Communities across Tennessee recognize that outdoor recreation supports, contributes to a high quality of life and—perhaps most importantly—attracts and sustains employers and families. Investing in outdoor infrastructure attracts employers and active workforces, ensuring those communities thrive economically and socially.

**IN TENNESSEE OUTDOOR RECREATION GENERATES:**

- **$21.6 BILLION** in consumer spending annually
- **188,000** direct jobs
- **$6.5 BILLION** in wages and salaries
- **$1.4 BILLION** in state and local tax revenue

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1 Tennessee Department of Economic and Community Development
OUTDOOR RECREATION IS A POWERFUL ECONOMIC ENGINE

Outdoor recreation is among our nation’s largest economic sectors, representing the lifeblood of thousands of American communities and providing livelihoods for millions of American workers.

THE NATION’S OUTDOOR RECREATION ECONOMY GENERATES:

- **$887 Billion**
  - in consumer spending annually
- **7.6 Million**
  - American jobs

- **$65.3 Billion**
  - in federal tax revenue
- **$59.2 Billion**
  - in state and local tax revenue

GET INVOLVED

1. Visit the OIA Advocacy Center at outdoorindustry.org/advocacy to learn more about the issues and actions affecting outdoor recreation.

2. Educate your elected officials about the outdoor recreation economy, how it can support healthy economies and healthy communities in your neighborhood and encourage policies that promote it.

3. Go outside and enjoy the public lands and waters that are our nation’s treasures. They belong to you.

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A Powerful Economic Sector

ANNUAL CONSUMER SPENDING

<table>
<thead>
<tr>
<th>Industry</th>
<th>Annual Consumer Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transportation</td>
<td>$887B</td>
</tr>
<tr>
<td>Financial Services</td>
<td>$304B</td>
</tr>
<tr>
<td>Motor Vehicles and Parts</td>
<td>$313B</td>
</tr>
<tr>
<td>Pharmaceuticals</td>
<td>$465B</td>
</tr>
<tr>
<td>Outdoor Recreation</td>
<td>$466B</td>
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<tr>
<td>Health Care</td>
<td>$921B</td>
</tr>
<tr>
<td>Household Utilities</td>
<td>$931B</td>
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<tr>
<td>Real Estate, Rentals and Leasing</td>
<td>$964B</td>
</tr>
<tr>
<td>Gasoline and Fuels</td>
<td>$313B</td>
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<tr>
<td>Education</td>
<td>$304B</td>
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<tr>
<td>Gas and Fuels</td>
<td>$278B</td>
</tr>
<tr>
<td>Hospitals and Health Care</td>
<td>$304B</td>
</tr>
</tbody>
</table>

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Job Comparison

BY INDUSTRY

- Computer Technology: 6.7 million
- Construction: 5.4 million
- Transportation and Warehousing: 4.8 million
- Food and Beverage Service: 4.7 million
- Education: 2.5 million
- Real Estate, Rentals and Leasing: 2.3 million
- Outdoor Recreation: 7.6 million

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1 Bureau of Economic Analysis
2 Bureau of Labor Statistics
3 Computing Technology Industry Association