

GET OUT.  
STAND OUT.  
SPEAK OUT.



# OUTDOOR NATION

**TO: President Obama**

**OUTDOOR NATION: A SPECIAL REPORT  
America's Great Outdoors**

## Outdoor Nation Declaration

For the first time in U.S. history, more than 500 young leaders from across the country joined together to address the growing disconnect between young people & the outdoors -- launching a youth-driven Outdoor Nation movement.

On June 19 and 20, delegates of the Outdoor Nation Youth Summit set a national outdoor agenda that outlines top priorities and youth-led actions – summarized in the Outdoor Nation Declaration.

An outcome of the Summit is this **Outdoor Nation Special Report** includes youth-developed feedback, insights and specific ideas for President Obama and the America's Great Outdoors initiative. The 'Outsider' community stands ready to work with this Administration and leaders across the country to build a stronger Outdoor Nation for all Americans.

### Outdoor Nation Declaration

*We are the pioneers of the outdoor revolution. Our unified voice shouts that everyone has the right to access and enjoy America's great outdoors. We commit the Outdoor Nation to:*

**Engage all of America's youth in the outdoors and...**

move the outdoors to the inner city and the inner city to the outdoors, create safe places to be outdoors and a green spaces to call our own.

**Work with communities to provide...**

clean outdoor spaces, free Outdoor events, safe urban areas for recreation, and local role models.

**Create outdoor jobs through...**

local community projects like revitalization, spreading awareness of job and training opportunities, and securing the funding of that training.

**Partner with schools to encourage...**

environmental literacy curriculum, scholarships for outdoor mentors, service learning, and well-funded after school programs and field trips.

**Advocate to our local, state, and national governments to...**

increase public/private partnerships, more effectively manage existing resources for outdoor experiences, and create a culture that places a priority on the outdoors.

**Inspire volunteerism and service learning that...**

utilizes social media tools, cell phone applications, and advanced web based information systems to engage our technology driven generation.

# Top Recommendations

- 1. Engage, Employ and Empower Youth** by working with Outdoor Nation and its community of Outsiders.
- 2. Engage Youth in the Outdoors during the School Day** by collaborating with the Department of Education and local school leadership to engage school children in outdoor learning opportunities and active time outdoors at school.
- 3. Increase the Number of Safe and Accessible Green Spaces**, particularly in low-income communities with significant health disparities, by eliminating park, playground and natural space desserts where they exist, increasing safety in parks, and creating safe routes to the parks, playgrounds and natural spaces, including better connecting green spaces with public transportation routes.
- 4. Support Close-to-Home Unstructured Outdoor Play in Nature** by providing resources to parents and caregivers that help address the barriers to allowing unstructured outdoor play.
- 5. Strengthen Outreach to New Audiences** at all relevant agencies by integrating 21st Century communications tools such as mapping devices, iphone applications, Facebook, Twitter, blogs, and other tools that will increase the visibility of our parks, playgrounds and natural spaces.



# Outdoor Nation Youth Summit Highlights

## Largest and Most Diverse Youth Summit of Its Kind: 500 Delegates

### Ethnicity:

- 50 percent white / 50 percent minority

### Gender:

- 53 percent female / 47 percent male

### Age:

- 53 percent under 21 years of age

### Character of Home Community:

- 47 percent urban
- 33 percent suburban
- 20 percent rural

### Geography:

- 32 percent Northeast
- 20 percent Mid-West
- 17 percent South
- 15 percent West



# Outdoor Nation Youth Summit Highlights

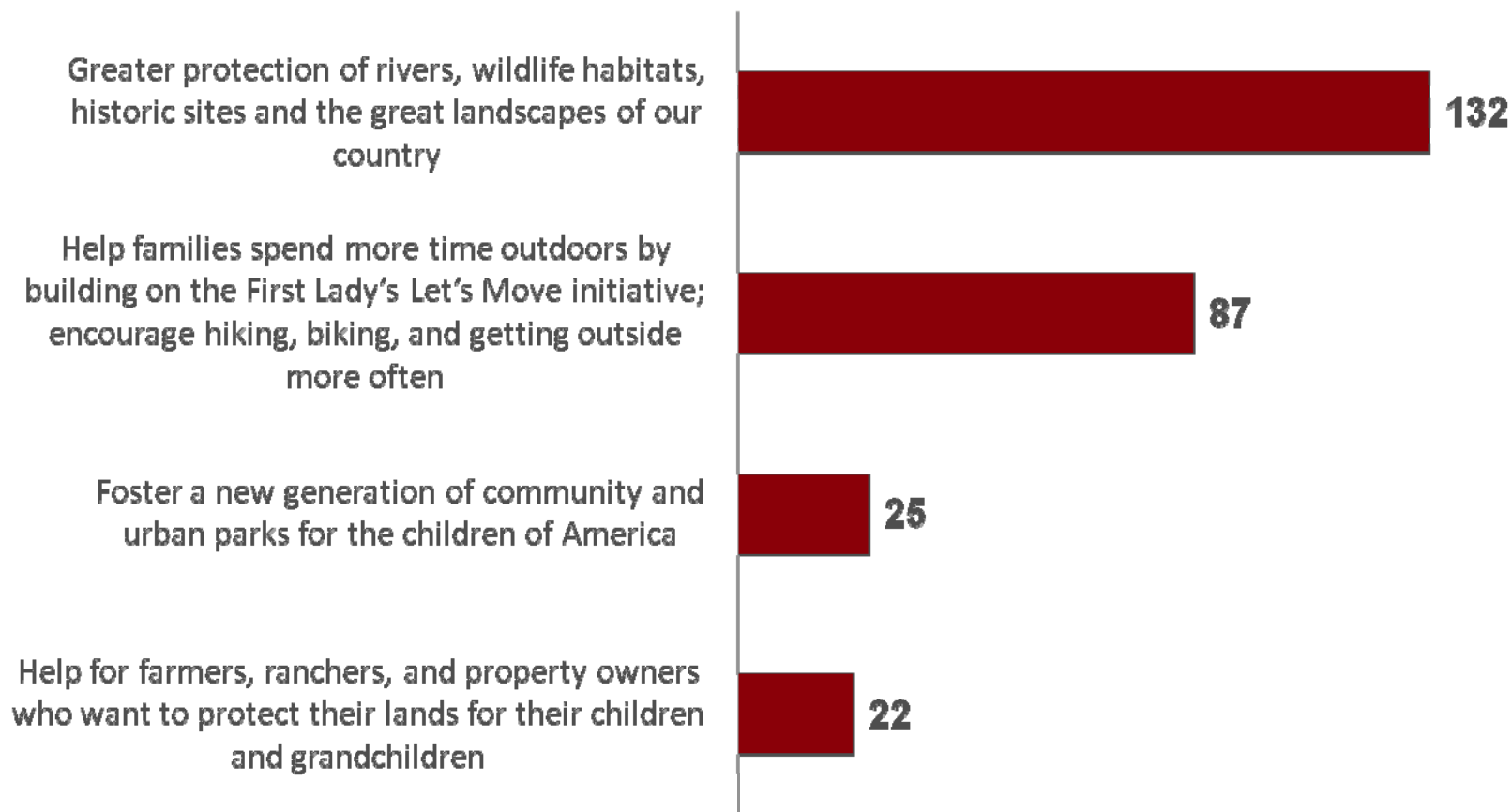
## America's Great Outdoors Listening Session

- First AGO Youth Listening Session – spurring future youth sessions & inspiring ‘Outdoor Nation West’
- 3 Undersecretaries from Departments of Interior, Agriculture and Labor
  - Rhea S. Suh, Assistant Secretary for Policy, Management and Budget, U.S. Department of the Interior
  - Harris Sherman, Under Secretary for Natural Resources and Environment, Department of Agriculture
  - Jane Oates, Assistant Secretary for Employment and Training, Department of Labor



# **Outdoor Nation Special Report: America's Great Outdoors**

**For Outsiders, protecting natural and historical sites, as well supporting the *Let's Move* campaign to get families outdoors, are by far the most important key areas of *America's Great Outdoors*.**



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*Q. The America's Great Outdoors campaign has four main goals, as you can see below. If you were in a position to take charge of one of these areas, which one would it be? Remember, there are no right or wrong answers – we're just interested in knowing what's important to you.*



**We asked Outsiders to explain why the key area, “Greater protection of rivers, wildlife habitats, historic sites and the great landscapes of our country” is important. The following themes emerged:**

### **Tourism benefits**

*“By enforcing greater protection of rivers, wildlife habitats, historic sites, and the great landscapes of our country, our nation’s natural beauty will be able to grow and prosper and attract more people to enjoy it.”*

*“It would help to create jobs to keep the landscapes clean, and bring commerce in the form of tourism.”*

### **For the benefits of future generations**

*“Without protecting the environment and historic sites, they would very likely not be available for future generations to enjoy in the same way we currently do.”*

*“Our natural resources aren’t unlimited. We need to take care of what we have to ensure that future generations have the same opportunities to enjoy the outdoors like we do.”*

### **Social solidarity**

*“A better appreciation for the outdoors can lead to more people wanting to care for it. Stronger communities of people coming together for common causes.”*

**We asked Outsiders to explain why the key area, “*Help families spend more time outdoors by building on the First Lady’s Let’s Move initiative; encourage hiking, biking, and getting outside more often,*” is important. The following themes emerged:**

### **Strengthening families**

*“Spending time with family + outdoors + extracurricular activity = healthy people with a better family relationship.”*

*“When families spend time together, practice an active lifestyle, and learn to appreciate their natural surroundings, this quality time results in positive relationships.”*

### **Developing positive habits**

*“Kids will develop the desire to protect, steward and utilize the natural surroundings for leisure. These positive habits can be passed on from generation to generation!”*

### **Healthier citizens**

*“Eating is only one part of a healthy lifestyle and physical movement is the other. People who are engaged in outdoor and group activities are more likely to stick to a lifestyle change, which will have a more lasting affect. Also, the view is wonderful :-).”*

**We asked Outsiders to explain why the key area, “*Foster a new generation of community and urban parks for the children of America,*” is important. The following themes emerged:**

### **Safer communities**

*“Studies have shown that urban settings with green spaces add to the value of the community, lower crime rates, and encourage healthier living.”*

*“Having a safe place to learn, play, and grow is the first step to getting youth outside. Let's face it, if your park is unsafe due to crime, old equipment, or lack of upkeep you will be more prone to spend time with an attractive (and safe) video game.”*

### **Healthier, more active children and adults**

*“The more kids are interested in getting outside, the healthier they will be as adults.”*

*“For people to be active they need to have something they enjoy doing and an appropriate place to enjoy it. Community and urban parks are a vital component to fostering healthy and vibrant citizens.”*

### **Inspire appreciation of the outdoors**

*“Getting kids outdoors in community parks is the first step to building their appreciation of the legacy of conservation in this country.”*

**We asked Outsiders to explain why the key area, “*Help for farmers, ranchers, and property owners who want to protect their lands for their children and grandchildren,*” is important. The following themes emerged:**

### **Ensuring future farmers and ranchers**

*“It will allow generations to keep family traditions going and prevent their properties from being torn down and turned into more buildings.”*

*“It would help people who are actually interested in farming and ranching to keep them interested. They are the ones who will help the economy by farming.”*

### **Healthier food**

*“This is important because farming has become too commercialized and people do not know where their food is coming from. If we help small family farms, we will have a greater variety of healthy food.”*

*“Small food producers make better food for all of us. Farmers and ranchers really need government protection from multinational corporations that can easily put them out of business.”*

### **Controlling of urban sprawl**

*“Protecting these open spaces will help stop urban sprawl and aid in the preservation of our historic ranches and farmlands.”*



Finally, when asked how they would like to see America in 30 years, Outsiders made it clear that **schools** hold the keys to shaping the next generation of outdoor champions. Their vision includes:

### Outdoor learning

*"I would like to see schools implementing curricula that includes outdoor education like getting kids outside, gardening, and providing a green education."*

*"Schools would partner more with outdoor facilities to create new and different educational opportunities like taking the classroom outdoors."*

### School community gardens

*"I'd like to walk through a high school cafeteria that is outside, where students are eating fresh vegetables grown in community gardens."*

*"I see children playing in natural green playgrounds. I see schools having a community garden where all the students participate in."*

### Emphasis on sustainable career choices

*"Teaching about green careers, working with nature, and being stewards of our environment will be given high importance in schools."*

As well, Outsiders would like to see an America that is more responsible in its engineering and use of transportation, has better control of urban sprawl, and has returned to simpler days.

### Greater use of public transportation

*“Mass transit will be green and will be the primary method for traveling from one side of the city to the next.”*

### Managing urban sprawl

*“People will longer create urban sprawl, choosing instead to farm sustainably or to live in cities so that there is land preserved for generations to come.”*

### A simpler America

*“I hope to see America to return to its simplicity, appreciating the free things in life.”*

*“In 30 years, I would like to see America look like it was 100 years ago when everyone was involved in the community and the land. People went on family vacations to experience our great land, not amusement parks!”*

# **Outdoor Nation Special Report: Specific Ideas**



## AMERICA'S GREAT OUTDOORS SPECIAL REPORT

### ***What are the top priorities and strategies for America's Great Outdoors?***

#### School Participation

- Re-evaluate liability policies in schools and programs to allow kids to have better access to the outdoors and other outdoor organizations.
- Make outdoor classes a requirement in schools and make sure that after school programs are funded well enough to be accessible to all kids.
- School sponsored outdoor opportunities – give monetary bonuses
- Support public school curricula that take a multidisciplinary approach to outdoor experiences – art, history, sciences, English
- Support outdoor education in schools and outdoor clubs; place based learning youth stewardship programs, subsidized outdoor clubs and summer camps.

#### Jobs / Careers

- Develop Millennial Outdoor Career Fair opportunities and events for face-to-face hiring and networking
- During the great depression the federal government created jobs by employing those in need by building trails and conserving wildlife. Create a federal employment program that is environmentally focused.

#### Legislation

- Pass legislation for environmental education that include environmental literacy plans to implement environmental education nation-wide.

#### Technology

- Develop kid friendly websites about the agencies in the Department of Interior / Agriculture.

### ***What are the top challenges and barriers for getting youth outdoors?***

- Negative ideas surrounding the outdoors as dangerous cultural impressions of the outdoors can impede recreation
- Lack of information between what to do, where to go and how to be safe
- Misinformed perceptions including safety hazards, access, and lack of perceived value in the outdoor experience and lack of health benefits



- Electronic entertainment such as computers, videogames, television etc.
- The way media defines and portrays the outdoors creates a preconceived notion of danger, separation, the dichotomy of extreme adventure and activity
- Lack of outdoor role models/mentors (i.e. a celebrity for role models)
- Lack of parental and school promotion of the outdoors with their kids
- Urban environments don't encourage parents to let their children outside
- Lack of a perceived benefit and exposure to being outdoors
- Lack of family influence and awareness about the outdoors

***What are innovative ways that the Federal Government can help spearhead to get youth outdoors and active?***

- Government should make an official website forum that is a two-way conversation between the public and the government.
- Enhance education in schools by adding classes that focus more on science, resources and conservation that include internships within the community.
- Trash pick up competition where city and states can post their results on social networking sites including facebook, twitter etc.
- Offer incentives to encourage participation in the conversation online. Create feedback, create challenges, etc.
- Open local and regional outdoor nation offices to engage communities and allow communication face to face
- TV media campaign – what did you do this summer and what outdoor nation is and what you can do.
- Outdoor news aggregation site created by America Great Outdoors initiative, state by state guide - events, news simple workouts and trail guides
- Create an AGO Facebook page with all the available info on it, plus sub-pages
- Mobile tone –outreach bus going to major cities and providing activities. Set up outdoor nation offices in each of the cities to continue to offer activities. Be able to offer discounts on gear. Teach urban youth how to camp use gear. Gorilla camping – teach young people how to camp by doing in randomly in urban areas.
- Get more artists and entertainers involved in the program
- Create accessible and adaptive media applications like podcasts twitter and Facebook
- Celebrity endorsements to capture interest but also inclusive appearances to outdoors anyone can participate.
- Edit government websites in order to make the sites more interactive user friendly, and youth oriented
- Regional online communities that are user-friendly and allow members to upload photo/videos and list top outdoor aspirations
- Cell texting program w/an outdoor nature quote fact or an idea of the day.

# **Outdoor Nation Special Report: AGO Feedback**

**(overall and by subgroup)**

## America's Great Outdoors - Focused Questions

Below are the responses (in order and by subgroup) to AGO prepared statements.

Avg

### ALL PARTICIPANT GROUP

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.6
I have fond memories of camping, hiking, fishing-being outside-with my family.	7.2
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	6.4
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	6
There are enough areas designated for outdoor recreation in my community	5.9
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.4
The youth programs in your community are affordable and accessible	5.2
I prefer to recreate outdoors alone rather than in groups.	4
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	3.8

### FEMALE SUBGROUP

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.7
I have fond memories of camping, hiking, fishing-being outside-with my family.	7.2
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	6.4
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	6.3
There are enough areas designated for outdoor recreation in my community	6
People who live in urban areas care less about the environment/conservation than people living in rural areas.	4.9
The youth programs in your community are affordable and accessible	5.1
I prefer to recreate outdoors alone rather than in groups.	4
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	3.7

### MALE SUBGROUP

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.6
I have fond memories of camping, hiking, fishing-being outside-with my family.	7.3
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	6.3
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	5.6
There are enough areas designated for outdoor recreation in my community	5.8
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.7
The youth programs in your community are affordable and accessible	5.4
I prefer to recreate outdoors alone rather than in groups.	4
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	4

### UNDER 18 YEARS OLD SUBGROUP

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.2
I have fond memories of camping, hiking, fishing-being outside-with my family.	6.6

The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	5.9
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	6.6
There are enough areas designated for outdoor recreation in my community	5.8
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.8
The youth programs in your community are affordable and accessible	5.4
I prefer to recreate outdoors alone rather than in groups.	3.5
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	4.8

#### **18 - 26 YEARS OLD SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.6
I have fond memories of camping, hiking, fishing-being outside-with my family.	6.9
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	6.6
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	6.1
There are enough areas designated for outdoor recreation in my community	5.8
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.5
The youth programs in your community are affordable and accessible	5.6
I prefer to recreate outdoors alone rather than in groups.	3.5
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	4.2

#### **27 - 30 YEARS OLD SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.6
I have fond memories of camping, hiking, fishing-being outside-with my family.	7.1
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	5.9
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	5.8
There are enough areas designated for outdoor recreation in my community	4.8
People who live in urban areas care less about the environment/conservation than people living in rural areas.	4
The youth programs in your community are affordable and accessible	4.8
I prefer to recreate outdoors alone rather than in groups.	3.2
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	3.6

#### **AFRICAN AMERICAN SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.2
I have fond memories of camping, hiking, fishing-being outside-with my family.	4.9
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	5.3
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	6.6
There are enough areas designated for outdoor recreation in my community	5.1
People who live in urban areas care less about the environment/conservation than people living in rural areas.	4.9
The youth programs in your community are affordable and accessible	5.8
I prefer to recreate outdoors alone rather than in groups.	3.8



I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	5.5
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**ASIAN SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.9
I have fond memories of camping, hiking, fishing-being outside-with my family.	5.8
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	6.7
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	7.2
There are enough areas designated for outdoor recreation in my community	6.7
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5
The youth programs in your community are affordable and accessible	5.6
I prefer to recreate outdoors alone rather than in groups.	3.9
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	4

**LATINO SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.2
I have fond memories of camping, hiking, fishing-being outside-with my family.	5.9
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	6.4
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	6.8
There are enough areas designated for outdoor recreation in my community	6
People who live in urban areas care less about the environment/conservation than people living in rural areas.	6.3
The youth programs in your community are affordable and accessible	4.9
I prefer to recreate outdoors alone rather than in groups.	3.2
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	4.3

**WHITE SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	8
I have fond memories of camping, hiking, fishing-being outside-with my family.	8.6
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	6.9
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	5.3
There are enough areas designated for outdoor recreation in my community	6.1
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.2
The youth programs in your community are affordable and accessible	5.2
I prefer to recreate outdoors alone rather than in groups.	4.3
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	3

**MIXED ETHNICITY SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.1
I have fond memories of camping, hiking, fishing-being outside-with my family.	6.4

C-The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	4.5
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	6.9
There are enough areas designated for outdoor recreation in my community	4.6
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.1
The youth programs in your community are affordable and accessible	4.1
I prefer to recreate outdoors alone rather than in groups.	4.3
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	4.3

**PACIFIC ISLANDER SUBGROUP\* (very small / insignificant sample size)**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	5
I have fond memories of camping, hiking, fishing-being outside-with my family.	1
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	2
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	2
There are enough areas designated for outdoor recreation in my community	7
People who live in urban areas care less about the environment/conservation than people living in rural areas.	9
The youth programs in your community are affordable and accessible	1
I prefer to recreate outdoors alone rather than in groups.	1
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	1

**NEW ENGLAND SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.5
I have fond memories of camping, hiking, fishing-being outside-with my family.	7.3
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	6.3
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	6
There are enough areas designated for outdoor recreation in my community	5.4
People who live in urban areas care less about the environment/conservation than people living in rural areas.	4.8
The youth programs in your community are affordable and accessible	5
I prefer to recreate outdoors alone rather than in groups.	3.8
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	3.6

**MID-ATLANTIC SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.7
I have fond memories of camping, hiking, fishing-being outside-with my family.	6.4
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	6.2
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	6.8

There are enough areas designated for outdoor recreation in my community	5.6
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.3
The youth programs in your community are affordable and accessible	5.6
I prefer to recreate outdoors alone rather than in groups.	3.7
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	4.1

#### **EAST NORTH CENTRAL SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.8
I have fond memories of camping, hiking, fishing-being outside-with my family.	8
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	5.6
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	5.8
There are enough areas designated for outdoor recreation in my community	5.4
People who live in urban areas care less about the environment/conservation than people living in rural areas.	6
The youth programs in your community are affordable and accessible	5
I prefer to recreate outdoors alone rather than in groups.	4
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	5

#### **WEST NORTH CENTRAL SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	8
I have fond memories of camping, hiking, fishing-being outside-with my family.	8.9
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	8
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	5.8
There are enough areas designated for outdoor recreation in my community	7.5
People who live in urban areas care less about the environment/conservation than people living in rural areas.	4.7
The youth programs in your community are affordable and accessible	6.1
I prefer to recreate outdoors alone rather than in groups.	3
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	3

#### **SOUTH ATLANTIC SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.3
I have fond memories of camping, hiking, fishing-being outside-with my family.	8.1
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	7.1
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	5.8
There are enough areas designated for outdoor recreation in my community	6.5
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.8
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I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	3

### **EAST SOUTH CENTRAL SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.4
I have fond memories of camping, hiking, fishing-being outside-with my family.	7.5
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	6.7
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There are enough areas designated for outdoor recreation in my community	6.1
People who live in urban areas care less about the environment/conservation than people living in rural areas.	6.1
The youth programs in your community are affordable and accessible	4.3
I prefer to recreate outdoors alone rather than in groups.	4
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	5.2

### **WEST SOUTH CENTRAL SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.4
I have fond memories of camping, hiking, fishing-being outside-with my family.	7.9
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	7.7
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The youth programs in your community are affordable and accessible	5.3
I prefer to recreate outdoors alone rather than in groups.	4.6
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	3.3

### **MOUNTAIN SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.7
I have fond memories of camping, hiking, fishing-being outside-with my family.	8.1
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	7.8
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	5.7
There are enough areas designated for outdoor recreation in my community	7.1
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.2
The youth programs in your community are affordable and accessible	5.1
I prefer to recreate outdoors alone rather than in groups.	5
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	2.9

### **PACIFIC SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.8
I have fond memories of camping, hiking, fishing-being outside-with my family.	7.5
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	6.1

I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	5.3
There are enough areas designated for outdoor recreation in my community	6.1
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.4
The youth programs in your community are affordable and accessible	5.6
I prefer to recreate outdoors alone rather than in groups.	3.8
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	3.1

#### **URBAN GROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.7
I have fond memories of camping, hiking, fishing-being outside-with my family.	6.6
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	5.6
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	6.7
There are enough areas designated for outdoor recreation in my community	5.4
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.2
The youth programs in your community are affordable and accessible	4.7
I prefer to recreate outdoors alone rather than in groups.	4.1
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	4.5

#### **SUBURBAN SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	8
I have fond memories of camping, hiking, fishing-being outside-with my family.	8.2
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	6.7
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	5.8
There are enough areas designated for outdoor recreation in my community	6
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.3
The youth programs in your community are affordable and accessible	5.5
I prefer to recreate outdoors alone rather than in groups.	3.6
I would recreate outdoors (bike, hike, run, swim, fish, hunt, rock climb) but there aren't any places within 3 miles of my home or apartment to do them.	3.6

#### **RURAL SUBGROUP**

Most adults who care about conservation and the environment spent a lot of time outdoors as children.	7.9
I have fond memories of camping, hiking, fishing-being outside-with my family.	8.6
The outdoor recreation areas (parks, trails, lakes/rivers) are easily accessible in my community	7.7
I would like to gain new skills in outdoor recreation (pitching a tent, starting a fire, identifying plants and animals, etc.) but are not sure how.	4.6
There are enough areas designated for outdoor recreation in my community	6.7
People who live in urban areas care less about the environment/conservation than people living in rural areas.	5.8
The youth programs in your community are affordable and accessible	5.2
I prefer to recreate outdoors alone rather than in groups.	4.6



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#### **ABOUT THE OUTDOOR FOUNDATION®**

[The Outdoor Foundation](#) is a not-for-profit organization dedicated to inspiring and growing future generations of outdoor enthusiasts. Through ground-breaking research, action oriented convening and outreach and education programs, the Foundation works with partners to mobilize a major cultural shift that leads all Americans to the great outdoors.

#### **ABOUT OUTDOOR NATION™**

Created by The Outdoor Foundation and supported by a diverse coalition of public, private and not-for-profit organizations, [Outdoor Nation](#) and its community of Outsiders™ are committed to increasing and expanding youth participation in the outdoors through entertainment, education, engagement and action - especially among urban communities and communities of color – resulting in a healthier, more active generation.

For additional information about The Outdoor Foundation and its Outdoor Nation initiative, research and or its Outsider™ community, please contact:

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