Communities across Minnesota recognize that outdoor recreation supports, contributes to a high quality of life and—perhaps most importantly—attracts and sustains employers and families. Investing in outdoor infrastructure attracts employers and active workforces, ensuring those communities thrive economically and socially.

70% OF MINNESOTA RESIDENTS PARTICIPATE IN OUTDOOR RECREATION EACH YEAR

More jobs in Minnesota depend on outdoor recreation (140,000) than on hospitals and health systems (121,000).

Minnesota residents are more likely to participate in cruising/sightseeing by boat and fishing than the average American.

IN MINNESOTA OUTDOOR RECREATION GENERATES:

- $16.7 BILLION IN CONSUMER SPENDING ANNUALLY
- 140,000 DIRECT JOBS
- $4.5 BILLION IN WAGES AND SALARIES
- $1.4 BILLION IN STATE AND LOCAL TAX REVENUE

1 Minnesota Department of Employment and Economic Development
OUTDOOR RECREATION IS A POWERFUL ECONOMIC ENGINE

Outdoor recreation is among our nation’s largest economic sectors, representing the lifeblood of thousands of American communities and providing livelihoods for millions of American workers.

THE NATION’S OUTDOOR RECREATION ECONOMY GENERATES:

- **$887 Billion** in consumer spending annually
- **7.6 Million** American jobs
- **$65.3 Billion** in federal tax revenue
- **$59.2 Billion** in state and local tax revenue

**Job Comparison by Industry**

- **Outdoor Recreation**: 7.6 Million jobs
- **Computer Technology**: 6.7 Million jobs
- **Construction**: 6.4 Million jobs
- **Transportation and Warehousing**: 4.8 Million jobs
- **Food and Beverage Service**: 4.7 Million jobs
- **Education**: 2.5 Million jobs
- **Real Estate, Rentals, and Leasing**: 2.3 Million jobs

**GET INVOLVED**

1. Visit the OIA Advocacy Center at outdoorindustry.org/advocacy to learn more about the issues and actions affecting outdoor recreation.
2. Educate your elected officials about the outdoor recreation economy, how it can support healthy economies and healthy communities in your neighborhood and encourage policies that promote it.
3. Go outside and enjoy the public lands and waters that are our nation’s treasures. They belong to you.

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1 Bureau of Economic Analysis
2 Bureau of Labor Statistics
3 Computing Technology Industry Association