73% OF WYOMING RESIDENTS PARTICIPATE IN OUTDOOR RECREATION EACH YEAR

Communities across Wyoming recognize that outdoor recreation supports, contributes to a high quality of life and—perhaps most importantly—attracts and sustains employers and families. Investing in outdoor infrastructure attracts employers and active workforces, ensuring those communities thrive economically and socially.

OUTDOOR RECREATION IN WYOMING CREATES MORE JOBS (50,000) than oil and gas, mining and extraction combined (27,000)\(^1\)

Wyoming residents are more likely to PARTICIPATE IN WILDLIFE VIEWING AND ATV RIDING than the average American.

IN WYOMING OUTDOOR RECREATION GENERATES:

- $5.6 BILLION IN CONSUMER SPENDING ANNUALLY
- $1.6 BILLION IN WAGES AND SALARIES
- $514 MILLION IN STATE AND LOCAL TAX REVENUE
- 50,000 DIRECT JOBS

\(^1\) Petroleum Association of Wyoming, Wyoming Mining Association
Outdoor recreation is among our nation’s largest economic sectors, representing the lifeblood of thousands of American communities and providing livelihoods for millions of American workers.

The nation’s outdoor recreation economy generates:

- **$887 billion** in annual consumer spending
- **7.6 million** American jobs
- **$65.3 billion** in federal tax revenue
- **$59.2 billion** in state and local tax revenue

**Get Involved**

1. Visit the OIA Advocacy Center at outdoorindustry.org/advocacy to learn more about the issues and actions affecting outdoor recreation.
2. Educate your elected officials about the outdoor recreation economy, how it can support healthy economies and healthy communities in your neighborhood and encourage policies that promote it.
3. Go outside and enjoy the public lands and waters that are our nation’s treasures. They belong to you.