



2022 ANNUAL PROGRESS REPORT FOR

BURTON

OIA

CLIMATE ACTION CORPS

AS A MEMBER OF THE OIA CLIMATE ACTION CORPS, OUR COMPANY COMMITS TO



MEASURE
our entire
GHG footprint



PLAN
by setting
targets



REDUCE
emissions
over time



SHARE
progress publicly each
year through this annual
progress report

WHAT IS THE OIA CLIMATE ACTION CORPS?

Climate Action Corps is the outdoor industry's collaborative model to lead on climate action to reduce industry-wide greenhouse gas (GHG) emissions in line with science. To learn more, visit outdoorindustry.org/climateaction.

**OUTDOOR
INDUSTRY**
ASSOCIATION



MEASURE.

MEASUREMENT OF SCOPE 1 AND SCOPE 2 EMISSIONS:

- ☒ Completed
- ☐ In progress
- ☐ Initial estimate
- ☐ Not yet started

MEASUREMENT OF SCOPE 3 EMISSIONS:

- ☒ Completed
- ☐ In progress
- ☐ Initial estimate
- ☐ Not yet started

REGARDING VERIFICATION OF OUR COMPANY'S GHG EMISSIONS MEASUREMENT:

- ☐ Were verified by an independent party
- ☐ Will be verified by an independent party
- ☒ Are considering verification
- ☐ Are not considering verification



PLAN.

QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

- ☒ Completed
- ☐ In progress
- ☐ Not yet started

QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 3 EMISSIONS:

- ☒ Completed
- ☐ In progress
- ☐ Not yet started





REDUCE.

REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

- ☒ Completed and taking actions
- ☐ In progress and building a strategy
- ☐ Not yet started

REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR U.S. OWNED/OPERATED LOCATIONS:

- ☒ Sourcing 100% renewable electricity
- ☐ Sourcing some renewable electricity (more than the local grid mix)
- ☐ Not sourcing any renewable electricity (only what is in the local grid mix)
- ☐ Not applicable — do not own/operate locations in the U.S.

REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR GLOBALLY OWNED/OPERATED LOCATIONS:

- ☐ Sourcing 100% renewable electricity
- ☒ Sourcing some renewable electricity (more than the local grid mix)
- ☐ Not sourcing any renewable electricity (only what is in the local grid mix)
- ☐ Not applicable — do not own/operate locations outside the U.S.

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

- ☒ Improved energy efficiency at our owned/operated facilities
- ☒ Produced or procured renewable electricity (and/or renewable energy credits) for our owned/operated facilities
- ☒ Reduced fuel consumption of company-owned vehicles by choosing electric vehicles or other alternatives
- ☒ Reduced onsite use of fuels through electrification or other energy sources for our owned/operated facilities
- ☐ Procured renewable fuels (e.g. biogas) for onsite use at our owned/operated facilities
- ☐ Adopted the use of refrigerants with low Global Warming Potential (GWP) at our owned/operated facilities
- ☐ None (we have not taken actions yet)
- ☐ Other (please specify)



REDUCE.

REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS:

- ☒ Completed and taking actions
- ☐ In progress and building a strategy
- ☐ Not yet started

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

- ☒ Engaged with our suppliers about energy efficiency
- ☒ Engaged with our suppliers about renewable energy
- ☒ Engaged with our suppliers about cleaner thermal processes (e.g. electrification, biomass)
- ☒ Engaged with our suppliers about measuring their GHG emissions
- ☒ Changed our company's products and materials to alternatives with lower-GHG footprint
- ☐ Designed our products to be more energy efficient during use
- ☐ Implemented company policies to reduce impacts of business travel
- ☐ Reduced packaging and/or changed our packaging to alternatives with lower-GHG footprint
- ☒ Reduced impacts of inbound distribution (transportation modes, logistics, packing density)
- ☐ Reduced impacts of outbound distribution (transportation modes, logistics, packing density)
- ☐ None (we have not taken actions yet)
- ☐ Other (please specify)

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS ON LOW-CARBON MATERIALS (MEASURED IN TOTAL MATERIALS VOLUME BY SPEND):

- ☐ Commitment to source low-carbon materials for more than 50% of total materials
- ☒ Commitment to source low-carbon materials for less than 50% of total materials
- ☐ No commitment to source low-carbon materials



REDUCE.

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO MEASURE FACILITY-LEVEL GHG EMISSIONS, SET TARGETS, AND/OR BUILD ACTION PLANS:

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO IMPLEMENT DECARBONIZATION ACTIONS (E.G., ENERGY EFFICIENCY IMPROVEMENTS, RENEWABLE ENERGY):

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS TO DECOUPLE BUSINESS GROWTH FROM RESOURCE CONSUMPTION AND EMISSIONS:

- ☒ Designing products for repair-ability and offering repair services
- ☐ Buying back and re-selling (or facilitating the resale of) used products
- ☒ Offering product leasing/renting or subscription programs
- ☐ None (we have not taken actions yet)
- ☒ Other (please specify)

We're piloting a buy back program in the US
(<https://www.burton.com/us/en/pass-along/pass-along.html>)



REMOVE.

REGARDING CARBON (CLIMATE) NEUTRALITY, OUR COMPANY:

- ☐ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 1 and scope 2
- ☐ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 3
- ☐ Directly invests in carbon removal or sequestration
- ☐ Is Climate Neutral Certified
- ☐ Purchases some carbon offsets, but not carbon (climate) neutral
- ☒ Does not purchase carbon offsets
- ☒ Other

Purchase RECs for North America facilities' electricity usage

REGARDING NATURE-BASED CARBON REMOVALS FOR REMAINING GREENHOUSE GAS EMISSIONS, OUR COMPANY:

- ☒ Has a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☐ Is planning to make a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☐ Has not yet considered a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions





ADVOCATE + ENGAGE.

ADVOCACY ACTIONS WE HAVE TAKEN:

- ☒ Endorsed a climate solutions campaign or sign-on letter
- ☐ Corresponded directly with U.S. Congress and administration officials
- ☐ Participated in a government meeting (e.g. OIA's virtual or in-person D.C. fly-in events)
- ☒ Provided customers with opportunities to advocate
- ☒ Supported advocacy groups through donations or membership
- ☐ No advocacy actions taken yet
- ☒ Other

Participated in climate policy advocacy at the state level in Vermont.

ENGAGEMENT ACTIONS WE HAVE TAKEN:

- ☒ Empowered consumers to take action on climate
- ☐ Recognized and rewarded climate leading actions with our vendors
- ☒ Participated in collaborative industry programs to reduce GHG emissions in the supply chain
- ☐ No engagement actions taken yet
- ☐ Other





SHARE.

REGARDING PUBLIC DISCLOSURE, OUR COMPANY HAS MADE THE FOLLOWING PUBLICLY AVAILABLE (OPTIONAL):

- ☐ Company GHG measurement
- ☒ Company reduction targets
- ☒ Company reduction strategy
- ☒ Company progress against targets
- ☒ Company quantified reduction achievements

LINKS TO PUBLICLY AVAILABLE INFORMATION (OPTIONAL):

<https://www.burton.com/us/en/content/sustainability-goals.html>

OUR COMPANY'S MOST RECENT QUANTIFIED GHG MEASUREMENT (FOOTPRINT, IN tCO₂e) (OPTIONAL):

Scope 1 emissions:

Scope 2 emissions:

Scope 3 emissions:

THE REPORTING YEAR FOR OUR COMPANY'S MOST RECENT GHG MEASUREMENT (OPTIONAL):

FROM

Date

00/00/0000

TO

Date

00/00/0000



SHARE.

OUR COMPANY'S QUANTITATIVE GHG REDUCTION TARGETS ARE (OPTIONAL):

In 2021 we set ambitious carbon reduction targets that follow the direction of the scientific community for what is needed to prevent the worst effects of climate change, limiting global temperature rise to 1.5 degrees Celsius. By 2030, we committed to reducing our absolute emissions from Burton facilities and operations by 42% (Scope 1) AND a 55% reduction in supply chain emissions per \$ of profit (Scope 3 purchased goods and services & transportation and distribution), from a 2020 baseline.

OUR COMPANY CAN DEMONSTRATE MEASURABLE REDUCTIONS IN EMISSIONS OVER A SPECIFIED TIME PERIOD:

- ☒ Not yet
☐ Yes

OUR COMPANY'S DESCRIPTION OF ANY PROGRESS TOWARDS QUANTITATIVE GHG REDUCTION TARGETS (OPTIONAL):

We source 100% renewable energy for our North American stores and offices.

ADDITIONAL DETAILS ABOUT OUR COMPANY'S EFFORTS TO ADDRESS CLIMATE CHANGE (OPTIONAL):

As a purpose-led brand rooted in the outdoors, we believe we have a responsibility to respect and fight for the natural world all around us, build equitable and healthy communities, and break down barriers to our sport and the outdoors. Burton is committed to leading climate action through reducing our emissions in line with the latest climate science and by advocating for system-level change. We aren't going at this alone. Burton is proud to work with OIA members to collectively decarbonize the outdoor industry and inspire others to take climate action.

TO ACCESS ALL CLIMATE ACTION CORPS MEMBERS' INDIVIDUAL REPORTS AND OUR COLLECTIVE IMPACT REPORT, PLEASE VISIT: [OUTDOORINDUSTRY.ORG/CLIMATEACTION](https://outdoorindustry.org/climateaction)