Communities across West Virginia recognize that outdoor recreation supports, contributes to a high quality of life and—perhaps most importantly—attracts and sustains employers and families. Investing in outdoor infrastructure attracts employers and active workforces, ensuring those communities thrive economically and socially.

Nearly twice as many jobs in West Virginia depend on outdoor recreation (91,000) as on the coal industry (49,000)\(^1\)

West Virginia residents are more likely to participate in ATV riding and fishing than the average American.

**IN WEST VIRGINIA OUTDOOR RECREATION GENERATES:**

- **$9.0 BILLION** in consumer spending annually
- **91,000 DIRECT JOBS**
- **$2.4 BILLION** in wages and salaries
- **$660 MILLION** in state and local tax revenue

\(^1\) West Virginia Coal Association
Outdoor recreation is among our nation’s largest economic sectors, representing the lifeblood of thousands of American communities and providing livelihoods for millions of American workers.

The nation’s outdoor recreation economy generates:

- **$887 billion** in consumer spending annually
- **7.6 million** American jobs
- **$65.3 billion** in federal tax revenue
- **$59.2 billion** in state and local tax revenue

Get involved

1. Visit the OIA Advocacy Center at outdoorindustry.org/advocacy to learn more about the issues and actions affecting outdoor recreation.
2. Educate your elected officials about the outdoor recreation economy, how it can support healthy economies and healthy communities in your neighborhood and encourage policies that promote it.
3. Go outside and enjoy the public lands and waters that are our nation’s treasures. They belong to you.