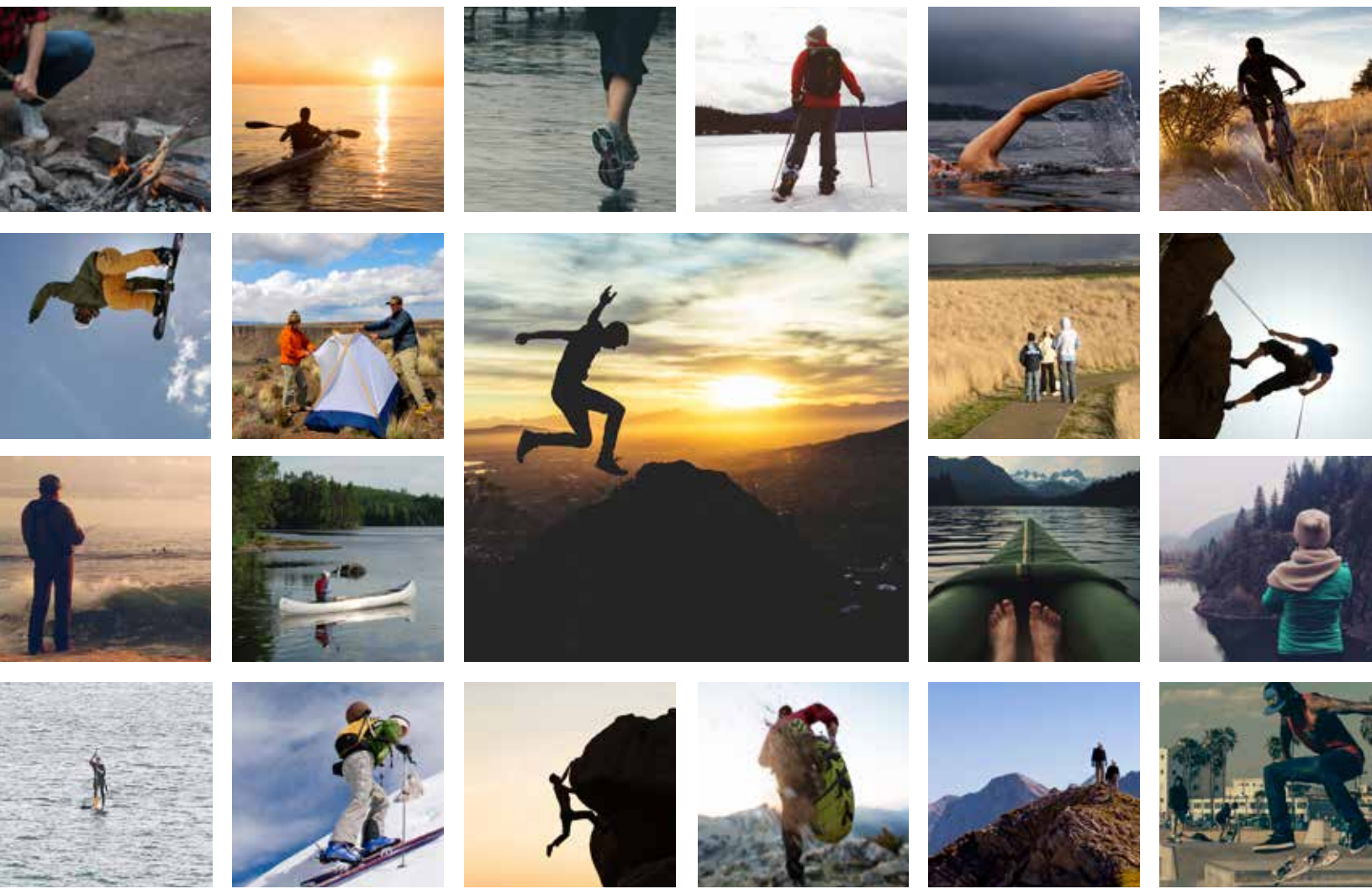


# Outdoor Participation Report

2015







# 2015 Outdoor Recreation Participation

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## Outdoor Recreation

Almost half of all Americans, or 48.4 percent of the US population, enjoyed the great outdoors in 2014. This equates to more than 141 million outdoor participants and a collective 11.8 billion outdoor outings.

From 2013 to 2014, outdoor participation dropped by .8%. Despite this relatively small decline, the 2014 outdoor participation level reached the lowest since the report began in 2006. The “Leaky Bucket” analysis (on page nine) illustrates where outdoor activities lost participants. While 11.9 million Americans started participating in one or more of the outdoor activities measured, 13 million stopped. This equates to a net loss of more than one million total participants.

A likely contributor to the drop in participants was an unusually cold winter where temperatures fell to unprecedented levels and extreme weather plagued many across the United States. Indeed, while the typically popular and easily accessible activities of running and biking lost participants, their indoor equivalents — running on a treadmill and riding on a stationary bike — added participants.\*



## Reconnecting America's Youth

To ensure that outdoor activities regain participants and that healthy, active communities thrive across the US, America's young people must continue to be engaged in outdoor recreation. Nationwide efforts to reconnect youth to the outdoors are critical to reaching young people and increasing accessibility of outdoor recreation for all Americans.

The Outdoor Foundation® has produced the ninth annual *Outdoor Recreation Participation Report* to provide a deeper understanding of American participation in outdoor activities with a focus on youth and diversity. This annual report helps explain the state of outdoor participation for the outdoor industry, federal officials and state and local organizations. With this in-depth information, we can all work together to end America's inactivity crisis and obesity epidemic and reconnect youth to the outdoors.

\* Data from participation in indoor activities comes from the overall Physical Activity Council's survey, which measures various types of activity and forms the basis of this report. Since this report focuses on outdoor participation, indoor participation numbers are not included.

## Key Findings

### OUTDOOR PARTICIPATION

- More than 141 million Americans, or 48.4 percent of the US population, participated in an outdoor activity at least once in 2014.
- The participation rate dropped from 49.2 percent in 2013 to 48.4 percent in 2014.
- While 11.9 million Americans started participating in one or more of the outdoor activities measured, 13 million stopped. There was net loss of more than one million total participants and a churn rate of 9.1 percent.
- Participants went on a total of 11.8 billion outdoor outings, a decrease from 12.1 billion in 2013.
- Almost one-quarter of all outdoor enthusiasts participated in outdoor activities at least twice per week.
- Running, including jogging and trail running, was the most popular activity among Americans when measured by both number of participants and by number of total annual outings.
- Fifty-four percent of people living in the West North Central region of the US participated in outdoor activities last year, making its population the most active in outdoor participation.
- Walking for fitness was, by far, the most popular crossover activity. In 2014, half of all outdoor participants also walked.
- The biggest motivator for outdoor participation was getting exercise.

### YOUTH

- Participation among most age groups dropped by one or two percentage points.
- Outdoor participation among young adults, ages 18 to 24, fell by five percentage points to bring it to the lowest level of participation measured in history of this report.
- Youth who did not participate in outdoor activities said they were simply not interested in the outdoors.
- Among adults who are current outdoor participants, 73 percent had physical education and 39 percent enjoyed outdoor activities in elementary school. Exposure to an active lifestyle during adolescence had a similar effect.

### DIVERSITY

- Consistent with previous years, minorities lagged behind in outdoor participation. In general, Caucasians had the highest participation rates and African Americans had the lowest.
- Although Hispanic Americans made up a small percentage of total outdoor participants, those who did participate averaged the most annual outdoor outings per person.
- Running was the most popular outdoor activity for almost all ethnic groups. For Caucasians, running and fishing tied as the most popular outdoor activities.


OUTDOOR


PARTICIPATION


# OUTDOOR PARTICIPATION


**50%** In 2014, nearly half of all Americans participated in outdoor recreation.

**1M** There was a net loss of more than one million participants from 2013 to 2014.


 Running, including jogging and trail running, was the most popular outdoor activity with almost 54 million participants and a participation rate of 18 percent.


 31 percent of all outdoor participants earned an annual household income of \$100,000 or more.

 46 percent of outdoor participants were females and 54 percent were males.

 Among females ages 21 to 25, indoor fitness overtook outdoor recreation as the preferred physical activity, and it remained the most popular form of activity throughout life.

**Caucasian** In 2014, 73 percent of outdoor participants were Caucasian.

 Seventy percent of outdoor participants were motivated to recreate outdoors as a way of getting exercise.

 Walking for fitness was the top crossover activity enjoyed by outdoor participants. Half of all participants also enjoyed walking.



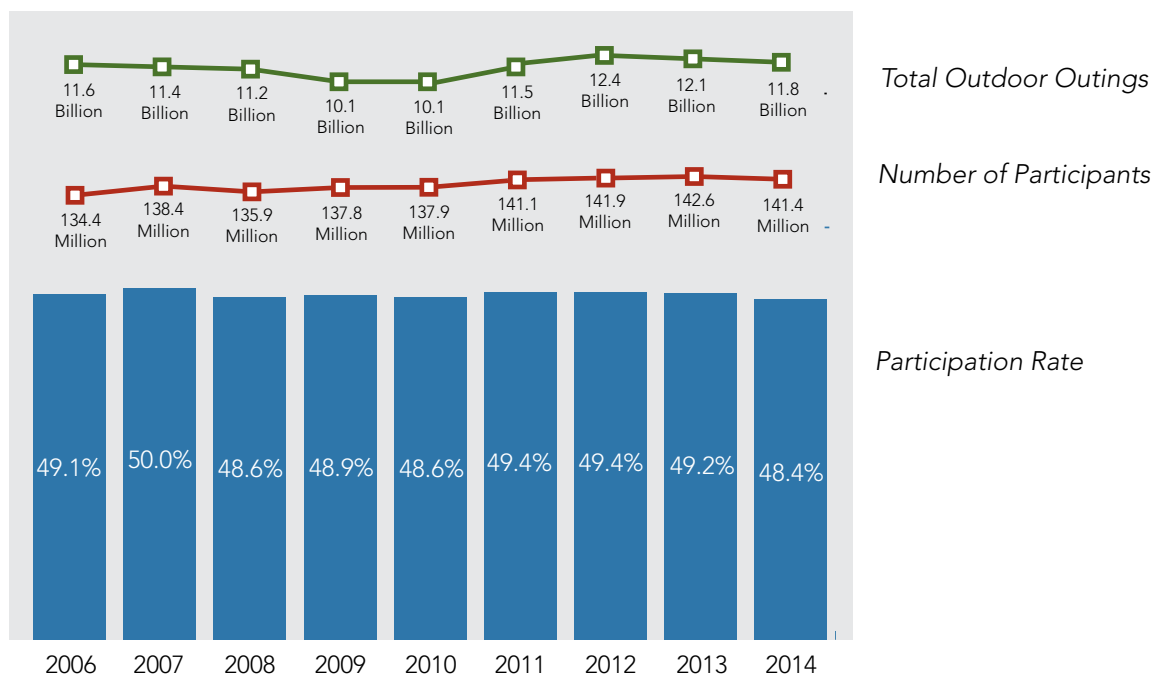
# Outdoor Participation Over Time

More than 141 million Americans, or 48.4 percent of the US population, participated in an outdoor activity at least once in 2014. These outdoor participants went on a total of 11.8 billion outdoor outings.

Outdoor participation dipped from 2013 to 2014, losing 1.2 million participants. Consequently, outdoor outings were also down by three million outings.

## Outdoor Participation

All Americans, Ages 6+



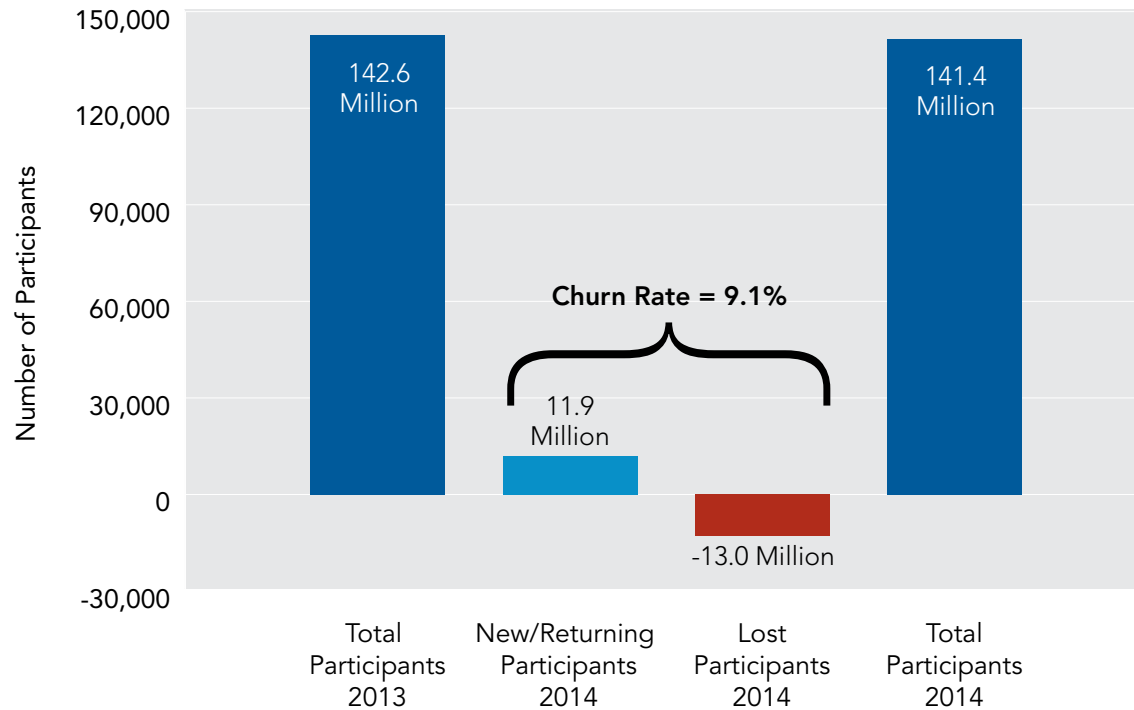
*Note: A participant in outdoor recreation is defined as an individual who took part in one or more of 42 outdoor activities at least once during 2014. Measured outdoor activities include adventure racing, backpacking, bicycling (BMX), bicycling (mountain/non-paved surface), bicycling (road/paved surface), birdwatching, boardsailing/wind-surfing, car or backyard camping, RV camping, canoeing, climbing (sport/indoor/boulder), climbing (traditional/ice/mountaineering), fly fishing, freshwater fishing, saltwater fishing, hiking, hunting (rifle), hunting (shotgun), hunting (handgun), hunting (bow), kayak fishing, kayaking (recreational), kayaking (sea/touring), kayaking (white water), rafting, running/jogging, sailing, scuba diving, skateboarding, skiing (alpine/downhill), skiing (cross-country), skiing (freestyle), snorkeling, snowboarding, snowshoeing, stand up paddling, surfing, telemarking (downhill), trail running, triathlon (non-traditional/off road), triathlon (traditional/road), wakeboarding and wildlife viewing.*



## The Leaky Bucket

All Americans, Ages 6+

The “Leaky Bucket” analysis shows why outdoor participation declined from 2013 to 2014. While 11.9 million Americans started participating in one or more of the outdoor activities measured, 13 million stopped. In other words, more than nine percent of participants turned over, and there was a net loss of more than one million participants.

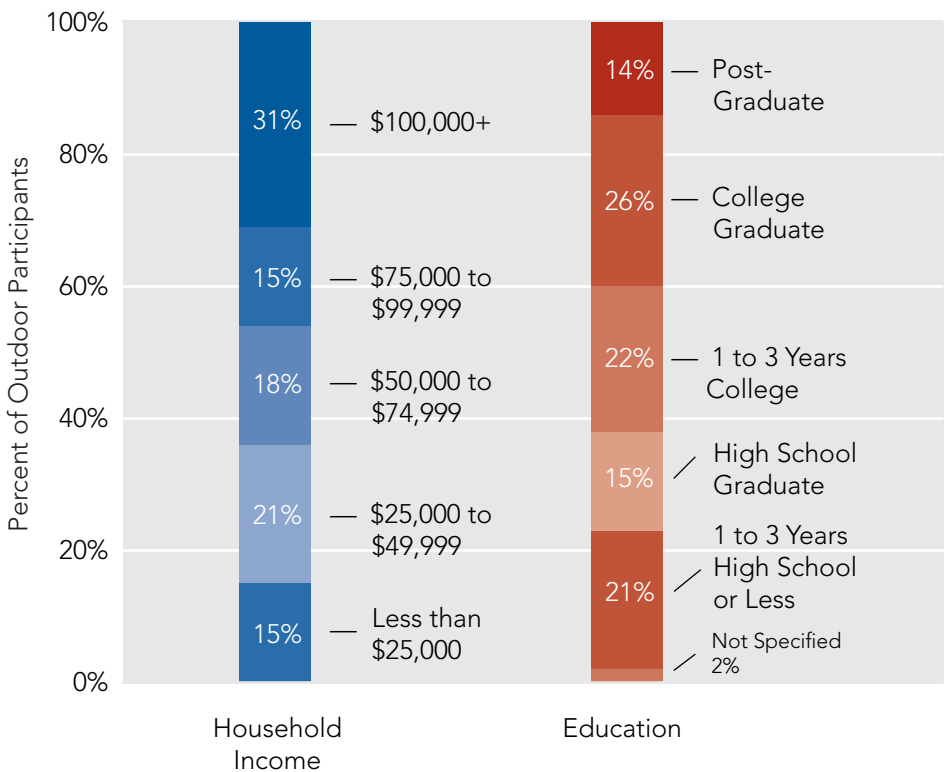
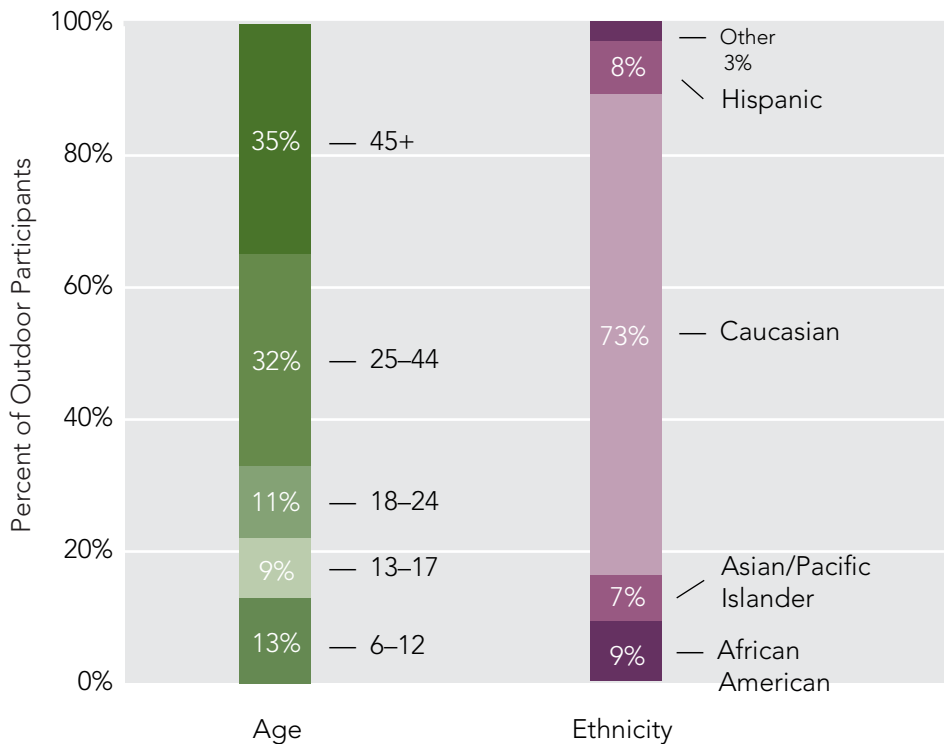


# A Snapshot of Outdoor Enthusiasts

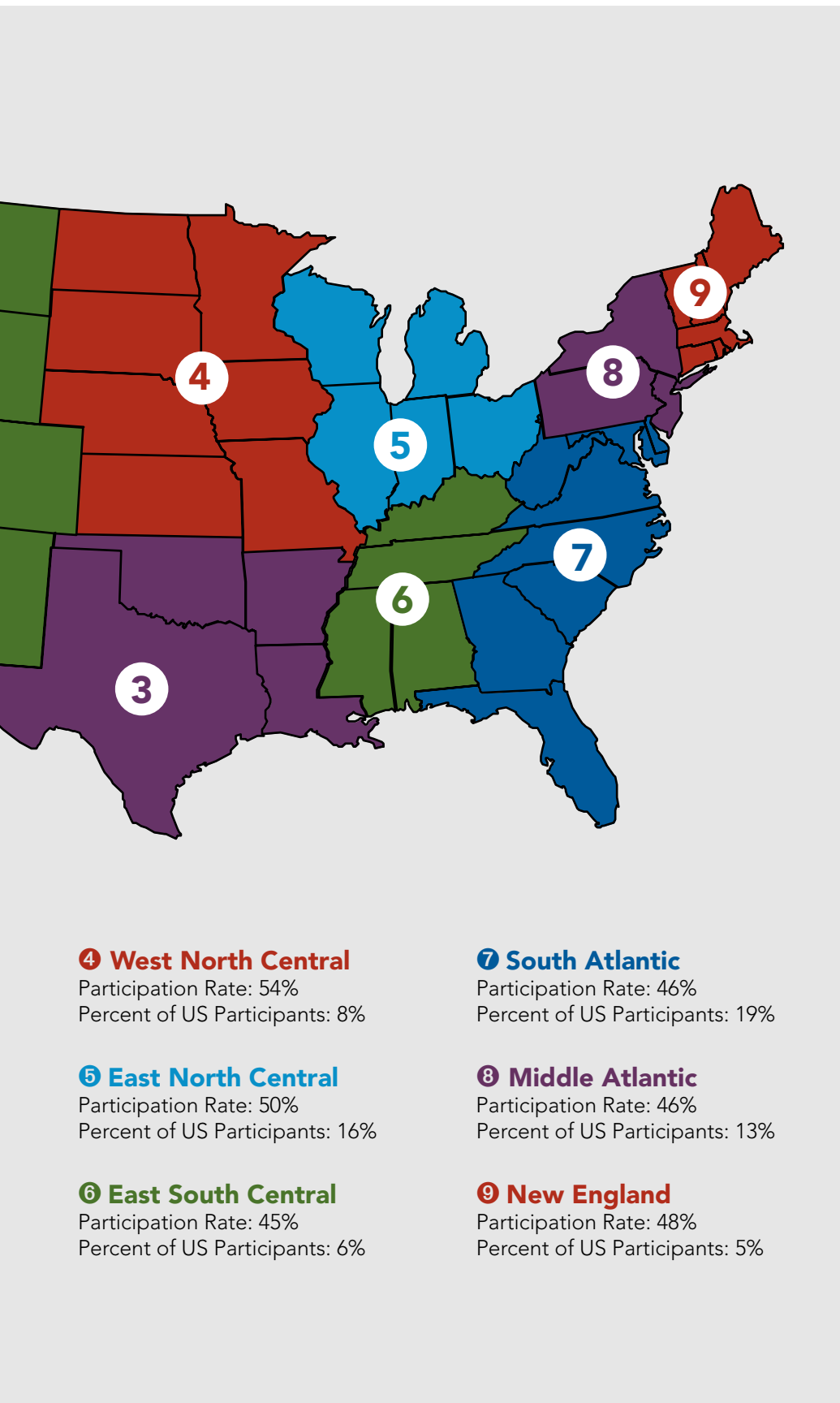
Research shows that participants in outdoor recreation represented a diverse population by geography, age and income. Understanding demographics is essential to reaching new audiences and inspiring existing enthusiasts.

## Participation in Outdoor Activities by Demographic

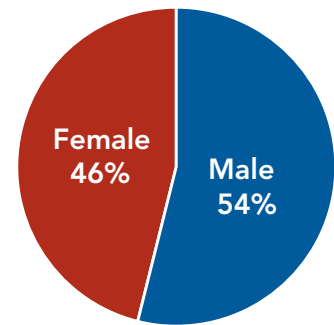
Outdoor Participants, Ages 6+



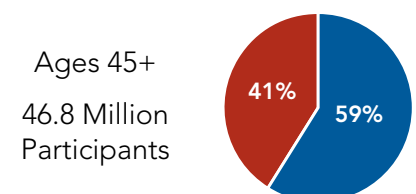
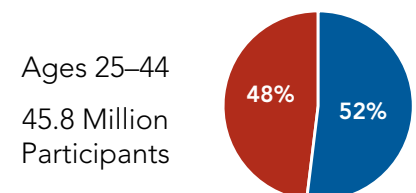
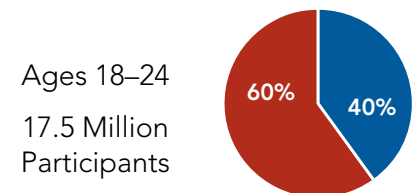
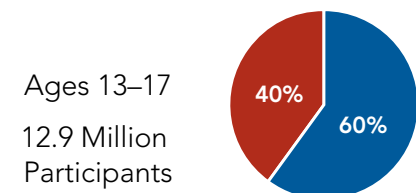
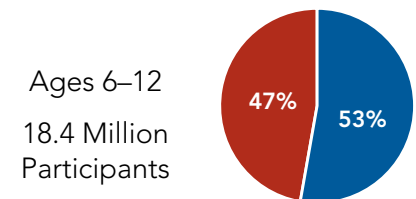
- 1 Pacific**  
Participation Rate: 50%  
Percent of US Participants: 16%
- 2 Mountain**  
Participation Rate: 51%  
Percent of US Participants: 8%
- 3 West South Central**  
Participation Rate: 43%  
Percent of US Participants: 11%



## Participation in Outdoor Activities by Gender



Outdoor Participants, Ages 6+  
141.4 Million Participants



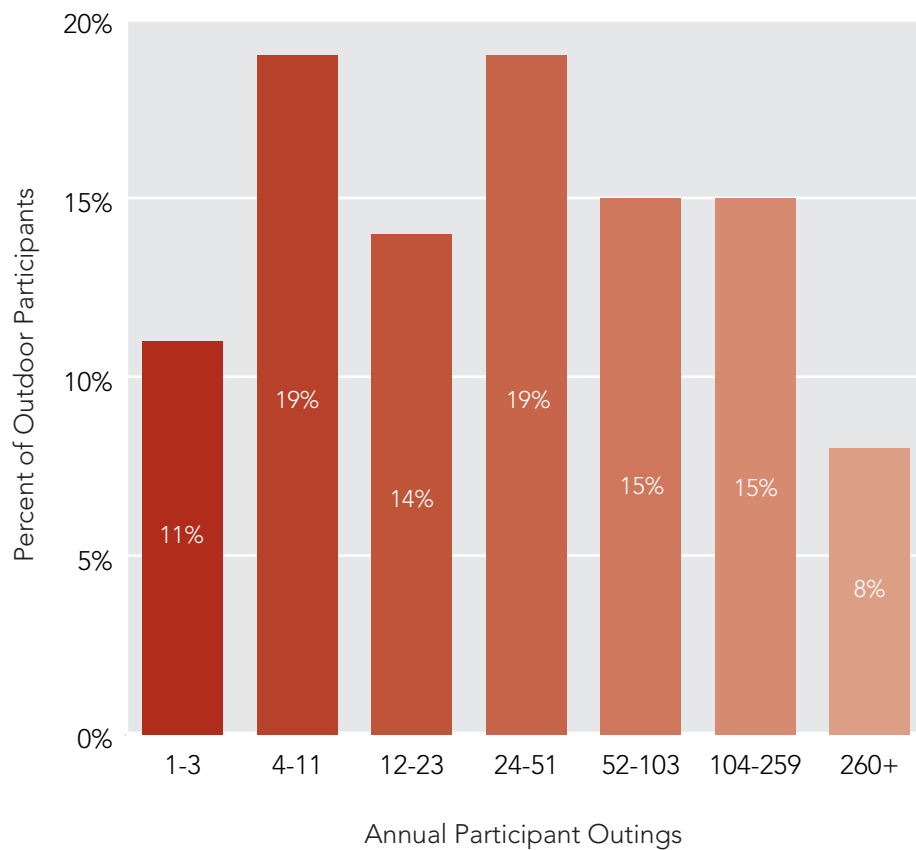


## Annual Outings

The frequency of outdoor activity among Americans varied. On the more active side of participation, 23 percent of participants enjoyed outdoor activities at least twice a week. On the less active side, 30 percent participated less than once a month. Almost half of Americans were moderately active in outdoor recreation, getting outside between 12 and 103 times per year.

### Annual Outings per Outdoor Participants

Outdoor Participants, Ages 6+



## Most Popular Outdoor Activities by Participation Rate

Outdoor Participants, Ages 6+

### 1. Running, Jogging and Trail Running

18% of Americans Ages 6+ / 53.7 million participants

### 2. Freshwater, Saltwater and Fly Fishing

16% of Americans Ages 6+ / 46.0 million participants

### 3. Road Biking, Mountain Biking and BMX

15% of Americans Ages 6+ / 44.0 million participants

### 4. Car, Backyard, Backpacking and RV Camping

14% of Americans Ages 6+ / 40.5 million participants

### 5. Hiking

12% of Americans Ages 6+ / 36.2 million participants

## Favorite Outdoor Activities by Frequency of Participation

Outdoor Participants, Ages 6+

### 1. Running, Jogging and Trail Running

82 average outings per runner / 4.4 billion total outings

### 2. Road, Mountain and BMX Biking

59 average outings per cyclist / 2.6 billion total outings

### 3. Freshwater, Saltwater and Fly Fishing

19 average outings per angler / 893.3 million total outings

### 4. Hiking

16 average outings per person / 575.2 million total outings

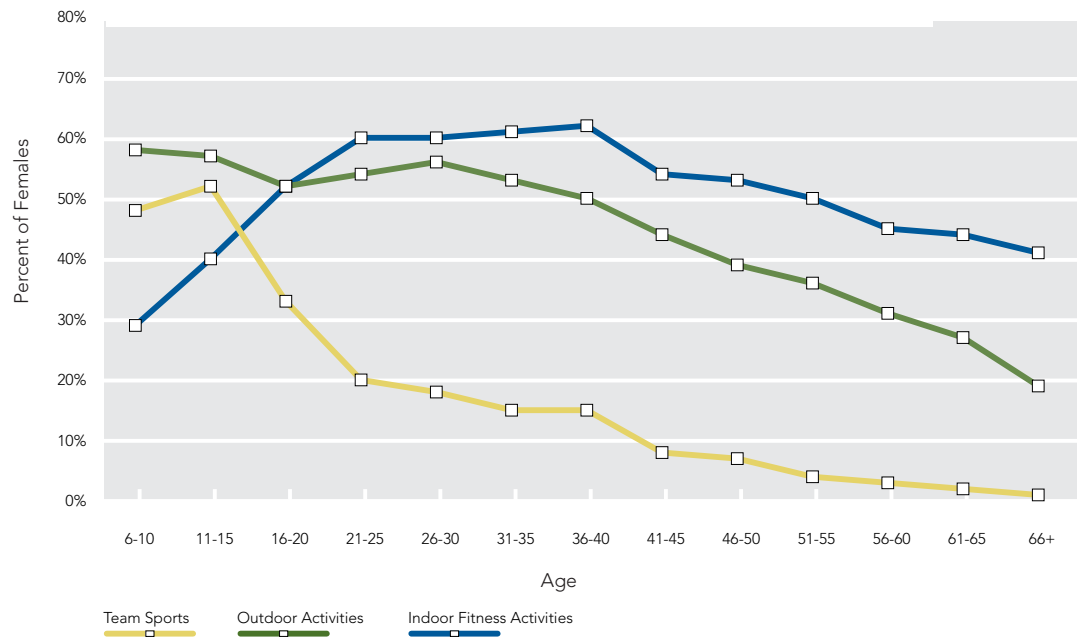
### 5. Car, Backyard, Backpacking and RV Camping

14 average outings per camper / 572.4 million total outings

*Note: Similar activities have been grouped.*

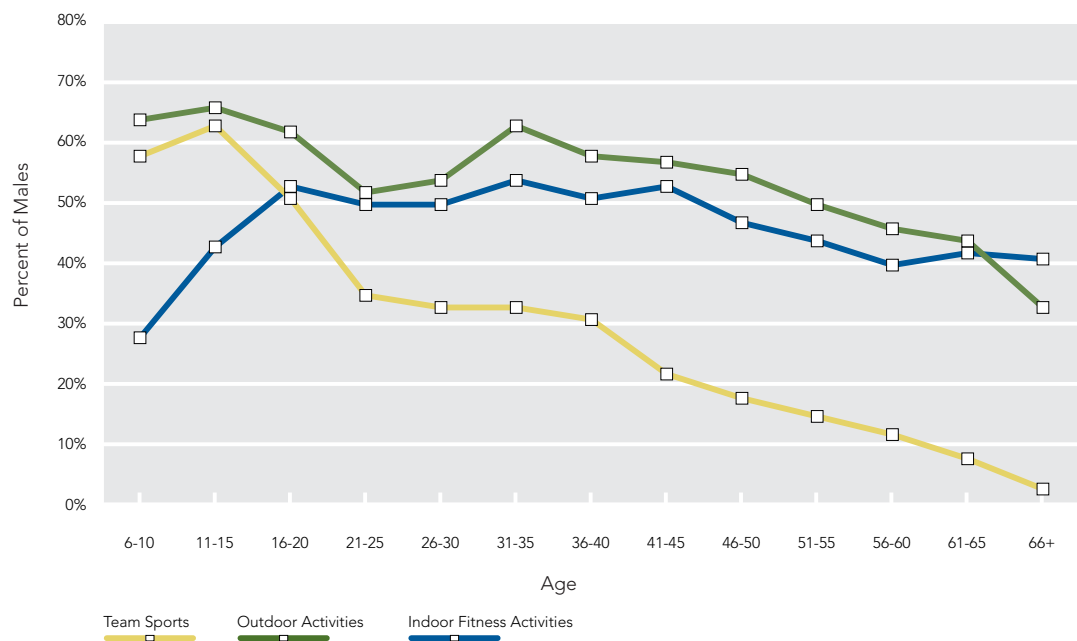
## Participation by Age, Females

Outdoor Participants, Ages 6+



## Participation by Age, Males

Outdoor Participants, Ages 6+





## Crossover Participation

Outdoor Participants, Ages 6+

What were the top indoor fitness, team and other activities enjoyed by outdoor participants?

● Indoor Fitness

● Team

● Other

Rifle Target Shooting 8%

High Impact Aerobics 11%

Basketball 13% Calisthenics 14%

Elliptical Trainer 15% Stretching 19%

Stationary Cycling 17% Treadmill 26%

# Walking for Fitness 50%

Hand Weights 23% Bowling 25%

Weight/Resistance Machines 18% Dumbbells 19%

Dance 12%

Barbells 15%

Abdominal Machine 11%

Yoga 13%

Handgun Target Shooting 8%

Tennis 10%

Table Tennis 10%

Baseball 8%

Stair-Climbing Machine 8%

*Note: Activities with more than seven percent participation included.*

## Sports and Recreation Spending in 2014

Outdoor Participants, Ages 6+

	More Than Last Year	Same As Last Year	Less Than Last Year	No Spending
<i>Sports and recreation footwear</i>	11%	42%	9%	38%
<i>Sports and recreation clothing</i>	10%	40%	9%	40%
<i>Outdoor recreation activities</i>	8%	42%	8%	41%
<i>Sports and recreation equipment</i>	8%	34%	9%	49%
<i>Travel to take part in sports and recreation</i>	7%	27%	7%	59%
<i>Gym memberships and fees</i>	7%	23%	6%	64%
<i>Team sports</i>	6%	22%	5%	67%
<i>Team sports at school</i>	6%	18%	4%	73%
<i>Lessons and sports camps</i>	6%	17%	5%	72%
<i>Individual sporting events</i>	5%	18%	5%	72%



# What Motivates Americans to Get Outside

The majority of Americans participated in outdoor activities to get exercise. The second biggest motivator was the opportunity to spend time with friends and family, which highlights the family-friendly nature of many outdoor activities.

## Why did you participate in outdoor activities?

Outdoor Participants, Ages 6+

<i>Get exercise</i>	70%
<i>Be with family and friends</i>	54%
<i>Keep physically fit</i>	53%
<i>Observe scenic beauty</i>	48%
<i>Be close to nature</i>	48%
<i>Enjoy the sounds and smells of nature</i>	46%
<i>Get away from the usual demands</i>	44%
<i>Experience excitement and adventure</i>	39%
<i>Be with people who enjoy the same things I do</i>	31%
<i>Develop my skills and abilities</i>	30%
<i>Experience solitude</i>	27%
<i>Gain a sense of accomplishment</i>	25%
<i>Gain a sense of self-confidence</i>	20%
<i>Be with people who share my values</i>	18%
<i>Because it is cool</i>	16%
<i>Talk to new people</i>	11%
<i>Other</i>	6%



# Why Americans Didn't Participate in Outdoor Activities More Often

As seen in previous years, lack of interest in outdoor activities was the top reason for why Americans didn't get outside more often in 2014. Thirty-seven percent of non-participants said that they were simply uninterested in outdoor activities. Lack of time was also a barrier to participation. Nearly one-quarter of non-participants said they didn't have time to enjoy outdoor recreation.

## What keeps you from participating in outdoor activities?

Non-Outdoor Participants, Ages 6+

<i>I am not interested</i>	37%
<i>I do not have the time</i>	23%
<i>I do not have the skills</i>	20%
<i>It is too expensive</i>	19%
<i>I am busy with family responsibilities</i>	16%
<i>I have a physical-limiting disability</i>	16%
<i>I do not have anyone to participate with</i>	16%
<i>My health is poor</i>	13%
<i>Places for outdoor recreation cost too much</i>	10%
<i>Places for outdoor recreation are too far away</i>	8%
<i>I am busy with other recreation activities</i>	7%
<i>I do not have enough information</i>	5%
<i>I have no way to get to venues</i>	4%
<i>Places for outdoor recreation are too crowded</i>	3%
<i>I have household members with a physical disability</i>	3%
<i>I am afraid of getting hurt by other people</i>	3%
<i>Places for outdoor recreation are poorly maintained</i>	2%
<i>I am afraid of getting hurt by animals</i>	1%
<i>Places for outdoor recreation are over-developed</i>	1%
<i>Venues for outdoor recreation are too polluted</i>	1%
<i>Other</i>	12%



YOUTH

# YOUTH



Participation among most age groups dropped by only one or two percentage points; however, participation among young adults, ages 18 to 24, fell by five percentage points.



Children had the highest participation rates and the oldest age cohort had the lowest rates.



Adults with children in the house participated in outdoor recreation at a higher rate than adults without children. Adults with children enjoyed outdoor recreation at a rate of 53 percent, while those without children at a rate of 42 percent.

## Family & Friends

Youth participants were motivated to get outside by spending time with family and friends.

## PE

Among adults who are current outdoor participants, 73 percent reported having physical education classes between the ages of six and 12. Almost 40 percent were exposed to the outdoors as children.



Like the overall outdoor participation rate, participation among male and female youth and young adults fell. Females, ages 13 to 17, were the only group that maintained the same rate of participation from 2013 to 2014.

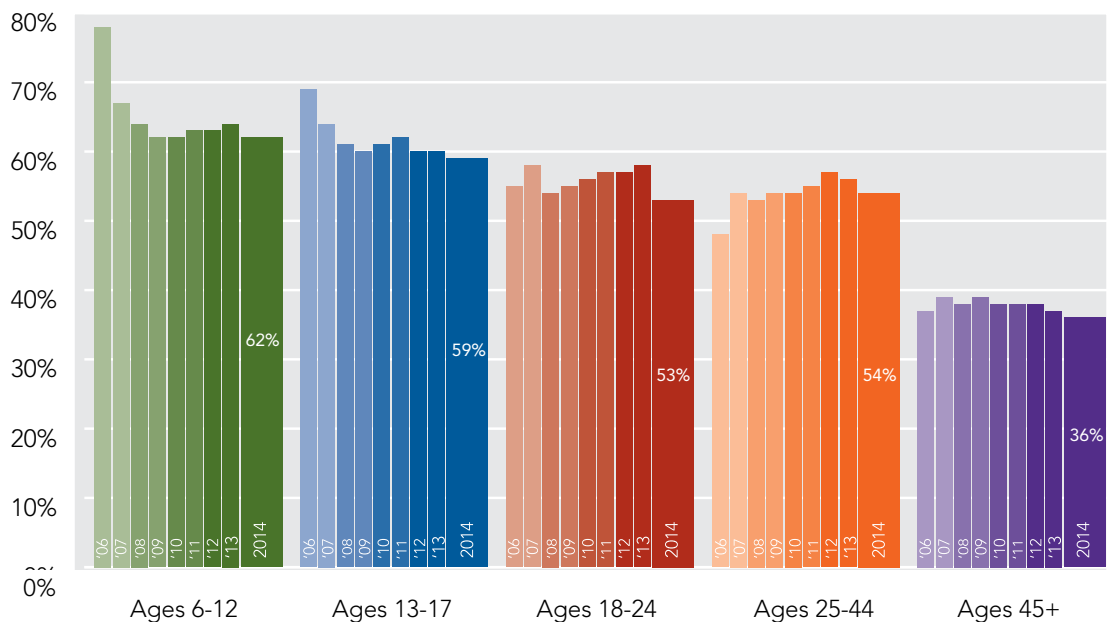
# Outdoor Participation by Age

Outdoor participation rates among different age groups declined as the overall participation rate dropped. Participation among most age groups fell by only one or two percentage points; however, participation among young adults, ages 18 to 24, fell by five percentage points.

Despite the single-year participation drop among young adults, this age cohort has consistently stayed within a 53 to 58 percent participation rate. Indeed, the five-year average annual growth (-0.8 percent) is comparable to other age groups. This fluctuation, however, is an indication of increasing participation churn among the Millennial Generation. Churn rates, which measure new or former participants joining outdoor recreation and those leaving in a given year, show an increase from nine percent in 2013 to 16 percent in 2014. This data supports that Millennials prefer trying several new outdoor experiences, rather than focusing on a few — a trend that the Outdoor Foundation will be closely following.

## Participation in Outdoor Recreation, 2006-2014

All Americans, Ages 6+



### 5-Year (2010-2014) Average Annual Growth by Age

Ages 6-12	-0.2%
Ages 13-17	-0.3%
Ages 18-24	-0.8%
Ages 25-44	0.0%
Ages 45+	-1.5%



# Youth Participation in Sports and Recreation Among Current Outdoor Enthusiasts

It is critical to expose young Americans to outdoor activities and other recreation to instill the importance of an active, healthy lifestyle. Thirty-nine percent of participants enjoyed outdoor activities during childhood, while only 17 percent of non-participants were exposed to the outdoors as children. Outdoor recreation during adolescence had an even larger impact — 44 percent participated as teens while only 20 percent did not.

	Adults at Age 6–12		Adults at Age 13–17	
	Outdoor Participants	Non-Outdoor Participants	Outdoor Participants	Non-Outdoor Participants
<i>PE at school</i>	73%	59%	71%	59%
<i>Outdoor activities</i>	39%	17%	44%	20%
<i>Team sports</i>	38%	22%	43%	26%
<i>Cycling</i>	35%	23%	35%	21%
<i>Running and jogging</i>	22%	12%	36%	18%
<i>Swimming for fitness</i>	21%	12%	23%	12%
<i>Water sports</i>	17%	8%	20%	9%
<i>Winter sports</i>	13%	6%	17%	8%
<i>Racquet sports</i>	7%	4%	14%	8%
<i>Fitness and health club-based activities</i>	5%	2%	11%	4%
<i>Golf</i>	5%	2%	11%	5%
<i>None of the above</i>	13%	31%	12%	30%

Adults at Age 6–17		
	Outdoor Participants	Non-Outdoor Participants
<i>On a scale of 1 to 5, 5 being the highest, how much did you enjoy physical education classes in school?</i>	3.6	3.2

## Getting Youth and Young Adults Outdoors

Youth and young adult participants were motivated to recreate outdoors by being with loved ones and getting exercise, but motivation varied by age. Seventy-two percent of children cited friends and family as the biggest motive, but participants were less likely to be inspired to go outdoors to be with friends and family as they got older. Seventy percent of young adults said getting exercise was the top reason, which was less of a motivator for the younger age groups.

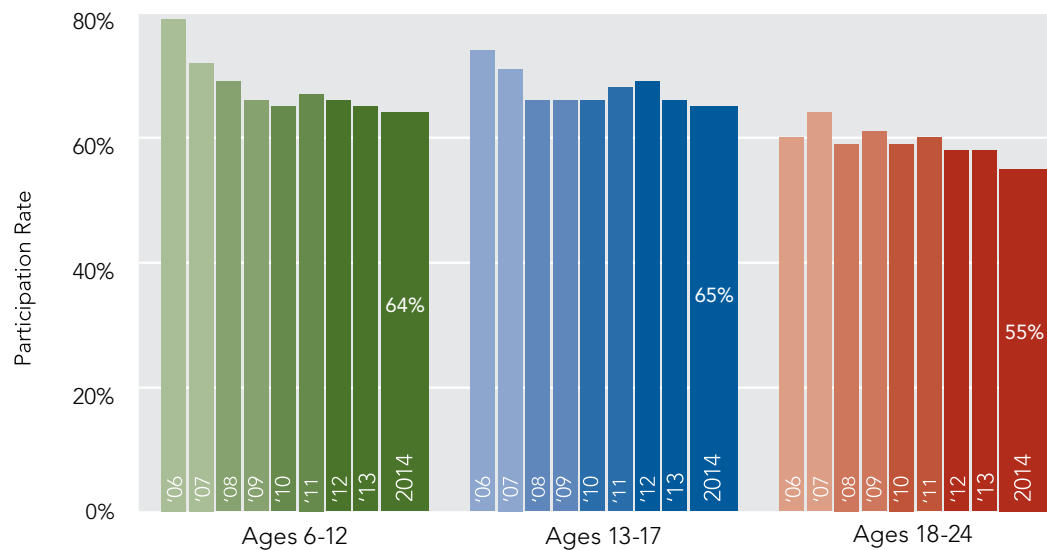
### What motivated you to participate in outdoor activities?

	Ages 6–12	Ages 13–17	Ages 18–24
<i>Be with family and friends</i>	72%	63%	53%
<i>Get exercise</i>	61%	65%	70%
<i>Experience excitement and adventure</i>	46%	41%	44%
<i>Develop my skills and abilities</i>	39%	44%	34%
<i>Be with people who enjoy the same things I do</i>	36%	45%	21%
<i>Because it is cool</i>	36%	26%	18%
<i>Keep physically fit</i>	32%	55%	61%
<i>Be close to nature</i>	29%	33%	50%
<i>Enjoy the sounds and smells of nature</i>	28%	29%	42%
<i>Observe scenic beauty</i>	23%	30%	45%
<i>Gain a sense of self-confidence</i>	20%	25%	29%
<i>Gain a sense of accomplishment</i>	19%	26%	34%
<i>Get away from the usual demands</i>	15%	31%	47%
<i>Be with people who share my values</i>	13%	25%	15%
<i>Talk to new people</i>	8%	13%	11%
<i>Experience solitude</i>	5%	12%	31%
<i>Other</i>	6%	4%	6%

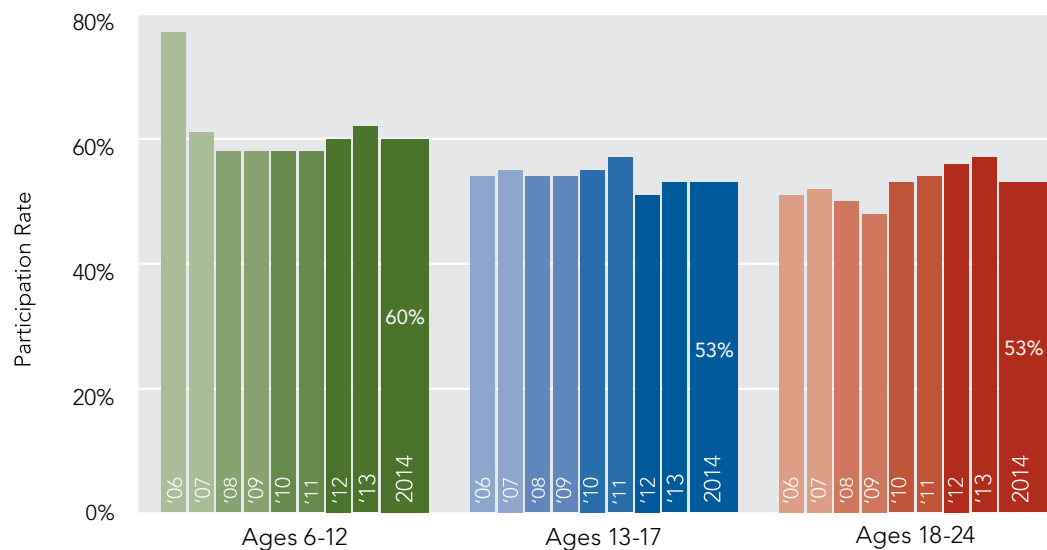
## Youth and Young Adult Participation by Gender

Like the overall outdoor participation rate, participation among male and female youth and young adults fell. Females, ages 13 to 17, were the only group that maintained the same rate of participation from 2013 to 2014. Still, male youth and young adults participated in outdoor recreation at a slightly higher rate than their female counterparts.

### Males' Participation in Outdoor Recreation, 2006-2014

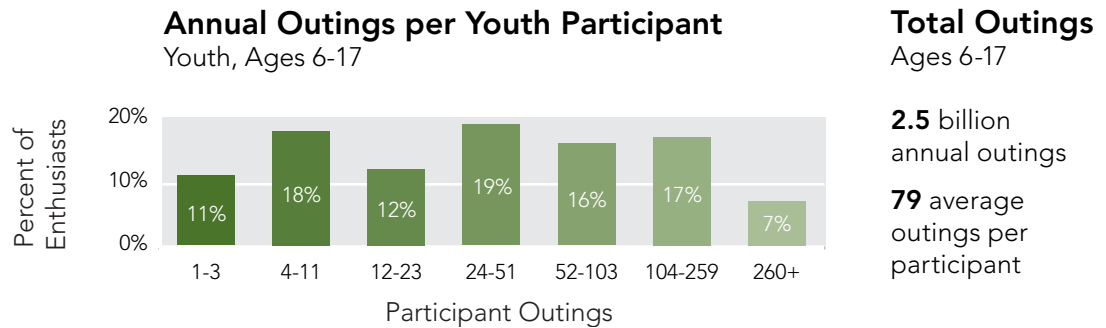


### Females' Participation in Outdoor Recreation, 2006-2014



# Profile of Youth Participants

Outdoor participants ages, six to 17, made 2.5 billion outings, an average of 79 outings per youth participant. One-quarter of this age group enjoyed biking, making it the most popular outdoor activity by participation rate. In terms of frequency, running edged out biking. The average youth runner made 78 outings per year to participate in the activity.



## Most Popular Outdoor Activities

By Participation Rate, Ages 6-17

- 1. Road, Mountain and BMX Biking**  
25% of American youth / 13.0 million participants
- 2. Running, Jogging and Trail Running**  
22% of American youth / 11.3 million participants
- 3. Freshwater, Saltwater and Fly Fishing**  
21% of American youth / 10.6 million participants
- 4. Car, Backyard, Backpacking and RV Camping**  
20% of American youth / 10.5 million participants
- 5. Hiking**  
13% of American youth / 6.7 million

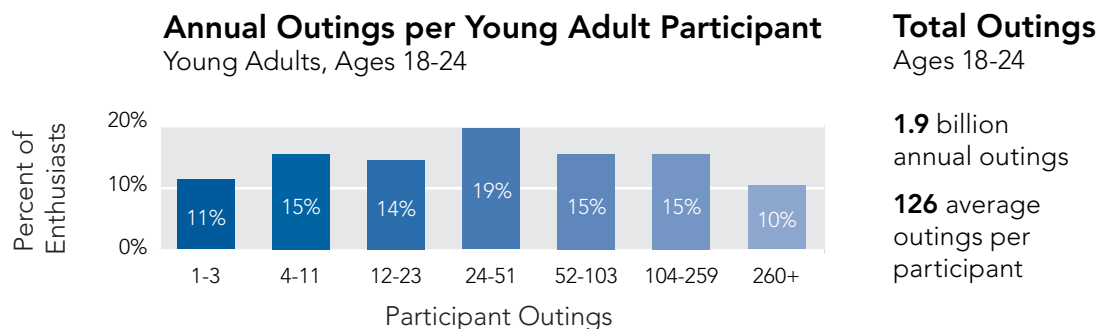
## Favorite Outdoor Activities

By Frequency of Participation, Ages 6-17

- 1. Running, Jogging and Trail Running**  
78 average outings per runner / 882.5 million outings
- 2. Road Biking, Mountain Biking and BMX**  
64 average outings per cyclist / 823.8 million outings
- 3. Freshwater, Saltwater and Fly Fishing**  
15 average outings per fishing participant / 157.3 million total outings
- 4. Car, Backyard, Backpacking and RV Camping**  
15 average outings per camper / 122.7 million outings
- 5. Skateboarding**  
27 average outings per skateboarder / 88.5 million outings

## Profile of Young Adult Participants

Young adults, ages 18 to 24, made 1.9 billion outdoor outings in 2014 for an average of 126 annual outings per participant. Although youth made more total outings in 2014, young adults averaged significantly more outings per participant — 126 outings for young adults, compared to 79 outings for youth.



### Most Popular Outdoor Activities

By Participation Rate, Ages 18-24

- 1. Running, Jogging and Trail Running**  
31% of young adults / 9.6 million
- 2. Hiking**  
15% of young adults / 4.6 million participants
- 3. Freshwater, Saltwater and Fly Fishing**  
14% of young adults / 4.4 million participants
- 4. Road, Mountain and BMX Biking**  
14% of young adults / 4.3 million participants
- 5. Car, Backyard, Backpacking and RV Camping**  
14% of young adults / 4.2 million participants

### Favorite Outdoor Activities

By Frequency of Participation, Ages 18-24

- 1. Running, Jogging and Trail Running**  
96 average outings per runner /  
920.8 million outings
- 2. Road Biking, Mountain Biking and BMX**  
76 average outings per cyclist /  
331.7 million outings
- 3. Freshwater, Saltwater and Fly Fishing**  
20 average outings per fishing participant /  
88.2 million outings
- 4. Hiking**  
19 average outings per hiker / 85.8 million outings
- 5. Car, Backyard, Backpacking and RV Camping**  
18 average outings per camper /  
73.3 million outings



## Why Youth and Young Adults Didn't Participate in Outdoor Activities More Often

Lack of interest was the number one reason why American children, teenagers and young adults did not participate in outdoor activities. The second most cited reason for not participating varied by age. While children agreed that outdoor activities were too expensive, teens were split between thinking the activities were too expensive and that they did not have the time. Young adults said that they did not have enough time.

### What keeps you from participating in outdoor activities more?

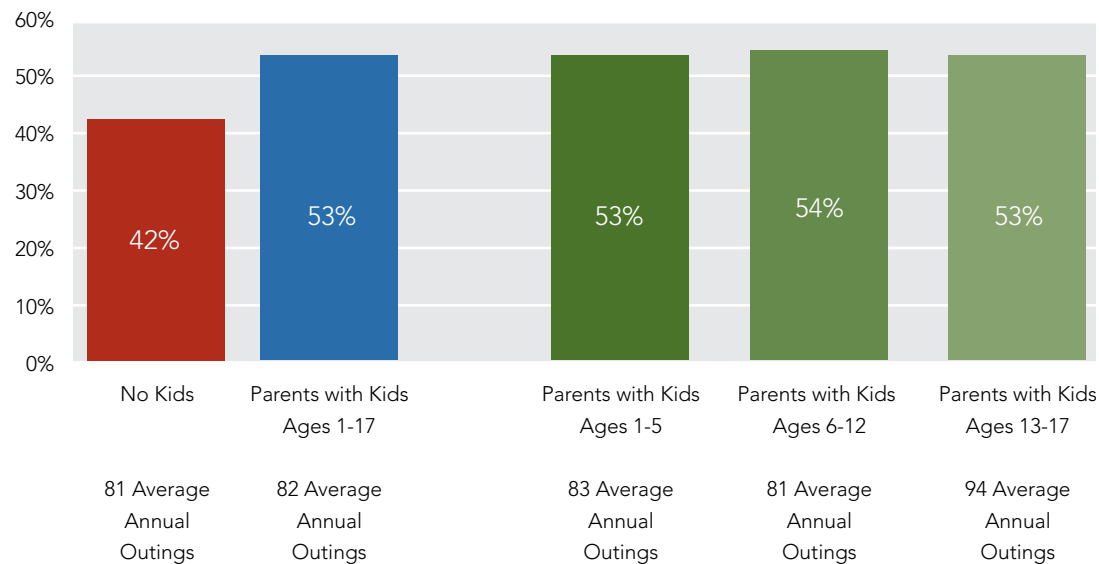
	Ages 6–12	Ages 13–17	Ages 18–24
<i>I am not interested</i>	30%	40%	40%
<i>It is too expensive</i>	26%	22%	21%
<i>Busy with other recreational activities</i>	16%	13%	6%
<i>I do not have the time</i>	14%	22%	29%
<i>I do not have the skills</i>	13%	16%	22%
<i>Busy with family responsibilities</i>	11%	6%	13%
<i>I do not have anyone to participate with</i>	10%	17%	24%
<i>Places for outdoor recreation cost too much</i>	9%	11%	8%
<i>Places for outdoor recreation are too far away</i>	8%	12%	10%
<i>I do not have enough information</i>	7%	8%	10%
<i>I have no way to get to venues for outdoor recreation</i>	6%	10%	5%
<i>I am afraid of getting hurt by people</i>	5%	2%	3%
<i>Places for outdoor recreation are too crowded</i>	3%	3%	6%
<i>My health is poor</i>	2%	2%	4%
<i>I have a physical-limiting disability</i>	2%	2%	5%
<i>I am afraid of getting hurt by animals</i>	2%	1%	1%
<i>Places for outdoor recreation are poorly maintained</i>	2%	2%	2%
<i>I have household members with a physical disability</i>	1%	2%	1%
<i>Venues for outdoor recreation are too polluted</i>	1%	0%	0%
<i>Places for outdoor recreation are over-developed</i>	0%	0%	0%
<i>Other reason</i>	20%	12%	13%

# Participation in Outdoor Recreation Among Adults with Youth in Their Households

Adults with children in their households participated in outdoor recreation at a higher rate (53 percent) than adults without children (42 percent). Parents with children ages six to 12 participated at a slightly higher rate than parents of other aged kids; however, parents of teenagers ages 13 to 17 got outside the most often at 94 annual outings.

## Adult Participation in Outdoor Recreation with and without Children in Household

All Americans, Ages 18+



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# DIVERSITY

**African Americans** Participation in outdoor activities was lowest among African Americans and generally highest among Caucasians.

**X** All ethnicities and races agreed that the number one reason why they did not participate in outdoor activities more often was because they were not interested.

**Hispanic Americans** Although Hispanics made up a small percentage of total outdoor participants, those who did participate averaged the most annual outdoor outings per person.



Biking, running, fishing and camping were the most popular outdoor activities for all Americans, though each ethnic/racial group participated in each to varying degrees.

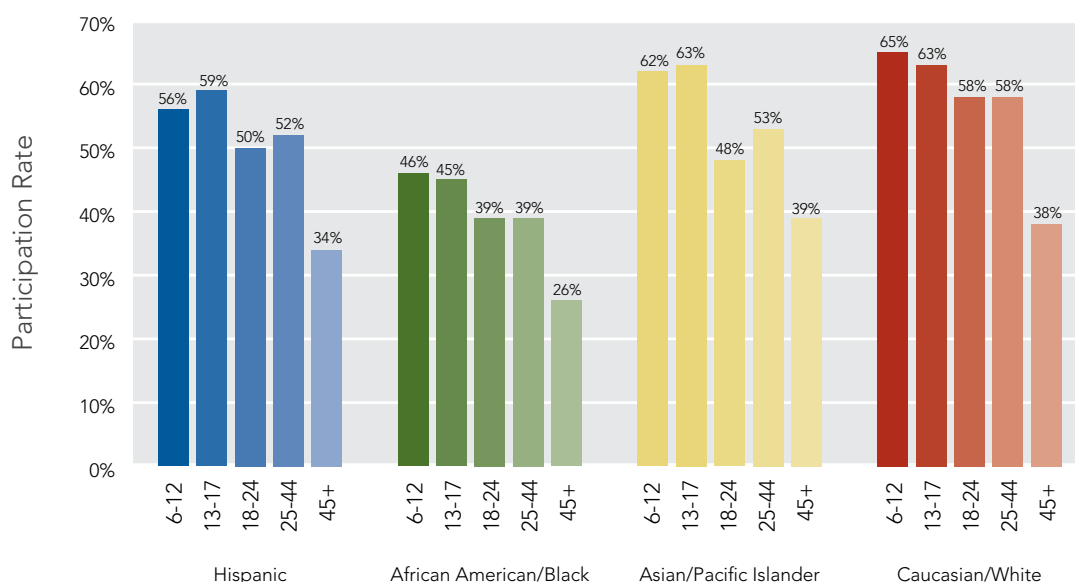
# Participation in Outdoor Recreation Among Diverse Groups

Minorities lagged behind Caucasians in outdoor participation. In general, Caucasians had the highest participation rates and African Americans had the lowest. In 2014, however, Asian Americans, ages 13 to 17, participated in outdoor recreation at the same rate as Caucasian Americans of the same age.

Although Hispanic Americans had the second-lowest outdoor participation rate, those Hispanics who did participate tended to get outdoors the most — 49 times per year.

## Participation in Outdoor Recreation

All Americans by Age and Ethnicity



## Average Outings per Outdoor Participant

African American	33	Caucasian	33
Asian/Pacific Islander	31	Hispanic	49





## Most Popular Outdoor Activities Among Diverse Groups

Running was the most popular outdoor activity for almost all Americans. For Caucasians, running and fishing tied as the most popular outdoor activities.

### African Americans

Ages 6+

1. Running/Jogging and Trail Running **17%**
2. Road Biking, Mountain Biking and BMX **11%**
3. Freshwater, Saltwater and Fly Fishing **10%**
4. Car, Backyard, Backpacking and RV Camping **4%**
5. Birdwatching/Wildlife Viewing **4%**

### Asian/Pacific Islanders

Ages 6+

1. Running/Jogging and Trail Running **23%**
2. Hiking **15%**
3. Road Biking, Mountain Biking and BMX **14%**
4. Car, Backyard, Backpacking and RV Camping **13%**
5. Freshwater, Saltwater and Fly Fishing **10%**

### Caucasians

Ages 6+

1. Freshwater, Saltwater and Fly Fishing **17%**
2. Running/Jogging and Trail Running **17%**
3. Road Biking, Mountain Biking and BMX **16%**
4. Hiking **15%**
5. Car, Backyard, Backpacking and RV Camping **15%**

### Hispanics

Ages 6+

1. Running/Jogging and Trail Running **22%**
2. Road Biking, Mountain Biking and BMX **14%**
3. Freshwater, Saltwater and Fly Fishing **14%**
4. Car, Backyard, Backpacking and RV Camping **13%**
5. Hiking **9%**

# Getting Diverse Youth and Young Adults Outdoors

Most youth participants, ages six to 17, of all ethnic and racial groups were motivated to get outside because it is a good way of getting exercise. Keeping physically fit and being with family and friends were also popular reasons.

## What motivates you to participate in outdoor activities?

Outdoor Participants, Ages 6+

	Hispanic	African American	Asian/ Pacific Islander	Caucasian
<i>Get exercise</i>	69%	66%	71%	66%
<i>Keep physically fit</i>	55%	52%	53%	49%
<i>Be with family and friends</i>	43%	55%	57%	42%
<i>Be close to nature</i>	40%	40%	50%	43%
<i>Observe scenic beauty</i>	39%	43%	51%	40%
<i>Get away from the usual demands</i>	38%	39%	46%	36%
<i>Enjoy the sounds and smells of nature</i>	38%	36%	48%	41%
<i>Experience excitement and adventure</i>	34%	35%	39%	40%
<i>Be with people who enjoy the same things I do</i>	30%	26%	32%	25%
<i>Develop my skills and abilities</i>	28%	31%	30%	31%
<i>Gain a sense of accomplishment</i>	26%	25%	24%	26%
<i>Experience solitude</i>	25%	19%	28%	22%
<i>Be with people who share my values</i>	19%	17%	19%	15%
<i>Gain a sense of self-confidence</i>	19%	18%	20%	23%
<i>Talk to new people</i>	14%	11%	10%	13%
<i>Because it is cool</i>	14%	13%	16%	18%
<i>Other</i>	6%	3%	6%	4%

# Why Diverse Populations Don't Participate in Outdoor Activities More Often

All ethnicities and races agreed that the number one reason why they did not participate in outdoor activities more often was because they were not interested. Lack of time was the second most cited reason.

## What keeps you from participating in outdoor activities more?

Non-Outdoor Participants, Ages 6+

	Hispanic	African American	Asian/ Pacific Islander	Caucasian
<i>I am not interested</i>	32%	37%	36%	33%
<i>I do not have the time</i>	20%	25%	26%	22%
<i>It is too expensive</i>	20%	21%	22%	20%
<i>I do not have the skills</i>	17%	24%	21%	20%
<i>I do not have anyone to participate with</i>	16%	17%	18%	16%
<i>Busy with family responsibilities</i>	13%	17%	18%	18%
<i>I have a physical-limiting disability</i>	11%	7%	14%	12%
<i>Places for outdoor recreation are too far away</i>	11%	10%	8%	8%
<i>My health is poor</i>	10%	9%	11%	10%
<i>Places for outdoor recreation cost too much</i>	8%	11%	10%	9%
<i>Busy with other recreational activities</i>	6%	7%	8%	6%
<i>I do not have enough information</i>	6%	15%	5%	7%
<i>I have no way to get to venues for outdoor recreation</i>	6%	4%	3%	5%
<i>Places for outdoor recreation are too crowded</i>	5%	5%	3%	4%
<i>I am afraid of getting hurt by people</i>	3%	2%	2%	2%
<i>I am afraid of getting hurt by animals</i>	3%	3%	1%	1%
<i>I have household members with a physical disability</i>	2%	2%	3%	3%
<i>Places for outdoor recreation are poorly maintained</i>	2%	2%	2%	1%
<i>Places for outdoor recreation are over-developed</i>	1%	0%	1%	1%
<i>Venues for outdoor recreation are too polluted</i>	1%	2%	1%	0%
<i>Other reason</i>	12%	10%	12%	11%

A DETAILED LOOK

# A DETAILED LOOK

The following pages include full participation data for activities surveyed in the *2015 Outdoor Recreation Participation Report*. Data is broken out for outdoor activities by the age groups: youth (ages 6-17), young adults (ages 18-24) and all Americans (ages 6+). A participant is defined as an individual who took part in an activity at least once in 2014.



# Youth Participation in Outdoor Activities, Ages 6-17

	2007 in 000's	% of Pop.	2008 in 000's	% of Pop.	2009 in 000's	% of Pop.	2010 in 000's	% of Pop.	2011 in 000's	% of Pop.	2012 in 000's	% of Pop.	2013 in 000's	% of Pop.	2014 in 000's	% of Pop.
<b>Adventure Racing</b>	104	0.2%	125	0.3%	147	0.3%	183	0.4%	144	0.3%	362	0.7%	341	0.7%	525	1.0%
<b>Backpacking</b> (Overnight)	1,786	3.6%	2,067	4.2%	1,849	3.7%	2,228	4.4%	1,778	3.5%	2,219	4.4%	2,536	5.0%	2,729	5.3%
<b>Bicycling</b> (BMX)	935	1.9%	1,045	2.1%	726	1.5%	1,165	2.3%	783	1.5%	940	1.9%	1,014	2.0%	1,261	2.5%
<b>Bicycling</b> (Mountain/Non-Paved Surface)	1,775	3.5%	2,083	4.2%	1,793	3.6%	1,927	3.8%	1,567	3.1%	1,612	3.2%	1,877	3.7%	1,736	3.4%
<b>Bicycling</b> (Road/Paved Surface, Mountain/Non-Paved Surface, BMX)	15,550	30.9%	14,716	29.6%	14,652	29.3%	13,657	27.1%	13,283	26.2%	13,421	26.5%	13,498	26.6%	12,953	25.4%
<b>Bicycling</b> (Road/Paved Surface)	14,336	28.5%	13,325	26.8%	13,652	27.3%	12,442	24.7%	12,330	24.3%	12,397	24.5%	12,363	24.4%	11,610	22.7%
<b>Birdwatching</b>	1,194	2.4%	1,320	2.7%	1,473	2.9%	1,619	3.2%	1,661	3.3%	1,813	3.6%	1,967	3.9%	1,893	3.7%
<b>Boardsailing/Windsurfing</b>	228	0.5%	236	0.5%	200	0.4%	221	0.4%	109	0.2%	215	0.4%	322	0.6%	495	1.0%
<b>Camping</b> (Within 1/4 Mile of Vehicle/Home)	9,627	19.1%	9,012	18.1%	9,252	18.5%	8,779	17.4%	9,147	18.0%	8,065	15.9%	8,046	15.9%	7,490	14.7%
<b>Camping</b> (Car, Backyard, Backpacking or RV)	12,230	24.3%	11,583	23.3%	11,917	23.8%	11,559	23.0%	12,170	24.0%	10,734	21.4%	10,994	21.7%	10,452	20.5%
<b>Camping</b> (Recreational Vehicle)	4,284	8.5%	3,783	7.6%	4,045	8.1%	3,810	7.6%	3,941	7.8%	3,732	7.4%	3,815	7.5%	3,623	7.1%
<b>Canoeing</b>	2,564	5.1%	2,497	5.0%	2,416	4.8%	2,811	5.6%	2,435	4.8%	2,735	5.4%	2,543	5.0%	2,523	4.9%
<b>Climbing</b> (Sport/Indoor/Boulder)	1,585	3.2%	1,379	2.8%	1,446	2.9%	1,583	3.1%	1,365	2.7%	1,281	2.5%	1,407	2.8%	1,360	2.7%
<b>Climbing</b> (Traditional/Ice/Mountaineering)	510	1.0%	441	0.9%	282	0.6%	354	0.7%	272	0.5%	436	0.9%	477	0.9%	708	1.4%
<b>Fishing</b> (Fly, Freshwater/Other or Saltwater)	12,394	24.7%	11,282	22.7%	11,240	22.5%	10,254	20.4%	10,330	20.4%	9,945	19.7%	10,307	20.3%	10,566	20.7%
<b>Fishing</b> (Fly)	711	1.4%	734	1.5%	880	1.8%	834	1.7%	735	1.4%	715	1.4%	913	1.8%	938	1.8%
<b>Fishing</b> (Freshwater/Other)	10,932	21.7%	9,912	20.0%	9,987	20.0%	8,984	17.8%	9,038	17.8%	8,962	17.7%	9,020	17.8%	9,135	17.9%
<b>Fishing</b> (Saltwater)	2,579	5.1%	2,257	4.5%	2,028	4.1%	1,816	3.6%	1,926	3.8%	1,935	3.8%	1,858	3.7%	2,004	3.9%
<b>Hiking</b>	5,800	11.5%	6,078	12.2%	6,128	12.3%	5,976	11.9%	6,391	12.6%	6,114	12.1%	6,196	12.2%	6,749	13.2%
<b>Hunting</b> (All)	2,088	4.2%	2,138	4.3%	2,225	4.4%	2,236	4.4%	2,296	4.5%	2,294	4.5%	2,463	4.9%	2,685	5.3%
<b>Kayak Fishing</b>	n/a	n/a	n/a	n/a	n/a	n/a	96	0.2%	181	0.4%	220	0.4%	295	0.6%	234	0.5%
<b>Kayaking</b> (Recreational)	1,056	2.1%	1,227	2.5%	1,199	2.4%	1,152	2.3%	1,388	2.7%	1,743	3.4%	1,628	3.2%	1,771	3.5%
<b>Kayaking</b> (Sea/Touring)	241	0.5%	178	0.4%	164	0.3%	358	0.7%	228	0.4%	333	0.7%	388	0.8%	536	1.0%
<b>Kayaking</b> (Whitewater)	197	0.4%	165	0.3%	312	0.6%	256	0.5%	151	0.3%	432	0.9%	422	0.8%	628	1.2%
<b>Rafting</b>	993	2.0%	869	1.7%	1,064	2.1%	966	1.9%	750	1.5%	793	1.6%	859	1.7%	989	1.9%
<b>Running</b> (Running/Jogging or Trail Running)	11,223	22.3%	9,552	19.2%	10,048	20.1%	11,360	22.6%	11,728	23.1%	12,133	24.0%	12,049	23.8%	11,289	22.1%
<b>Running/Jogging</b>	11,102	22.1%	9,377	18.9%	9,999	20.0%	11,176	22.2%	11,587	22.9%	11,951	23.6%	11,871	23.4%	10,873	21.3%
<b>Sailing</b>	526	1.0%	603	1.2%	664	1.3%	580	1.2%	382	0.8%	562	1.1%	663	1.3%	736	1.4%
<b>Scuba Diving</b>	278	0.6%	323	0.6%	277	0.6%	306	0.6%	243	0.5%	379	0.7%	494	1.0%	487	1.0%
<b>Skateboarding</b>	5,783	11.5%	5,469	11.0%	4,968	9.9%	4,377	8.7%	3,736	7.4%	3,797	7.5%	3,481	6.9%	3,294	6.5%
<b>Skiing</b> (Alpine/Downhill)	2,236	4.4%	2,417	4.9%	2,350	4.7%	2,442	4.9%	2,348	4.6%	1,879	3.7%	2,198	4.3%	2,348	4.6%
<b>Skiing</b> (Cross-Country)	568	1.1%	628	1.3%	661	1.3%	739	1.5%	635	1.3%	579	1.1%	855	1.7%	1,273	2.5%
<b>Skiing</b> (Freestyle)	582	1.2%	649	1.3%	646	1.3%	1,062	2.1%	700	1.4%	996	2.0%	1,214	2.4%	1,270	2.5%
<b>Snorkeling</b>	1,610	3.2%	1,700	3.4%	1,315	2.6%	1,211	2.4%	1,480	2.9%	1,194	2.4%	1,597	3.2%	1,485	2.9%
<b>Snowboarding</b>	2,396	4.8%	2,267	4.6%	2,370	4.7%	2,561	5.1%	2,025	4.0%	1,676	3.3%	1,985	3.9%	2,093	4.1%
<b>Snowshoeing</b>	400	0.8%	474	1.0%	599	1.2%	615	1.2%	528	1.0%	681	1.3%	824	1.6%	838	1.6%
<b>Stand Up Paddling</b>	n/a	n/a	n/a	n/a	n/a	n/a	242	0.5%	186	0.4%	290	0.6%	550	1.1%	570	1.1%
<b>Surfing</b>	465	0.9%	520	1.0%	589	1.2%	547	1.1%	523	1.0%	715	1.4%	664	1.3%	684	1.3%
<b>Telemarking</b> (Downhill)	172	0.3%	234	0.5%	217	0.4%	286	0.6%	286	0.6%	539	1.1%	646	1.3%	643	1.3%
<b>Trail Running</b>	657	1.3%	618	1.2%	501	1.0%	676	1.3%	689	1.4%	810	1.6%	858	1.7%	1,148	2.2%
<b>Triathlon</b> (Non-Traditional/Off Road)	90	0.2%	80	0.2%	155	0.3%	93	0.2%	72	0.1%	221	0.4%	255	0.5%	297	0.6%
<b>Triathlon</b> (Traditional/Road)	113	0.2%	240	0.5%	136	0.3%	328	0.7%	168	0.3%	415	0.8%	440	0.9%	434	0.9%
<b>Wakeboarding</b>	1,437	2.9%	1,084	2.2%	1,096	2.2%	1,089	2.2%	1,126	2.2%	998	2.0%	1,029	2.0%	838	1.6%
<b>Wildlife Viewing</b>	2,967	5.9%	3,213	6.5%	2,775	5.5%	3,035	6.0%	3,351	6.6%	3,197	6.3%	3,128	6.2%	3,354	6.6%

# Young Adult Participation in Outdoor Activities, Ages 18-24

	2007 in 000's	% of Pop.	2008 in 000's	% of Pop.	2009 in 000's	% of Pop.	2010 in 000's	% of Pop.	2011 in 000's	% of Pop.	2012 in 000's	% of Pop.	2013 in 000's	% of Pop.	2014 in 000's	% of Pop.
<b>Adventure Racing</b>	227	0.8%	224	0.8%	217	0.8%	252	0.9%	178	0.6%	419	1.4%	472	1.6%	595	1.9%
<b>Backpacking</b> (Overnight)	1,262	4.4%	1,132	4.0%	1,358	4.7%	1,296	4.5%	1,065	3.7%	1,070	3.7%	1,249	4.1%	1,412	4.6%
<b>Bicycling</b> (BMX)	401	1.4%	305	1.1%	266	0.9%	311	1.1%	256	0.9%	231	0.8%	345	1.1%	401	1.3%
<b>Bicycling</b> (Mountain/Non-Paved Surface)	1,019	3.6%	776	2.7%	781	2.7%	955	3.3%	776	2.7%	995	3.4%	1,214	4.0%	1,068	3.5%
<b>Bicycling</b> (Road/Paved Surface, Mountain/Non-Paved Surface, BMX)	3,882	13.7%	3,687	13.0%	3,935	13.7%	4,106	14.2%	4,179	14.4%	4,361	15.0%	5,682	18.8%	4,347	14.2%
<b>Bicycling</b> (Road/Paved Surface)	3,335	11.7%	3,297	11.6%	3,594	12.6%	3,818	13.2%	3,872	13.3%	4,002	13.7%	4,304	14.2%	3,946	12.9%
<b>Birdwatching</b>	670	2.4%	793	2.8%	676	2.4%	669	2.3%	777	2.7%	928	3.2%	982	3.2%	781	2.6%
<b>Boardsailing/Windsurfing</b>	269	0.9%	341	1.2%	228	0.8%	385	1.3%	284	1.0%	250	0.9%	218	0.7%	552	1.8%
<b>Camping</b> (Within 1/4 Mile of Vehicle/Home)	3,862	13.6%	3,739	13.2%	4,004	14.0%	3,463	12.0%	3,896	13.4%	3,478	11.9%	3,611	11.9%	3,167	10.4%
<b>Camping</b> (Car, Backyard, Backpacking or RV)	5,002	17.6%	4,879	17.2%	5,274	18.4%	4,489	15.6%	5,175	17.8%	4,396	14.4%	4,710	15.5%	4,162	13.6%
<b>Camping</b> (Recreational Vehicle)	1,589	5.6%	1,558	5.5%	1,444	5.0%	1,228	4.3%	1,749	6.0%	1,209	4.1%	1,300	4.3%	1,282	4.2%
<b>Canoeing</b>	1,521	5.4%	1,295	4.6%	1,154	4.0%	1,474	5.1%	1,357	4.7%	1,279	4.4%	1,620	5.3%	1,738	5.7%
<b>Climbing</b> (Sport/Indoor/Boulder)	1,054	3.7%	1,002	3.5%	769	2.7%	989	3.4%	856	2.9%	951	3.3%	1,250	4.1%	1,091	3.6%
<b>Climbing</b> (Traditional/Ice/Mountaineering)	510	1.8%	387	1.4%	381	1.3%	431	1.5%	390	1.3%	339	1.2%	488	1.6%	520	1.7%
<b>Fishing</b> (Fly, Freshwater/Other or Saltwater)	4,809	16.9%	4,382	15.4%	4,337	15.2%	4,287	14.9%	4,647	16.0%	4,328	14.8%	4,581	15.1%	4,398	14.4%
<b>Fishing</b> (Fly)	695	2.4%	718	2.5%	454	1.6%	643	2.2%	742	2.6%	691	2.4%	830	2.7%	729	2.4%
<b>Fishing</b> (Freshwater/Other)	4,069	14.3%	3,549	12.5%	3,757	13.1%	3,683	12.8%	3,911	13.5%	3,600	12.4%	3,602	11.9%	3,598	11.8%
<b>Fishing</b> (Saltwater)	1,410	5.0%	1,302	4.6%	1,017	3.6%	1,074	3.7%	1,162	4.0%	1,166	4.0%	1,173	3.9%	1,056	3.5%
<b>Hiking</b>	3,465	12.2%	3,399	12.0%	3,392	11.9%	3,741	13.0%	3,894	13.4%	4,180	14.3%	4,376	14.4%	4,555	14.9%
<b>Hunting</b> (All)	1,707	6.0%	1,522	5.4%	2,025	7.1%	1,686	5.8%	1,796	6.2%	1,809	6.2%	1,551	5.1%	1,876	6.1%
<b>Kayak Fishing</b>	n/a	n/a	n/a	n/a	n/a	n/a	204	0.7%	205	0.7%	165	0.5%	296	1.0%	226	0.7%
<b>Kayaking</b> (Recreational)	795	2.8%	889	3.1%	790	2.8%	988	3.4%	1,392	4.8%	1,181	4.1%	1,671	5.5%	1,634	5.3%
<b>Kayaking</b> (Sea/Touring)	241	0.8%	345	1.2%	221	0.8%	227	0.8%	413	1.4%	323	1.1%	462	1.5%	548	1.8%
<b>Kayaking</b> (Whitewater)	223	0.8%	259	0.9%	217	0.8%	342	1.2%	357	1.2%	316	1.1%	528	1.7%	540	1.8%
<b>Rafting</b>	789	2.8%	775	2.7%	668	2.3%	674	2.3%	618	2.1%	494	1.7%	717	2.4%	636	2.1%
<b>Running</b> (Running/Jogging or Trail Running)	8,583	30.2%	8,061	28.4%	8,554	29.9%	9,033	31.3%	9,186	31.6%	10,430	35.8%	11,705	38.6%	9,617	31.5%
<b>Running/Jogging</b>	8,441	29.7%	7,944	27.9%	8,404	29.4%	8,898	30.9%	9,022	31.1%	10,281	35.3%	10,548	34.8%	9,238	30.2%
<b>Sailing</b>	455	1.6%	595	2.1%	416	1.5%	337	1.2%	498	1.7%	388	1.3%	464	1.5%	424	1.4%
<b>Scuba Diving</b>	523	1.8%	570	2.0%	294	1.0%	384	1.3%	275	0.9%	358	1.2%	424	1.4%	547	1.8%
<b>Skateboarding</b>	1,377	4.8%	1,011	3.6%	958	3.3%	999	3.5%	955	3.3%	1,153	4.0%	1,232	4.1%	1,064	3.5%
<b>Skiing</b> (Alpine/Downhill)	1,826	6.4%	1,522	5.4%	1,431	5.0%	1,707	5.9%	1,524	5.2%	1,072	3.7%	1,574	5.2%	1,371	4.5%
<b>Skiing</b> (Cross-Country)	452	1.6%	496	1.7%	457	1.6%	586	2.0%	602	2.1%	453	1.6%	1,375	4.5%	885	2.9%
<b>Skiing</b> (Freestyle)	596	2.1%	575	2.0%	533	1.9%	661	2.3%	585	2.0%	825	2.8%	444	1.5%	828	2.7%
<b>Snorkeling</b>	1,168	4.1%	1,144	4.0%	969	3.4%	1,251	4.3%	982	3.4%	985	3.4%	1,028	3.4%	970	3.2%
<b>Snowboarding</b>	1,896	6.7%	2,006	7.1%	2,049	7.2%	1,874	6.5%	1,874	6.5%	1,492	5.1%	1,410	4.7%	1,474	4.8%
<b>Snowshoeing</b>	429	1.5%	358	1.3%	383	1.3%	477	1.7%	552	1.9%	451	1.5%	361	1.2%	454	1.5%
<b>Stand Up Paddling</b>	n/a	n/a	n/a	n/a	n/a	n/a	171	0.6%	281	1.0%	259	0.9%	349	1.2%	356	1.2%
<b>Surfing</b>	663	2.3%	590	2.1%	450	1.6%	607	2.1%	434	1.5%	504	1.7%	487	1.6%	418	1.4%
<b>Telemarking</b> (Downhill)	310	1.1%	295	1.0%	269	0.9%	310	1.1%	366	1.3%	343	1.2%	125	0.4%	579	1.9%
<b>Trail Running</b>	796	2.8%	939	3.3%	1,003	3.5%	969	3.4%	1,175	4.0%	1,201	4.1%	1,603	5.3%	1,683	5.5%
<b>Triathlon</b> (Non-Traditional/Off Road)	113	0.4%	198	0.7%	128	0.4%	185	0.6%	97	0.3%	251	0.9%	288	1.0%	519	1.7%
<b>Triathlon</b> (Traditional/Road)	173	0.6%	266	0.9%	254	0.9%	216	0.7%	236	0.8%	360	1.2%	396	1.3%	568	1.9%
<b>Wakeboarding</b>	1,040	3.7%	809	2.8%	794	2.8%	798	2.8%	805	2.8%	680	2.3%	717	2.4%	743	2.4%
<b>Wildlife Viewing</b>	1,587	5.6%	1,859	6.5%	1,501	5.2%	1,351	4.7%	1,799	6.2%	1,679	5.8%	1,846	6.1%	1,739	5.7%

# Participation in Outdoor Activities, All Americans Ages 6+

	2007 in 000's	% of Pop.	2008 in 000's	% of Pop.	2009 in 000's	% of Pop.	2010 in 000's	% of Pop.	2011 in 000's	% of Pop.	2012 in 000's	% of Pop.	2013 in 000's	% of Pop.	2014 in 000's	% of Pop.
<b>Adventure Racing</b>	698	0.3%	920	0.3%	1,089	0.4%	1,339	0.5%	1,065	0.4%	2,170	0.8%	2,095	0.7%	2,368	0.8%
<b>Backpacking</b> (Overnight)	6,637	2.4%	7,867	2.8%	7,647	2.7%	8,349	2.9%	7,095	2.5%	8,771	3.1%	9,069	3.1%	10,101	3.5%
<b>Bicycling</b> (BMX)	1,887	0.7%	1,904	0.7%	1,811	0.6%	2,369	0.8%	1,547	0.5%	2,175	0.8%	2,168	0.7%	2,350	0.8%
<b>Bicycling</b> (Mountain/Non-Paved Surface)	6,892	2.5%	7,592	2.7%	7,142	2.5%	7,161	2.5%	6,816	2.4%	7,714	2.7%	8,542	2.9%	8,044	2.8%
<b>Bicycling</b> (Road/Paved Surface, Mountain/Non-Paved Surface, BMX)	42,126	15.2%	41,548	14.9%	43,265	15.4%	42,347	14.9%	42,970	15.0%	42,336	14.7%	46,603	16.1%	44,014	15.1%
<b>Bicycling</b> (Road/Paved Surface)	38,940	14.1%	38,114	13.6%	40,140	14.3%	39,320	13.9%	40,348	14.1%	39,232	13.7%	40,888	14.1%	39,725	13.6%
<b>Birdwatching</b>	13,476	4.9%	14,399	5.2%	13,294	4.7%	13,339	4.7%	12,794	4.5%	14,275	5.0%	14,152	4.9%	13,179	4.5%
<b>Boardsailing/Windsurfing</b>	1,118	0.4%	1,307	0.5%	1,128	0.4%	1,617	0.6%	1,151	0.4%	1,593	0.6%	1,324	0.5%	1,562	0.5%
<b>Camping</b> (Within 1/4 Mile of Vehicle/Home)	31,375	11.3%	33,686	12.0%	34,338	12.2%	30,996	10.9%	32,925	11.5%	29,982	10.4%	29,269	10.1%	28,660	9.8%
<b>Camping</b> (Car, Backyard, Backpacking or RV)	41,691	15.1%	44,664	16.0%	46,231	16.4%	42,300	14.9%	44,757	15.7%	40,518	14.1%	40,094	13.8%	40,500	13.9%
<b>Camping</b> (Recreational Vehicle)	16,168	5.8%	16,517	5.9%	17,436	6.2%	15,865	5.6%	16,698	5.8%	15,108	5.3%	14,556	5.0%	14,633	5.0%
<b>Canoeing</b>	9,797	3.5%	9,935	3.6%	10,058	3.6%	10,553	3.7%	9,787	3.4%	9,839	3.4%	10,153	3.5%	10,044	3.4%
<b>Climbing</b> (Sport/Indoor/Boulder)	4,514	1.6%	4,769	1.7%	4,313	1.5%	4,770	1.7%	4,119	1.4%	4,592	1.6%	4,745	1.6%	4,536	1.6%
<b>Climbing</b> (Traditional/Ice/Mountaineering)	2,084	0.8%	2,288	0.8%	1,835	0.7%	2,198	0.8%	1,609	0.6%	2,189	0.8%	6,473	2.2%	6,406	2.2%
<b>Fishing</b> (Fly, Freshwater/Other or Saltwater)	51,836	18.7%	48,206	17.2%	48,046	17.0%	45,394	16.0%	46,178	16.2%	47,049	16.4%	45,854	15.8%	46,045	15.8%
<b>Fishing</b> (Fly)	5,756	2.1%	5,941	2.1%	5,568	2.0%	5,478	1.9%	5,683	2.0%	6,012	2.1%	5,878	2.0%	5,842	2.0%
<b>Fishing</b> (Freshwater/Other)	43,859	15.8%	40,331	14.4%	40,961	14.5%	38,860	13.7%	38,868	13.6%	39,135	13.6%	37,796	13.0%	37,821	12.9%
<b>Fishing</b> (Saltwater)	14,437	5.2%	13,804	4.9%	12,303	4.4%	11,809	4.2%	11,983	4.2%	12,017	4.2%	11,790	4.1%	11,817	4.0%
<b>Hiking</b>	29,965	10.8%	32,511	11.6%	32,572	11.6%	32,496	11.5%	34,492	12.1%	34,545	12.0%	34,378	11.9%	36,222	12.4%
<b>Hunting</b> (All)	14,138	5.1%	13,980	5.0%	15,273	5.4%	14,007	4.9%	14,887	5.2%	14,705	5.1%	13,526	4.7%	14,847	5.1%
<b>Kayak Fishing</b>	n/a	n/a	n/a	n/a	n/a	n/a	1,044	0.4%	1,201	0.4%	1,409	0.5%	1,798	0.6%	2,074	0.7%
<b>Kayaking</b> (Recreational)	5,070	1.8%	6,240	2.2%	6,212	2.2%	6,465	2.3%	8,229	2.9%	8,144	2.8%	8,716	3.0%	8,855	3.0%
<b>Kayaking</b> (Sea/Touring)	1,485	0.5%	1,780	0.6%	1,771	0.6%	2,144	0.8%	2,029	0.7%	2,446	0.9%	2,694	0.9%	2,912	1.0%
<b>Kayaking</b> (Whitewater)	1,207	0.4%	1,242	0.4%	1,369	0.5%	1,842	0.6%	1,546	0.5%	1,878	0.7%	2,146	0.7%	2,351	0.8%
<b>Rafting</b>	4,340	1.6%	4,651	1.7%	4,318	1.5%	4,460	1.6%	3,821	1.3%	3,690	1.3%	3,836	1.3%	3,781	1.3%
<b>Running</b> (Running/Jogging or Trail Running)	41,957	15.2%	42,103	15.1%	44,732	15.9%	50,370	17.8%	51,495	18.0%	53,214	18.5%	57,545	19.8%	53,700	18.4%
<b>Running/Jogging</b>	41,064	14.8%	41,130	14.7%	43,892	15.6%	49,408	17.4%	50,713	17.7%	52,187	18.2%	54,188	18.7%	51,127	17.5%
<b>Sailing</b>	3,786	1.4%	4,226	1.5%	4,342	1.5%	3,869	1.4%	3,725	1.3%	3,958	1.4%	3,915	1.3%	3,924	1.3%
<b>Scuba Diving</b>	2,965	1.1%	3,216	1.2%	2,723	1.0%	3,153	1.1%	2,579	0.9%	2,982	1.0%	3,174	1.1%	3,145	1.1%
<b>Skateboarding</b>	8,429	3.0%	7,807	2.8%	7,352	2.6%	6,808	2.4%	5,827	2.0%	6,627	2.3%	6,350	2.2%	6,582	2.3%
<b>Skiing</b> (Alpine/Downhill)	10,362	3.7%	10,346	3.7%	10,919	3.9%	11,504	4.1%	10,201	3.6%	8,243	2.9%	8,044	2.8%	8,649	3.0%
<b>Skiing</b> (Cross-Country)	3,530	1.3%	3,848	1.4%	4,157	1.5%	4,530	1.6%	3,641	1.3%	3,307	1.2%	3,377	1.2%	3,820	1.3%
<b>Skiing</b> (Freestyle)	2,817	1.0%	2,711	1.0%	2,950	1.0%	3,647	1.3%	4,318	1.5%	5,357	1.9%	4,007	1.4%	4,564	1.6%
<b>Snorkeling</b>	9,294	3.4%	10,296	3.7%	9,358	3.3%	9,305	3.3%	9,318	3.3%	8,011	2.8%	8,700	3.0%	8,752	3.0%
<b>Snowboarding</b>	6,841	2.5%	7,159	2.6%	7,421	2.6%	8,196	2.9%	7,579	2.7%	7,351	2.6%	6,418	2.2%	6,785	2.3%
<b>Snowshoeing</b>	2,400	0.9%	2,922	1.0%	3,431	1.2%	3,823	1.3%	4,111	1.4%	4,029	1.4%	3,012	1.0%	3,501	1.2%
<b>Stand Up Paddling</b>	n/a	n/a	n/a	n/a	n/a	n/a	1,050	0.4%	1,242	0.4%	1,542	0.5%	1,993	0.7%	2,751	0.9%
<b>Surfing</b>	2,206	0.8%	2,607	0.9%	2,403	0.9%	2,767	1.0%	2,195	0.8%	2,895	1.0%	2,658	0.9%	2,721	0.9%
<b>Telemarking</b> (Downhill)	1,173	0.4%	1,435	0.5%	1,482	0.5%	1,821	0.6%	2,099	0.7%	2,766	1.0%	1,732	0.6%	2,188	0.7%
<b>Trail Running</b>	4,216	1.5%	4,857	1.7%	4,833	1.7%	5,136	1.8%	5,610	2.0%	6,003	2.1%	6,792	2.3%	7,531	2.6%
<b>Triathlon</b> (Non-Traditional/Off Road)	483	0.2%	602	0.2%	666	0.2%	929	0.3%	709	0.2%	1,442	0.5%	1,390	0.5%	1,411	0.5%
<b>Triathlon</b> (Traditional/Road)	798	0.3%	1,087	0.4%	1,208	0.4%	1,978	0.7%	1,393	0.5%	2,184	0.8%	2,262	0.8%	2,203	0.8%
<b>Wakeboarding</b>	3,521	1.3%	3,544	1.3%	3,577	1.3%	3,645	1.3%	3,389	1.2%	3,348	1.2%	3,316	1.1%	3,125	1.1%
<b>Wildlife Viewing</b>	22,974	8.3%	24,113	8.6%	21,291	7.6%	21,025	7.4%	21,964	7.7%	22,999	8.0%	21,359	7.4%	21,110	7.2%

# Participation in Other Activities, All Americans Ages 6+

	2007 in 000's	% of Pop.	2008 in 000's	% of Pop.	2009 in 000's	% of Pop.	2010 in 000's	% of Pop.	2011 in 000's	% of Pop.	2012 in 000's	% of Pop.	2013 in 000's	% of Pop.	2014 in 000's	% of Pop.
<b>Indoor Fitness Activities</b>																
<b>Abdominal Machine/Device</b>	20,426	7.4%	19,917	7.1%	19,465	6.9%	18,491	6.5%	18,950	6.6%	18,864	6.6%	18,439	6.4%	19,066	6.5%
<b>Aerobics (High Impact/ Intensity &amp; Training)</b>	11,287	4.10%	12,272	4.4%	13,269	4.70%	15,864	5.60%	15,646	5.5%	16,710	5.8%	17,323	6.0%	19,746	6.8%
<b>Aquatic Exercise</b>	9,757	3.5%	9,267	3.3%	8,662	3.1%	9,231	3.3%	8,852	3.1%	9,502	3.3%	8,483	2.9%	9,122	3.1%
<b>Barre</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2,901	1.0%	3,200	1.1%
<b>Calisthenics/Bodyweight Exercise &amp; Bodyweight Accessory-Assisted Training</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	22,390	7.7%
<b>Cardio Kickboxing</b>	4,812	1.7%	4,997	1.8%	6,002	2.1%	6,571	2.3%	6,404	2.2%	7,047	2.5%	6,311	2.2%	6,747	2.3%
<b>Cardio Cross Trainer</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	5,430	1.9%	7,484	2.6%
<b>Cross-Training Style Workouts</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	11,265	3.9%
<b>Dance, Step, and Other Choreographed Exercise to Music</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21,455	7.3%
<b>Elliptical Motion Trainer</b>	23,586	8.5%	25,284	9.0%	26,521	9.4%	28,117	9.9%	31,351	11.0%	25,769	9.0%	27,119	9.4%	28,025	9.6%
<b>Free Weights (Barbells)</b>	25,499	9.2%	26,142	9.4%	27,048	9.6%	27,339	9.6%	26,773	9.4%	26,603	9.3%	25,641	8.8%	25,623	8.8%
<b>Free Weights (Dumbbells)</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	32,209	11.1%	30,767	10.5%
<b>Free Weights (Hand Weights)</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	43,164	14.9%	41,670	14.3%
<b>Kettlebells</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	10,240	3.5%
<b>Pilates Training</b>	9,192	3.3%	8,886	3.2%	8,653	3.1%	8,154	2.9%	8,860	3.1%	8,178	2.8%	8,069	2.8%	8,504	2.9%
<b>Rowing Machine</b>	8,782	3.2%	9,021	3.2%	9,174	3.3%	9,763	3.4%	9,766	3.4%	10,185	3.5%	10,183	3.5%	9,813	3.4%
<b>Stair-Climbing Machine</b>	13,521	4.9%	14,204	5.1%	13,101	4.7%	13,436	4.7%	13,382	4.7%	12,576	4.4%	12,642	4.4%	13,216	4.5%
<b>Stationary Cycling (Group)</b>	6,314	2.3%	6,693	2.4%	6,831	2.4%	8,876	3.1%	8,599	3.0%	8,355	2.9%	8,309	2.9%	8,449	2.9%
<b>Stationary Cycling (Recumbent or Upright)</b>	35,349	12.8%	36,021	12.9%	36,215	12.9%	36,036	12.7%	36,341	12.7%	35,987	12.5%	35,247	12.2%	35,693	12.2%
<b>Stretching</b>	36,181	13.1%	36,288	13.0%	36,310	12.9%	35,129	12.4%	34,244	12.0%	37,502	13.1%	36,202	12.5%	35,624	12.2%
<b>Swimming for Fitness</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21,517	7.5%	24,914	8.7%	26,354	9.1%	25,304	8.7%
<b>Tai Chi</b>	n/a	n/a	3,424	1.2%	3,205	1.1%	3,180	1.1%	2,769	1.0%	3,637	1.3%	3,469	1.2%	3,446	1.2%
<b>Treadmill</b>	50,073	18.1%	49,371	17.7%	51,418	18.3%	53,131	18.7%	53,388	18.7%	48,289	16.8%	48,166	16.6%	50,241	17.2%
<b>Walking for Fitness</b>	108,740	39.3%	111,668	39.9%	110,095	39.1%	114,068	40.2%	111,362	39.0%	116,695	40.6%	117,351	40.5%	112,583	38.5%
<b>Weight/Resistance Machines</b>	39,290	14.2%	38,397	13.7%	39,752	14.1%	38,618	13.6%	40,477	14.2%	37,522	13.1%	36,267	12.5%	35,841	12.3%
<b>Yoga</b>	n/a	n/a	17,758	6.4%	20,109	7.1%	21,886	7.7%	22,327	7.8%	24,180	8.4%	24,310	8.4%	25,262	8.6%
<b>Team Sports</b>																
<b>Baseball</b>	16,058	5.8%	15,020	5.4%	13,837	4.9%	14,558	5.1%	12,564	4.4%	13,389	4.7%	13,284	4.6%	13,152	4.5%
<b>Basketball</b>	25,961	9.4%	26,254	9.4%	24,007	8.5%	26,304	9.3%	23,275	8.2%	24,141	8.4%	23,669	8.2%	23,067	7.9%
<b>Cheerleading</b>	3,279	1.2%	3,104	1.1%	3,036	1.1%	3,232	1.1%	2,865	1.0%	3,622	1.3%	3,235	1.1%	3,456	1.2%
<b>Field Hockey</b>	1,127	0.4%	1,118	0.4%	1,066	0.4%	1,298	0.5%	996	0.3%	1,478	0.5%	1,474	0.5%	1,557	0.5%
<b>Football (Flag)</b>	n/a	n/a	7,310	2.6%	6,553	2.3%	6,767	2.4%	5,883	2.1%	5,847	2.0%	5,610	1.9%	5,508	1.9%
<b>Football (Tackle)</b>	7,939	2.9%	7,692	2.8%	6,794	2.4%	6,905	2.4%	5,990	2.1%	6,451	2.2%	6,165	2.1%	5,978	2.0%
<b>Football (Touch)</b>	12,988	4.7%	10,493	3.8%	8,959	3.2%	8,367	2.9%	7,000	2.4%	7,590	2.6%	7,140	2.5%	6,586	2.3%
<b>Ice Hockey</b>	1,840	0.7%	1,902	0.7%	2,134	0.8%	2,145	0.8%	2,117	0.7%	2,610	0.9%	2,393	0.8%	2,421	0.8%
<b>Lacrosse</b>	1,058	0.4%	1,127	0.4%	1,197	0.4%	1,648	0.6%	1,353	0.5%	1,860	0.6%	1,813	0.6%	2,011	0.7%
<b>Rugby</b>	617	0.2%	690	0.2%	750	0.3%	1,130	0.4%	569	0.2%	1,205	0.4%	1,183	0.4%	1,276	0.4%
<b>Soccer (Indoor)</b>	4,237	1.5%	4,737	1.7%	4,913	1.7%	4,927	1.7%	4,335	1.5%	4,898	1.7%	4,803	1.7%	4,530	1.6%
<b>Soccer (Outdoor)</b>	13,708	5.0%	14,223	5.1%	13,691	4.9%	14,075	5.0%	13,259	4.6%	12,630	4.4%	12,726	4.4%	12,592	4.3%

	2007 in 000's	% of Pop.	2008 in 000's	% of Pop.	2009 in 000's	% of Pop.	2010 in 000's	% of Pop.	2011 in 000's	% of Pop.	2012 in 000's	% of Pop.	2013 in 000's	% of Pop.	2014 in 000's	% of Pop.
<b>Softball</b> (Fast Pitch)	2,345	1.0%	2,316	0.8%	2,636	0.9%	2,389	0.8%	2,411	0.8%	2,838	1.0%	2,498	0.9%	2,424	0.8%
<b>Softball</b> (Slow Pitch)	9,485	3.4%	9,835	3.5%	8,525	3.0%	8,429	3.0%	7,189	2.5%	7,633	2.7%	6,868	2.4%	7,077	2.4%
<b>Swimming</b> (On a Team)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2,363	0.8%	2,641	0.9%	2,638	0.9%	2,710	0.9%
<b>Track and Field</b>	4,691	1.7%	4,516	1.6%	4,443	1.6%	4,322	1.5%	4,360	1.5%	4,154	1.4%	4,071	1.4%	4,105	1.4%
<b>Volleyball</b> (Sand/Beach)	3,878	1.4%	4,171	1.5%	4,476	1.6%	5,028	1.8%	3,874	1.4%	5,136	1.8%	4,769	1.6%	4,651	1.6%
<b>Volleyball</b> (Court)	6,986	2.5%	8,190	2.9%	7,283	2.6%	7,346	2.6%	5,978	2.1%	6,791	2.4%	6,433	2.2%	6,304	2.2%
<b>Volleyball</b> (Grass)	4,940	1.8%	5,086	1.8%	4,853	1.7%	4,574	1.6%	3,847	1.3%	4,328	1.5%	4,098	1.4%	3,911	1.3%

## Other Activities

<b>Archery</b>	5,950	2.1%	6,409	2.3%	6,326	2.2%	6,319	2.2%	6,623	2.3%	7,722	2.7%	7,647	2.6%	8,435	2.9%
<b>Badminton</b>	7,057	2.5%	7,239	2.6%	7,699	2.7%	7,590	2.7%	6,679	2.3%	7,876	2.7%	7,150	2.5%	7,176	2.5%
<b>Bowling</b>	60,184	21.7%	58,650	21.0%	57,293	20.3%	55,877	19.7%	51,935	18.2%	45,292	15.8%	46,209	15.9%	46,642	16.0%
<b>Boxing</b> (for Competition)	n/a	n/a	n/a	n/a	n/a	n/a	855	0.3%	639	0.2%	1,278	0.4%	1,134	0.4%	1,278	0.4%
<b>Boxing</b> (for Fitness)	n/a	n/a	n/a	n/a	n/a	n/a	4,788	1.7%	4,473	1.6%	5,190	1.8%	5,251	1.8%	5,113	1.8%
<b>Cardio Tennis</b>	n/a	n/a	830	0.3%	1,177	0.4%	1,503	0.5%	1,083	0.4%	1,442	0.5%	1,539	0.5%	1,617	0.6%
<b>Golf</b> (On a Golf Course)	29,528	10.7%	28,571	10.2%	27,103	9.6%	26,122	9.2%	25,682	9.0%	22,442	7.8%	24,720	8.5%	24,700	8.5%
<b>Gymnastics</b>	4,066	1.5%	3,883	1.4%	4,021	1.4%	4,815	1.7%	4,832	1.7%	5,398	1.9%	4,972	1.7%	4,621	1.6%
<b>Ice Skating</b>	11,430	4.1%	10,999	3.9%	10,929	3.9%	12,024	4.2%	11,227	3.9%	11,201	3.9%	10,679	3.7%	10,649	3.6%
<b>Jet Skiing</b>	8,055	2.9%	7,815	2.8%	7,724	2.7%	7,753	2.7%	7,395	2.6%	6,597	2.3%	6,413	2.2%	6,355	2.2%
<b>Martial Arts</b>	6,865	2.5%	6,770	2.4%	6,516	2.3%	5,488	1.9%	4,585	1.6%	5,566	1.9%	5,314	1.8%	5,364	1.8%
<b>Martial Arts</b> (for Competition)	n/a	n/a	n/a	n/a	n/a	n/a	910	0.3%	515	0.2%	983	0.3%	977	0.3%	1,235	0.4%
<b>Martial Arts</b> (for Fitness)	n/a	n/a	n/a	n/a	n/a	n/a	1,745	0.6%	1,649	0.6%	2,305	0.8%	2,255	0.8%	2,455	0.8%
<b>Other Combat Training</b>															1,641	0.6%
<b>Paintball</b>	5,476	2.0%	4,857	1.7%	4,552	1.6%	3,655	1.3%	3,557	1.2%	3,499	1.2%	3,595	1.2%	3,443	1.2%
<b>Pickleball</b>															2,462	0.8%
<b>Racquetball</b>	4,229	1.5%	4,993	1.8%	4,575	1.6%	4,630	1.6%	4,084	1.4%	4,055	1.4%	3,824	1.3%	3,594	1.2%
<b>Roller Hockey</b>	1,681	0.6%	1,456	0.5%	1,397	0.5%	1,350	0.5%	1,124	0.4%	1,611	0.6%	1,574	0.5%	1,736	0.6%
<b>Roller Skating</b> (2x2 Wheels)	8,921	3.2%	7,855	2.8%	8,147	2.9%	8,126	2.9%	7,576	2.7%	6,973	2.4%	6,599	2.3%	6,914	2.4%
<b>Roller Skating</b> (Inline Wheels)	10,814	3.9%	9,608	3.4%	8,276	2.9%	7,980	2.8%	6,921	2.4%	6,374	2.2%	6,129	2.1%	6,061	2.1%
<b>Shooting</b> (Sport/Clays)	4,115	1.5%	4,282	1.5%	4,182	1.5%	4,399	1.6%	4,193	1.5%	4,896	1.7%	4,479	1.5%	4,645	1.6%
<b>Shooting</b> (Trap/Skeet)	3,376	1.2%	3,669	1.3%	3,368	1.2%	3,610	1.3%	3,295	1.2%	3,886	1.4%	3,784	1.3%	3,837	1.3%
<b>Snowmobiling</b>	4,811	1.7%	4,660	1.7%	4,798	1.7%	5,116	1.8%	4,700	1.6%	2,876	1.0%	2,984	1.0%	3,691	1.3%
<b>Squash</b>	612	0.2%	706	0.3%	885	0.3%	1,177	0.4%	1,046	0.4%	1,533	0.5%	1,414	0.5%	1,596	0.5%
<b>Table Tennis</b>	15,955	5.8%	17,201	6.2%	19,301	6.9%	19,446	6.9%	17,676	6.2%	15,971	5.6%	17,079	5.9%	16,385	5.6%
<b>Target Shooting</b> (Handgun)	11,736	4.2%	13,365	4.8%	12,473	4.4%	12,497	4.4%	14,778	5.2%	16,059	5.6%	14,370	5.0%	14,426	4.9%
<b>Target Shooting</b> (Rifle)	12,436	4.5%	13,102	4.7%	12,730	4.5%	12,544	4.4%	13,520	4.7%	14,186	4.9%	13,023	4.5%	13,029	4.5%
<b>Tennis</b>	16,940	6.1%	18,558	6.6%	18,534	6.6%	18,903	6.7%	16,641	5.8%	17,020	5.9%	17,678	6.1%	17,904	6.1%
<b>Ultimate Frisbee</b>	4,038	1.5%	4,879	1.7%	4,392	1.6%	4,749	1.7%	4,986	1.7%	5,276	1.8%	5,077	1.8%	4,530	1.6%
<b>Water Skiing</b>	5,918	2.1%	5,593	2.0%	4,862	1.7%	4,836	1.7%	4,416	1.5%	4,452	1.6%	4,202	1.4%	4,007	1.4%
<b>Wrestling</b>	3,313	1.2%	3,358	1.2%	2,982	1.1%	2,089	0.7%	1,852	0.6%	1,991	0.7%	1,829	0.6%	1,891	0.6%

# Method

During January and February of 2015 a total of 10,778 online interviews were carried out with a nationwide sample of individuals and households from the US Online Panel of over one million people operated by Synovate/IPSOS. A total of 5,067 individual and 5,711 household surveys were completed. The total panel is maintained to be representative of the US population for people ages six and older. Over sampling of ethnic groups took place to boost response from typically under responding groups.

The 2015 participation survey sample size of 10,778 completed interviews provides a high degree of statistical accuracy. All surveys are subject to some level of standard error — that is, the degree to which the results might differ from those obtained by a complete census of every person in the US. A sport with a participation rate of five percent has a confidence interval of plus or minus 0.42 percentage points at the 95 percent confidence level.

A weighting technique was used to balance the data to reflect the total US population ages six and above. The following variables were used: gender, age, income, household size, region, population density and panel join date. The total population figure used was 292,064,000 people ages six and older.

The survey methodology changed slightly in 2007 to include household interviews in addition to individual interviews. The two methodologies are comparable and all results are indicative of the state of sports and leisure participation.

Unless otherwise noted, the data in this report was collected during the latest 2015 participation survey, which focused on American participation in the 2014 calendar year. 2006, 2007, 2008, 2009, 2010, 2011, 2012 and 2013 data noted in the report was collected in previous surveys.

Charts in this report may not always add up to 100 percent exactly. This is a result of rounding errors and the errors do not persist in the unrounded data.

## About the Physical Activity Council (PAC)

The survey that forms the basis of the *Outdoor Participation Report* is produced by the Physical Activity Council (PAC), which is a partnership of leading organizations in the US sports, fitness and leisure industries. While the overall aim of the survey is to establish levels of activity and identify key trends in sports, fitness and recreation participation, each partner produces detailed reports on their specific areas of interest. Partners include: the Outdoor Foundation (OF); National Golf Foundation (NGF); Snowsports Industries America (SIA); Tennis Industry Association (TIA); United States Tennis Association (USTA); International Health, Racquet and Sportsclub Association (IHRSA); and Sporting Goods Manufacturers Association (SGMA).

## Youth Interviews

All interviews of children under 13 were carried out following the guidelines set out in the Children's Online Privacy Protection Act of 1998 (COPPA). No children were contacted directly. The panel is a balanced sample of households with children in each age group, but contact is always made through designated adult panelists. The adult panelist receives the survey invitation on behalf of a specified child, age 6 to 12, and they are asked to complete the survey together. Respondents ages 13 to 17 are contacted in a manner similar to respondents ages 6 to 12, but they are asked to complete the survey themselves.

## Notes

Hunting (all) represents a combination of four individually measured activities, including hunting (rifle), hunting (shotgun), hunting (handgun) and hunting (bow).

For greater accuracy, snow sports participation is measured annually for each winter season. For example, in the preceding tables, 2013 participation represents participation in the 2012/2013 winter season.

## Groupings

In this report, outdoor activities include adventure racing, backpacking, bicycling (BMX), bicycling (mountain/non-paved surface), bicycling (road/paved surface), birdwatching (more than 1/4 mile from home/vehicle), boardsailing/windsurfing, camping (backyard or car, within 1/4 mile of vehicle/home), camping (recreational vehicle), canoeing, climbing (sport/indoor/boulder), climbing (traditional/ice/mountaineering), fishing (fly), fishing (freshwater/other), fishing (saltwater), hiking, hunting (rifle), hunting (shotgun), hunting (handgun), hunting (bow), kayak fishing, kayaking (recreational), kayaking (sea/touring), kayaking (white water), rafting, running/jogging, sailing, scuba diving, skateboarding, skiing (alpine/downhill), skiing (cross-country), snorkeling, snowboarding, snowshoeing, stand up paddling, surfing, telemarking (downhill), trail running, triathlon (non-traditional/off road), triathlon (traditional/road), wakeboarding, wildlife viewing (more than 1/4 mile from home/vehicle).

Team sports include baseball, basketball, cheerleading, ice hockey, field hockey, football (touch), football (tackle), football (flag), lacrosse, rugby, soccer (indoor), soccer (outdoor), swimming (on a team), softball (regular), softball (fast-pitch), track and field, volleyball (court), volleyball (grass), volleyball (sand/beach).

Indoor fitness activities include aerobics (high impact), aerobics (low impact), aerobics (step), other exercise to music, aquatic exercise, calisthenics, cardio kickboxing, pilates training, stretching, yoga, tai chi, barbells, dumbbells, hand weights, weight/resistance machines, home gym exercise, abdominal machine, rowing machine exercise, stationary cycling (upright bike), stationary cycling (group), stationary cycling (recumbent bike), treadmill exercise, stair-climbing machine exercise, elliptical motion trainer, barre and cardio cross trainer.



## Acknowledgements

We would like to thank the generous donors of The Outdoor Foundation for their support of our work to connect youth with the outdoors for healthier children, healthier communities and healthier businesses. Visit The Outdoor Foundation online at [outdoorfoundation.org](http://outdoorfoundation.org) for a complete list of donors.

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## About The Outdoor Foundation

Founded in 2000, the Outdoor Foundation is a national not-for-profit organization dedicated to inspiring and growing future generations of outdoor leaders and enthusiasts. Through youth engagement, community grant-making and groundbreaking research, the Foundation works with young leaders and partners to mobilize a major cultural shift that leads all Americans to the great outdoors. Visit us at [outdoorfoundation.org](http://outdoorfoundation.org).

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