Communities across Alaska recognize that outdoor recreation supports health, contributes to a high quality of life and—perhaps most importantly— attracts and sustains employers and families. Investing in outdoor infrastructure attracts employers and active workforces, ensuring those communities thrive economically and socially.

81% of Alaska residents participate in outdoor recreation each year.

Alaska residents are more likely to participate in fishing and wildlife viewing than the average American.

In Alaska outdoor recreation generates:

- $7.3 billion in consumer spending annually
- 72,000 direct jobs
- $2.3 billion in wages and salaries
- $337 million in state and local tax revenue

1 Alaska Department of Labor and Workforce Development
Outdoor recreation is among our nation’s largest economic sectors, representing the lifeblood of thousands of American communities and providing livelihoods for millions of American workers.

The nation’s outdoor recreation economy generates:

- **$887 billion** in consumer spending annually
- **$65.3 billion** in federal tax revenue
- **$59.2 billion** in state and local tax revenue
- **7.6 million** American jobs

Job comparison by industry:

1. **Computer Technology**: 6.7 million
2. **Construction**: 6.4 million
3. **Finance and Insurance**: 6.0 million
4. **Transportation and Warehousing**: 4.8 million
5. **Food and Beverage Service**: 4.7 million
6. **Education**: 2.5 million
7. **Real Estate, Rentals, and Leasing**: 2.1 million
8. **Outdoors Recreation**: 7.6 million

**Get Involved**

1. Visit the OIA Advocacy Center at outdoorindustry.org/advocacy to learn more about the issues and actions affecting outdoor recreation.
2. Educate your elected officials about the outdoor recreation economy, how it can support healthy economies and healthy communities in your neighborhood and encourage policies that promote it.
3. Go outside and enjoy the public lands and waters that are our nation’s treasures. They belong to you.