

A black and white photograph of a person sitting on a rocky ledge, looking out over a vast mountain range. The person is wearing a dark jacket and a hood. The sky is filled with clouds, and the sun is visible in the distance, creating a hazy atmosphere. The image is framed by a dark, textured rock formation on the right side.

# The Inflation Reduction Act: An Advocacy Toolkit

**OUTDOOR  
INDUSTRY**  
ASSOCIATION

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## **Inflation Reduction Act: What You Need to Know**

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Have any questions? Reach out to the OIA government affairs team at [GA@outdoorindustry.org](mailto:GA@outdoorindustry.org).

On August 16, 2022, President Biden signed into law legislation—the [Inflation Reduction Act \(IRA\)](#)— that included some of the most ambitious proposals to fight climate change in our country’s history, as well as provisions that will support the outdoor industry at the federal, state, and local levels. As leaders on advocacy for climate and sustainability, OIA members helped enact this historic bill through the following:

- Signing letters in support of the Biden administration’s proposals to combat climate change, and sharing the importance of climate action for the outdoors and the outdoor economy (see the Dec. 2021 letter [here](#), May 2021 letter [here](#), and June 2022 letter [here](#))
- Meeting with congressional representatives and Biden administration officials (such as Sen. Joe Manchin (D-WV), WH National Climate Advisor Gina McCarthy, and Sec. of the Interior Deb Haaland) to make the case for bold actions on climate
- Attending OIA-hosted webinars and Outdoor Retailer education sessions about congressional action on climate, as well as speaking with numerous members of Congress about how pivotal the passage of meaningful climate provisions is for business and the planet

### **How the IRA Aligns with [OIA’s Policy Agenda](#)**

- 1. Climate Change.** The IRA includes \$369 billion in climate and clean energy investments, the largest investment to address climate change in history. According to recent modeling, the climate provisions in the IRA are expected to meet President Biden’s goal of cutting emissions in half by 2030. These provisions will also help the United States move closer to energy independence and increase domestic energy security. Learn more [here](#). To combat climate change, the IRA will do the following:
  - Amends the current federal clean energy tax credit to allow for direct payments to nonprofits and public institutions (such as state and local governments) to promote greater adoption of clean energy
  - Provides \$27 billion for the Greenhouse Gas Reduction Fund which will accelerate climate-positive energy adoption (and where at least 60% of the funding will go to disadvantaged communities)
  - Allocates \$3 billion to improve safe and affordable transportation through climate-positive initiatives, with 40% of funding dedicated to marginalized communities
  - Creates grant funding and tax credits for at-home clean energy adoption
  - Provides for strategic planning and funding for the growth of a clean energy workforce in the United States
  - Provides funding and tax credits for electric vehicle adoption for individuals and both public and private institutions
- 2. Conservation.** The IRA dedicates \$20 billion for conservation measures through a series of direct funding, grants, and tax credits. Learn more [here](#). To conserve our land and water, the IRA will provide the following:
  - \$4 billion for drought mitigation strategies with priority given to the Colorado River Basin
  - \$2.2 billion for forestry restoration and fuels reduction projects to protect against wildfires on NFS land
  - \$550 million in grants for forest resilience and climate mitigation for state and private forest owners
  - Funding to build climate resilience in coastal and tribal communities
  - Nature-based solutions to decrease the impact of the agricultural industry on climate
  - \$125 million to the United States Fish and Wildlife Service for recovery plans within the Endangered Species Act
- 3. Environmental Justice and Equity.** The IRA will make historic investments in disadvantaged communities. Within the provisions that promote environmental justice and outdoor access is also funding to implement new monitoring strategies to ensure transparency and the appropriate adoption of funds to the communities that need it most. Learn more [here](#). The IRA promotes environmental justice through the following:
  - Setting aside funding for home efficiency and climate resilience in affordable housing
  - Appropriating dollars for legacy pollution reduction
  - Designating over \$2 billion in funding for urban forestry and urban parks, tribal climate resilience, and clean water supply projects in communities with unreliable water supplies