Communities across Arizona recognize that outdoor recreation supports health, contributes to a high quality of life and—perhaps most importantly—attracts and sustains employers and families. Investing in outdoor infrastructure attracts employers and active workforces, ensuring those communities thrive economically and socially.

59% OF ARIZONA RESIDENTS PARTICIPATE IN OUTDOOR RECREATION EACH YEAR

IN ARIZONA OUTDOOR RECREATION GENERATES:

- $21.2 BILLION IN CONSUMER SPENDING ANNUALLY
- 201,000 DIRECT JOBS
- $5.7 BILLION IN WAGES AND SALARIES
- $1.4 BILLION IN STATE AND LOCAL TAX REVENUE

More jobs in Arizona DEPEND ON OUTDOOR RECREATION (201,000) than on the aerospace, defense and tech sectors combined (184,000)¹

Arizona residents are more likely to PARTICIPATE IN OFF-ROADING AND DAY HIKING than the average American

¹ Arizona Commerce Authority
Outdoor recreation is among our nation’s largest economic sectors, representing the lifeblood of thousands of American communities and providing livelihoods for millions of American workers.

The nation’s outdoor recreation economy generates:

- $887 billion in consumer spending annually
- 7.6 million American jobs
- $65.3 billion in federal tax revenue
- $59.2 billion in state and local tax revenue

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A Powerful Economic Sector

**Annual Consumer Spending**¹

<table>
<thead>
<tr>
<th>Industry</th>
<th>Annual Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>$304B</td>
</tr>
<tr>
<td>Household Utilities</td>
<td>$313B</td>
</tr>
<tr>
<td>Motor Vehicles and Parts</td>
<td>$465B</td>
</tr>
<tr>
<td>Pharmaceuticals</td>
<td>$466B</td>
</tr>
<tr>
<td>Outdoor Recreation</td>
<td>$887B</td>
</tr>
<tr>
<td>Financial Services and Insurance</td>
<td>$921B</td>
</tr>
<tr>
<td>Outpatient Health Care</td>
<td>$931B</td>
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<tr>
<td>Hospital Care</td>
<td>$964B</td>
</tr>
</tbody>
</table>

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Job Comparison

**By Industry**²

- **Outdoor Recreation**: 7.6 million jobs
- **Computer Technology**: 6.7 million jobs
- **Construction**: 6.4 million jobs
- **Transportation and Warehousing**: 4.8 million jobs
- **Food and Beverage Service**: 4.7 million jobs
- **Education**: 2.5 million jobs
- **Real Estate, Rentals and Leasing**: 2.1 million jobs
- **Finance and Insurance**: 6.0 million jobs

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Get Involved

1. Visit the OIA Advocacy Center at [outdoorindustry.org/advocacy](http://outdoorindustry.org/advocacy) to learn more about the issues and actions affecting outdoor recreation.
2. Educate your elected officials about the outdoor recreation economy, how it can support healthy economies and healthy communities in your neighborhood and encourage policies that promote it.
3. Go outside and enjoy the public lands and waters that are our nation’s treasures. They belong to you.

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¹ Bureau of Economic Analysis
² Bureau of Labor Statistics
³ Computing Technology Industry Association