



2022 ANNUAL PROGRESS REPORT FOR

# GSI OUTDOORS

OIA

## CLIMATE ACTION CORPS

AS A MEMBER OF THE OIA CLIMATE ACTION CORPS, OUR COMPANY COMMITS TO



**MEASURE**  
our entire  
GHG footprint



**PLAN**  
by setting  
targets



**REDUCE**  
emissions  
over time



**SHARE**  
progress publicly each  
year through this annual  
progress report

### WHAT IS THE OIA CLIMATE ACTION CORPS?

Climate Action Corps is the outdoor industry's collaborative model to lead on climate action to reduce industry-wide greenhouse gas (GHG) emissions in line with science. To learn more, visit [outdoorindustry.org/climateaction](https://outdoorindustry.org/climateaction).

**OUTDOOR  
INDUSTRY**  
ASSOCIATION



# MEASURE.

## MEASUREMENT OF SCOPE 1 AND SCOPE 2 EMISSIONS:

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- ☒ Completed
- ☐ In progress
- ☐ Initial estimate
- ☐ Not yet started

## MEASUREMENT OF SCOPE 3 EMISSIONS:

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- ☐ Completed
- ☒ In progress
- ☐ Initial estimate
- ☐ Not yet started

## REGARDING VERIFICATION OF OUR COMPANY'S GHG EMISSIONS MEASUREMENT:

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- ☐ Were verified by an independent party
- ☐ Will be verified by an independent party
- ☒ Are considering verification
- ☐ Are not considering verification







# PLAN.

## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- ☒ Completed
- ☐ In progress
- ☐ Not yet started

## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 3 EMISSIONS:

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- ☐ Completed
- ☒ In progress
- ☐ Not yet started





# REDUCE.

## REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- ☒ Completed and taking actions
- ☐ In progress and building a strategy
- ☐ Not yet started

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR U.S. OWNED/OPERATED LOCATIONS:

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- ☐ Sourcing 100% renewable electricity
- ☐ Sourcing some renewable electricity (more than the local grid mix)
- ☒ Not sourcing any renewable electricity (only what is in the local grid mix)
- ☐ Not applicable — do not own/operate locations in the U.S.

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR GLOBALLY OWNED/OPERATED LOCATIONS:

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- ☐ Sourcing 100% renewable electricity
- ☐ Sourcing some renewable electricity (more than the local grid mix)
- ☐ Not sourcing any renewable electricity (only what is in the local grid mix)
- ☒ Not applicable — do not own/operate locations outside the U.S.

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

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- ☒ Improved energy efficiency at our owned/operated facilities
- ☐ Produced or procured renewable electricity (and/or renewable energy credits) for our owned/operated facilities
- ☐ Reduced fuel consumption of company-owned vehicles by choosing electric vehicles or other alternatives
- ☐ Reduced onsite use of fuels through electrification or other energy sources for our owned/operated facilities
- ☐ Procured renewable fuels (e.g. biogas) for onsite use at our owned/operated facilities
- ☐ Adopted the use of refrigerants with low Global Warming Potential (GWP) at our owned/operated facilities
- ☐ None (we have not taken actions yet)
- ☐ Other (please specify)



# REDUCE.

## REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS:

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- ☐ Completed and taking actions
- ☒ In progress and building a strategy
- ☐ Not yet started

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

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- ☒ Engaged with our suppliers about energy efficiency
- ☒ Engaged with our suppliers about renewable energy
- ☐ Engaged with our suppliers about cleaner thermal processes (e.g. electrification, biomass)
- ☒ Engaged with our suppliers about measuring their GHG emissions
- ☒ Changed our company's products and materials to alternatives with lower-GHG footprint
- ☒ Designed our products to be more energy efficient during use
- ☒ Implemented company policies to reduce impacts of business travel
- ☒ Reduced packaging and/or changed our packaging to alternatives with lower-GHG footprint
- ☒ Reduced impacts of inbound distribution (transportation modes, logistics, packing density)
- ☒ Reduced impacts of outbound distribution (transportation modes, logistics, packing density)
- ☐ None (we have not taken actions yet)
- ☒ Other (please specify)

Repurposed approximately 85% of in-bound shipping boxes to out-bound shipping boxes. Remainder are recycled.

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS ON LOW-CARBON MATERIALS (MEASURED IN TOTAL MATERIALS VOLUME BY SPEND):

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- ☐ Commitment to source low-carbon materials for more than 50% of total materials
- ☒ Commitment to source low-carbon materials for less than 50% of total materials
- ☐ No commitment to source low-carbon materials



# REDUCE.

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO MEASURE FACILITY-LEVEL GHG EMISSIONS, SET TARGETS, AND/OR BUILD ACTION PLANS:

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO IMPLEMENT DECARBONIZATION ACTIONS (E.G., ENERGY EFFICIENCY IMPROVEMENTS, RENEWABLE ENERGY):

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS TO DECOUPLE BUSINESS GROWTH FROM RESOURCE CONSUMPTION AND EMISSIONS:

- ☒ Designing products for repair-ability and offering repair services
- ☐ Buying back and re-selling (or facilitating the resale of) used products
- ☐ Offering product leasing/renting or subscription programs
- ☐ None (we have not taken actions yet)
- ☒ Other (please specify)

Ongoing R&D to implement manufacturing solutions to use less raw materials and convert products to more sustainable/recycled materials.





# REMOVE.

## REGARDING CARBON (CLIMATE) NEUTRALITY, OUR COMPANY:

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- ☐ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 1 and scope 2
- ☐ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 3
- ☒ Directly invests in carbon removal or sequestration
- ☐ Is Climate Neutral Certified
- ☐ Purchases some carbon offsets, but not carbon (climate) neutral
- ☐ Does not purchase carbon offsets
- ☐ Other

## REGARDING NATURE-BASED CARBON REMOVALS FOR REMAINING GREENHOUSE GAS EMISSIONS, OUR COMPANY:

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- ☒ Has a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☐ Is planning to make a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☐ Has not yet considered a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions





# ADVOCATE + ENGAGE.

## ADVOCACY ACTIONS WE HAVE TAKEN:

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- ☐ Endorsed a climate solutions campaign or sign-on letter
- ☐ Corresponded directly with U.S. Congress and administration officials
- ☒ Participated in a government meeting (e.g. OIA's virtual or in-person D.C. fly-in events)
- ☒ Provided customers with opportunities to advocate
- ☒ Supported advocacy groups through donations or membership
- ☐ No advocacy actions taken yet
- ☐ Other

## ENGAGEMENT ACTIONS WE HAVE TAKEN:

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- ☒ Empowered consumers to take action on climate
- ☐ Recognized and rewarded climate leading actions with our vendors
- ☒ Participated in collaborative industry programs to reduce GHG emissions in the supply chain
- ☐ No engagement actions taken yet
- ☐ Other







# SHARE.

## REGARDING PUBLIC DISCLOSURE, OUR COMPANY HAS MADE THE FOLLOWING PUBLICLY AVAILABLE (OPTIONAL):

- ☐ Company GHG measurement
- ☐ Company reduction targets
- ☐ Company reduction strategy
- ☐ Company progress against targets
- ☐ Company quantified reduction achievements

Company did not provide information to this question.

## LINKS TO PUBLICLY AVAILABLE INFORMATION (OPTIONAL):

Company did not provide information to this question.

## OUR COMPANY'S MOST RECENT QUANTIFIED GHG MEASUREMENT (FOOTPRINT, IN tCO<sub>2</sub>e) (OPTIONAL):

Scope 1 emissions:  
0 tCO<sub>2</sub>e

Scope 2 emissions:  
25.8088 tCO<sub>2</sub>e

Scope 3 emissions:  
In progress

## THE REPORTING YEAR FOR OUR COMPANY'S MOST RECENT GHG MEASUREMENT (OPTIONAL):

FROM

Date

01/01/2022

TO

Date

12/31/2022



# SHARE.

## OUR COMPANY'S QUANTITATIVE GHG REDUCTION TARGETS ARE (OPTIONAL):

Carbon Neutral for Scope 1 & 2 and 35% reduction in Scope 3 by 2030

## OUR COMPANY CAN DEMONSTRATE MEASURABLE REDUCTIONS IN EMISSIONS OVER A SPECIFIED TIME PERIOD:

- ☒ Not yet  
☐ Yes

## OUR COMPANY'S DESCRIPTION OF ANY PROGRESS TOWARDS QUANTITATIVE GHG REDUCTION TARGETS (OPTIONAL):

### Scope 1 & 2:

- Replaced all warehouse fluorescent lighting with LED lighting
- Investment in sequestering projects to capture carbon

### Scope 3:

- Eliminated single-use polybags from the majority of our product line and replaced with recyclable packaging
- Ongoing redesign of products to convert to more sustainable/recycled materials
- Ongoing redesign of products to more efficient end-use
- Ongoing redesign of products to use less materials
- Redesigned and converted plastic display cards to recycled cardstock
- Repurpose approximately 85% of in-bound shipping boxes to out-bound shipping boxes. Remainder are recycled
- Converted to online catalog, resulting in an 85% reduction of printed catalogs.
- Adjusted internal office practices to significantly reduce paper usage
- Investment in sequestering projects to capture carbon

## ADDITIONAL DETAILS ABOUT OUR COMPANY'S EFFORTS TO ADDRESS CLIMATE CHANGE (OPTIONAL):

Company did not provide information to this question.

TO ACCESS ALL CLIMATE ACTION CORPS MEMBERS' INDIVIDUAL REPORTS AND OUR COLLECTIVE IMPACT REPORT, PLEASE VISIT: [OUTDOORINDUSTRY.ORG/CLIMATEACTION](https://outdoorindustry.org/climateaction)