electricity (and/or renewable energy credits) for our owned/operated facilities
- ☐ Reduced fuel consumption of company-owned vehicles by choosing electric vehicles or other alternatives
- ☐ Reduced onsite use of fuels through electrification or other energy sources for our owned/operated facilities
- ☐ Procured renewable fuels (e.g. biogas) for onsite use at our owned/operated facilities
- ☐ Adopted the use of refrigerants with low Global Warming Potential (GWP) at our owned/operated facilities
- ☐ None (we have not taken actions yet)
- ☐ Other (please specify)



REDUCE.

REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS:

- ☒ Completed and taking actions
- ☐ In progress and building a strategy
- ☐ Not yet started

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

- ☐ Engaged with our suppliers about energy efficiency
- ☒ Engaged with our suppliers about renewable energy
- ☒ Engaged with our suppliers about cleaner thermal processes (e.g. electrification, biomass)
- ☒ Engaged with our suppliers about measuring their GHG emissions
- ☒ Changed our company's products and materials to alternatives with lower-GHG footprint
- ☐ Designed our products to be more energy efficient during use
- ☐ Implemented company policies to reduce impacts of business travel
- ☒ Reduced packaging and/or changed our packaging to alternatives with lower-GHG footprint
- ☒ Reduced impacts of inbound distribution (transportation modes, logistics, packing density)
- ☐ Reduced impacts of outbound distribution (transportation modes, logistics, packing density)
- ☐ None (we have not taken actions yet)
- ☒ Other (please specify)

REI's Zero Waste operational goal also reduces emissions from waste generated in operations. We have eliminated excessive, individual polybags for the vast majority of our private-label apparel items. We procure FSC-certified and/or recycled paper hangtags/secondary packaging for our private-label products. We have rolled out individual polybag reduction engagement across external apparel brands. We instituted plastic film recycling (both REI's generated waste and those from external brands across our operations.)

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS ON LOW-CARBON MATERIALS (MEASURED IN TOTAL MATERIALS VOLUME BY SPEND):

- ☒ Commitment to source low-carbon materials for more than 50% of total materials
- ☐ Commitment to source low-carbon materials for less than 50% of total materials
- ☐ No commitment to source low-carbon materials



REDUCE.

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO MEASURE FACILITY-LEVEL GHG EMISSIONS, SET TARGETS, AND/OR BUILD ACTION PLANS:

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Tier 2 Suppliers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO IMPLEMENT DECARBONIZATION ACTIONS (E.G., ENERGY EFFICIENCY IMPROVEMENTS, RENEWABLE ENERGY):

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS TO DECOUPLE BUSINESS GROWTH FROM RESOURCE CONSUMPTION AND EMISSIONS:

- ☒ Designing products for repair-ability and offering repair services
- ☒ Buying back and re-selling (or facilitating the resale of) used products
- ☒ Offering product leasing/renting or subscription programs
- ☐ None (we have not taken actions yet)
- ☒ Other (please specify)

REI's Product Impact Standards are designed to help our partner brands create more sustainable and inclusive products. These standards outline our expectations of all brands sold at REI regarding how they manage key environmental and social impacts associated with products. The standards also identify REI's "preferred attributes" – leading sustainability features that help reduce carbon emissions or support other positive outcomes. We encourage brand partners to use these attributes for their products. By 2030, 100% of the products we sell will have a preferred attribute, so that every product supports a healthier, cleaner and more equitable planet. The co-op provides several services to extend the life of our products:

- Our gear rentals in select stores give members and customers an affordable way to try out a new activity or use a pay-as-you-play model whenever they get the urge to go outside.
- We have expanded on our extensive library of gear care and repair guidance to help maximize the lifetime of our high-quality products and minimize environmental impacts. We now have over 70 articles and videos covering everything from repairing a tent to replacing bike chainrings.
- REI offers in-house maintenance and repair services for skis, snowboards, and bikes. We've also partnered with several third-party organizations to provide high-quality repair services for common product categories, including apparel, footwear, and tent poles.



REMOVE.

REGARDING CARBON (CLIMATE) NEUTRALITY, OUR COMPANY:

- ☒ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 1 and scope 2
- ☒ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 3
- ☒ Directly invests in carbon removal or sequestration
- ☒ Is Climate Neutral Certified
- ☐ Purchases some carbon offsets, but not carbon (climate) neutral
- ☐ Does not purchase carbon offsets
- ☒ Other

REI is Climate Neutral Certified for the gear and apparel that REI Co-op makes.

REGARDING NATURE-BASED CARBON REMOVALS FOR REMAINING GREENHOUSE GAS EMISSIONS, OUR COMPANY:

- ☒ Has a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☐ Is planning to make a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☐ Has not yet considered a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions





ADVOCATE + ENGAGE.

ADVOCACY ACTIONS WE HAVE TAKEN:

- ☒ Endorsed a climate solutions campaign or sign-on letter
- ☒ Corresponded directly with U.S. Congress and administration officials
- ☒ Participated in a government meeting (e.g. OIA's virtual or in-person D.C. fly-in events)
- ☒ Provided customers with opportunities to advocate
- ☒ Supported advocacy groups through donations or membership
- ☐ No advocacy actions taken yet
- ☐ Other

ENGAGEMENT ACTIONS WE HAVE TAKEN:

- ☒ Empowered consumers to take action on climate
- ☒ Recognized and rewarded climate leading actions with our vendors
- ☒ Participated in collaborative industry programs to reduce GHG emissions in the supply chain
- ☐ No engagement actions taken yet
- ☐ Other





SHARE.

REGARDING PUBLIC DISCLOSURE, OUR COMPANY HAS MADE THE FOLLOWING PUBLICLY AVAILABLE (OPTIONAL):

- Company GHG measurement
- Company reduction targets
- Company reduction strategy
- Company progress against targets
- Company quantified reduction achievements

LINKS TO PUBLICLY AVAILABLE INFORMATION (OPTIONAL):

<https://www.rei.com/stewardship/climate-change>

OUR COMPANY'S MOST RECENT QUANTIFIED GHG MEASUREMENT (FOOTPRINT, IN tCO₂e) (OPTIONAL):

Scope 1 emissions:
5862 tCO₂e

Scope 2 emissions:
24985 tCO₂e (location based)
0 tCO₂e (market based)

Scope 3 emissions:
1443571 tCO₂e

THE REPORTING YEAR FOR OUR COMPANY'S MOST RECENT GHG MEASUREMENT (OPTIONAL):

FROM

Date

01/01/2022

TO

Date

12/31/2022



SHARE.

OUR COMPANY'S QUANTITATIVE GHG REDUCTION TARGETS ARE (OPTIONAL):

By 2030, our goal is to reduce our greenhouse gas emissions across Scopes 1, 2, and 3 by 55% from a 2019 baseline.

OUR COMPANY CAN DEMONSTRATE MEASURABLE REDUCTIONS IN EMISSIONS OVER A SPECIFIED TIME PERIOD:

- ☒ Not yet
☐ Yes

OUR COMPANY'S DESCRIPTION OF ANY PROGRESS TOWARDS QUANTITATIVE GHG REDUCTION TARGETS (OPTIONAL):

In 2022, for the first time, REI purchased and retired renewable energy certificates (RECs) on behalf of manufacturing partners. The RECs address electricity-related emissions from manufacturing REI products in Vietnam and Indonesia, resulting in a 6% emissions reduction for the gear and apparel that REI Co-op manufactures from 2022 business-as-usual emissions.

ADDITIONAL DETAILS ABOUT OUR COMPANY'S EFFORTS TO ADDRESS CLIMATE CHANGE (OPTIONAL):

Company did not provide information to this question.

TO ACCESS ALL CLIMATE ACTION CORPS MEMBERS' INDIVIDUAL REPORTS AND OUR COLLECTIVE IMPACT REPORT, PLEASE VISIT: [OUTDOORINDUSTRY.ORG/CLIMATEACTION](https://outdoorindustry.org/climateaction)