

# ORVIS®

2022 ANNUAL PROGRESS REPORT FOR

## ORVIS

OIA

## CLIMATE ACTION CORPS

AS A MEMBER OF THE OIA CLIMATE ACTION CORPS, OUR COMPANY COMMITS TO



**MEASURE**  
our entire  
GHG footprint



**PLAN**  
by setting  
targets



**REDUCE**  
emissions  
over time



**SHARE**  
progress publicly each  
year through this annual  
progress report

### WHAT IS THE OIA CLIMATE ACTION CORPS?

Climate Action Corps is the outdoor industry's collaborative model to lead on climate action to reduce industry-wide greenhouse gas (GHG) emissions in line with science. To learn more, visit [outdoorindustry.org/climateaction](https://outdoorindustry.org/climateaction).

**OUTDOOR  
INDUSTRY**  
ASSOCIATION



# MEASURE.

## MEASUREMENT OF SCOPE 1 AND SCOPE 2 EMISSIONS:

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- ☒ Completed
- ☐ In progress
- ☐ Initial estimate
- ☐ Not yet started

## MEASUREMENT OF SCOPE 3 EMISSIONS:

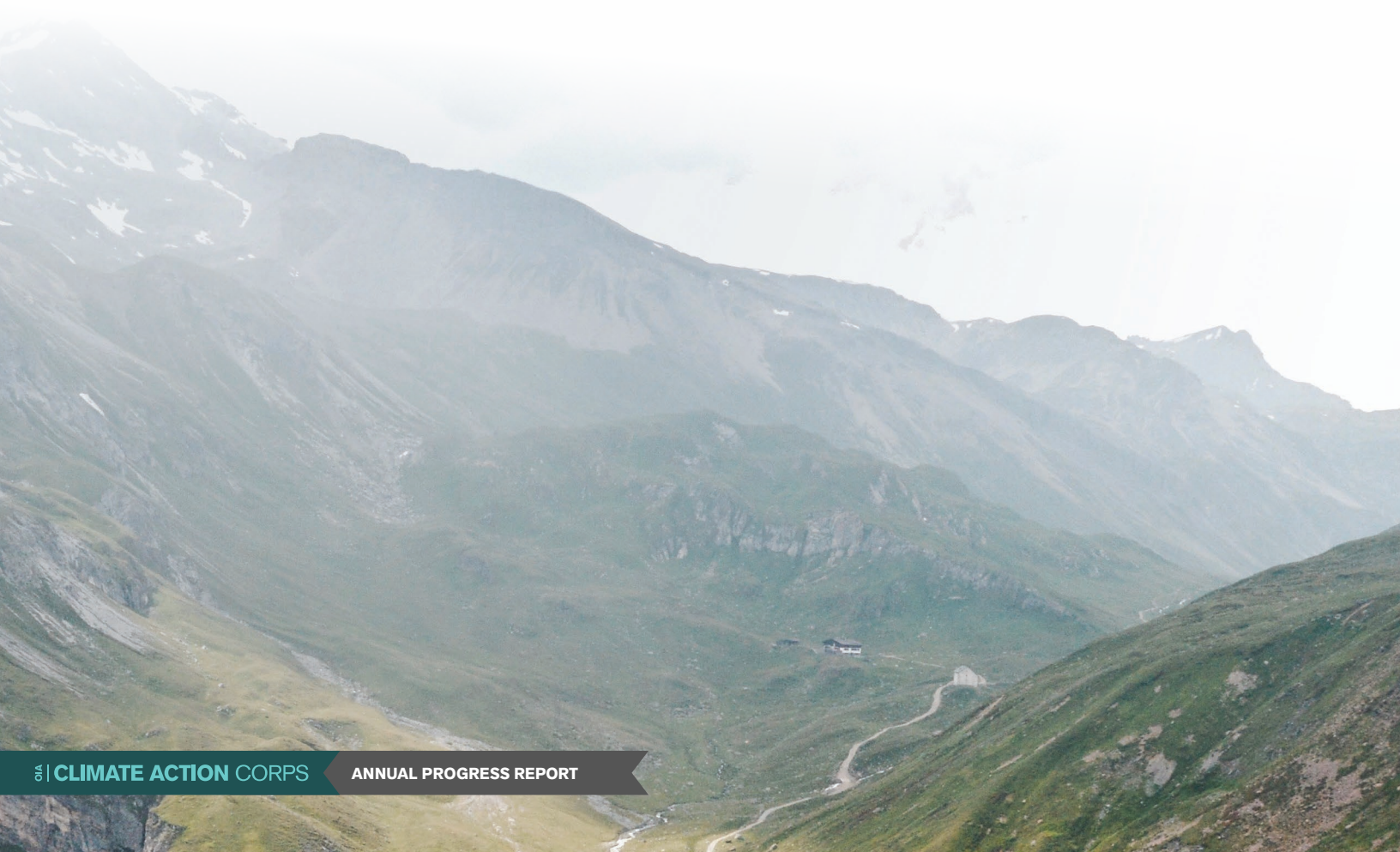
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- ☐ Completed
- ☒ In progress
- ☐ Initial estimate
- ☐ Not yet started

## REGARDING VERIFICATION OF OUR COMPANY'S GHG EMISSIONS MEASUREMENT:

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- ☐ Were verified by an independent party
- ☒ Will be verified by an independent party
- ☐ Are considering verification
- ☐ Are not considering verification







# PLAN.

## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- ☐ Completed
- ☒ In progress
- ☐ Not yet started

## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 3 EMISSIONS:

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- ☐ Completed
- ☒ In progress
- ☐ Not yet started





# REDUCE.

## REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- ☒ Completed and taking actions
- ☐ In progress and building a strategy
- ☐ Not yet started

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR U.S. OWNED/OPERATED LOCATIONS:

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- ☐ Sourcing 100% renewable electricity
- ☒ Sourcing some renewable electricity (more than the local grid mix)
- ☐ Not sourcing any renewable electricity (only what is in the local grid mix)
- ☐ Not applicable — do not own/operate locations in the U.S.

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR GLOBALLY OWNED/OPERATED LOCATIONS:

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- ☐ Sourcing 100% renewable electricity
- ☐ Sourcing some renewable electricity (more than the local grid mix)
- ☒ Not sourcing any renewable electricity (only what is in the local grid mix)
- ☐ Not applicable — do not own/operate locations outside the U.S.

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

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- ☒ Improved energy efficiency at our owned/operated facilities
- ☒ Produced or procured renewable electricity (and/or renewable energy credits) for our owned/operated facilities
- ☐ Reduced fuel consumption of company-owned vehicles by choosing electric vehicles or other alternatives
- ☒ Reduced onsite use of fuels through electrification or other energy sources for our owned/operated facilities
- ☐ Procured renewable fuels (e.g. biogas) for onsite use at our owned/operated facilities
- ☐ Adopted the use of refrigerants with low Global Warming Potential (GWP) at our owned/operated facilities
- ☐ None (we have not taken actions yet)
- ☐ Other (please specify)



# REDUCE.

## REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS:

---

- ☐ Completed and taking actions
- ☒ In progress and building a strategy
- ☐ Not yet started

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

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- ☐ Engaged with our suppliers about energy efficiency
- ☐ Engaged with our suppliers about renewable energy
- ☐ Engaged with our suppliers about cleaner thermal processes (e.g. electrification, biomass)
- ☐ Engaged with our suppliers about measuring their GHG emissions
- ☒ Changed our company's products and materials to alternatives with lower-GHG footprint
- ☐ Designed our products to be more energy efficient during use
- ☐ Implemented company policies to reduce impacts of business travel
- ☒ Reduced packaging and/or changed our packaging to alternatives with lower-GHG footprint
- ☒ Reduced impacts of inbound distribution (transportation modes, logistics, packing density)
- ☒ Reduced impacts of outbound distribution (transportation modes, logistics, packing density)
- ☐ None (we have not taken actions yet)
- ☐ Other (please specify)

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS ON LOW-CARBON MATERIALS (MEASURED IN TOTAL MATERIALS VOLUME BY SPEND):

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- ☐ Commitment to source low-carbon materials for more than 50% of total materials
- ☒ Commitment to source low-carbon materials for less than 50% of total materials
- ☐ No commitment to source low-carbon materials



# REDUCE.

**REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO MEASURE FACILITY-LEVEL GHG EMISSIONS, SET TARGETS, AND/OR BUILD ACTION PLANS:**

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO IMPLEMENT DECARBONIZATION ACTIONS (E.G., ENERGY EFFICIENCY IMPROVEMENTS, RENEWABLE ENERGY):**

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS TO DECOUPLE BUSINESS GROWTH FROM RESOURCE CONSUMPTION AND EMISSIONS:**

- ☒ Designing products for repair-ability and offering repair services
- ☐ Buying back and re-selling (or facilitating the resale of) used products
- ☐ Offering product leasing/renting or subscription programs
- ☐ None (we have not taken actions yet)
- ☐ Other (please specify)





# REMOVE.

## REGARDING CARBON (CLIMATE) NEUTRALITY, OUR COMPANY:

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- ☐ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 1 and scope 2
- ☐ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 3
- ☐ Directly invests in carbon removal or sequestration
- ☐ Is Climate Neutral Certified
- ☐ Purchases some carbon offsets, but not carbon (climate) neutral
- ☒ Does not purchase carbon offsets
- ☐ Other

## REGARDING NATURE-BASED CARBON REMOVALS FOR REMAINING GREENHOUSE GAS EMISSIONS, OUR COMPANY:

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- ☐ Has a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☐ Is planning to make a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☒ Has not yet considered a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions





# ADVOCATE + ENGAGE.

## ADVOCACY ACTIONS WE HAVE TAKEN:

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- ☒ Endorsed a climate solutions campaign or sign-on letter
- ☒ Corresponded directly with U.S. Congress and administration officials
- ☒ Participated in a government meeting (e.g. OIA's virtual or in-person D.C. fly-in events)
- ☒ Provided customers with opportunities to advocate
- ☒ Supported advocacy groups through donations or membership
- ☐ No advocacy actions taken yet
- ☐ Other

## ENGAGEMENT ACTIONS WE HAVE TAKEN:

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- ☒ Empowered consumers to take action on climate
- ☐ Recognized and rewarded climate leading actions with our vendors
- ☐ Participated in collaborative industry programs to reduce GHG emissions in the supply chain
- ☐ No engagement actions taken yet
- ☐ Other







# SHARE.

## REGARDING PUBLIC DISCLOSURE, OUR COMPANY HAS MADE THE FOLLOWING PUBLICLY AVAILABLE (OPTIONAL):

- ☐ Company GHG measurement
- ☐ Company reduction targets
- ☐ Company reduction strategy
- ☐ Company progress against targets
- ☐ Company quantified reduction achievements

Company did not provide information to this question.

## LINKS TO PUBLICLY AVAILABLE INFORMATION (OPTIONAL):

Company did not provide information to this question.

## OUR COMPANY'S MOST RECENT QUANTIFIED GHG MEASUREMENT (FOOTPRINT, IN tCO<sub>2</sub>e) (OPTIONAL):

Scope 1 emissions:  
750 tCO<sub>2</sub>e

Scope 2 emissions:  
5097 tCO<sub>2</sub>e

Scope 3 emissions:  
1099 tCO<sub>2</sub>e  
(waste, business travel,  
employee commuting only)

## THE REPORTING YEAR FOR OUR COMPANY'S MOST RECENT GHG MEASUREMENT (OPTIONAL):

FROM

Date

01/01/2019

TO

Date

12/31/2019



# SHARE.

## OUR COMPANY'S QUANTITATIVE GHG REDUCTION TARGETS ARE (OPTIONAL):

In line with our Climate Action Corp commitment, we have set a goal to be climate positive by 2030. We are in the process of building out the quantitative GHG reduction targets and supporting reduction plan in 2023.

## OUR COMPANY CAN DEMONSTRATE MEASURABLE REDUCTIONS IN EMISSIONS OVER A SPECIFIED TIME PERIOD:

- ☒ Not yet  
☐ Yes

## OUR COMPANY'S DESCRIPTION OF ANY PROGRESS TOWARDS QUANTITATIVE GHG REDUCTION TARGETS (OPTIONAL):

Company did not provide information to this question.

## ADDITIONAL DETAILS ABOUT OUR COMPANY'S EFFORTS TO ADDRESS CLIMATE CHANGE (OPTIONAL):

At Orvis, we have a mantra passed down through three generations of the Perkins family: "If we are to benefit from the use of our natural resources, then we must be willing to act to preserve them."

Ensuring the sustainable future of fly fishing, wingshooting, and the natural world for future generations is at the core of our business, and acting on climate change is the common thread that runs across this commitment.

In 2022, we partnered with 336 nonprofit organizations to the tune of \$875,000 to support local stream and habitat projects, massive ecosystem conservation and restoration initiatives and create the next generation of anglers and outdoor stewards.

We are on an ambitious journey to 2030 with goals to:

1. Protect and restore 50 million acres of vital habitat
2. Be climate positive
3. Introduce 100,000 new youth participants to fly fishing, wingshooting and the natural world

Action also means showing up and using our voice to unite others. On issues vital to the sustainable future of the natural world, we've run ads, written op-eds, made short films, met with the members of the White House and Congress and rallied the voices of our community on social media. We believe conserving and restoring the natural world takes a sustained effort from all stakeholders and have seen the power that nature has to unify and create diverse coalitions with the power to create change.

**TO ACCESS ALL CLIMATE ACTION CORPS MEMBERS' INDIVIDUAL REPORTS AND OUR COLLECTIVE IMPACT REPORT, PLEASE VISIT: [OUTDOORINDUSTRY.ORG/CLIMATEACTION](https://outdoorindustry.org/climateaction)**