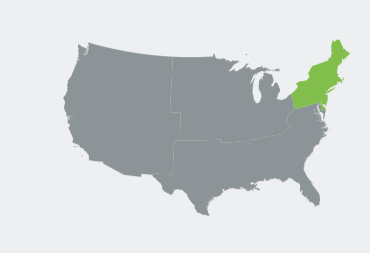
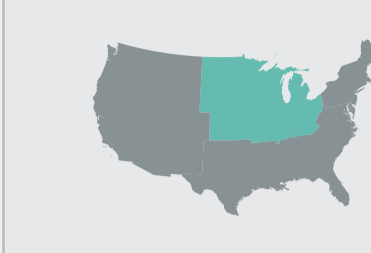
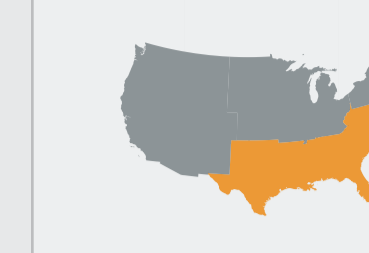
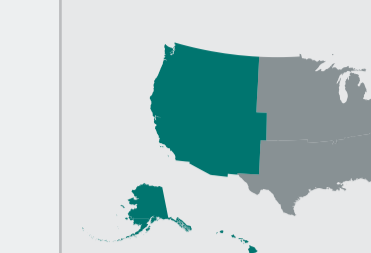










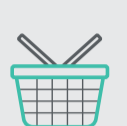










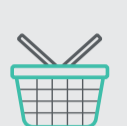

































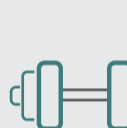










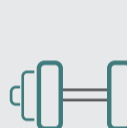





















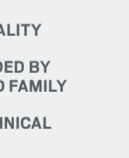


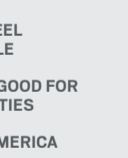


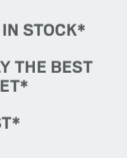


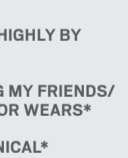






















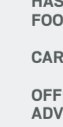

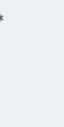

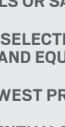
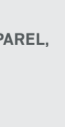

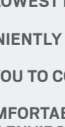


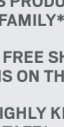



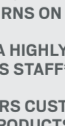






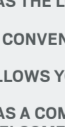
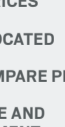



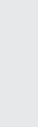


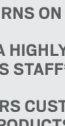




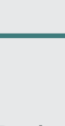

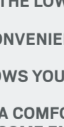


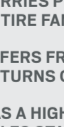



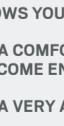









REGIONAL COMPARISON CHART

Source: 2014 outdoor consumer segmentation study conducted by Outdoor Industry Association

| NORTHEAST | MIDWEST | SOUTH | WEST |
|--|---|--|--|
|  <p>(ME, NH, VT, MA, RI, CT, NY, NJ, PA)</p> |  <p>(WI, IL, MI, IN, OH, ND, SD, NE, KS, MN, IA, MO)</p> |  <p>(KY, TN, MS, AL, FL, GA, SC, NC, VA, WV, DC, MD, DE, TX, OK, AR, LA)</p> |  <p>(MT, ID, WY, NV, UT, CO, AZ, NM, WA, OR, CA, AK, HI)</p> |
| <p>WHO ARE THEY?</p> <p>Northeasters Are More Likely To Be...</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>THE URBAN ATHLETE</p> </div> <div style="text-align: center;">  <p>THE ATHLEISURIST</p> </div> </div> | <p>WHO ARE THEY?</p> <p>Midwesterners Are More Likely To Be...</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>THE ATHLEISURIST</p> </div> <div style="text-align: center;">  <p>THE COMPLACENT</p> </div> </div> | <p>WHO ARE THEY?</p> <p>Southerners Are More Likely To Be...</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>THE URBAN ATHLETE</p> </div> <div style="text-align: center;">  <p>THE OUTDOOR NATIVE</p> </div> </div> | <p>WHO ARE THEY?</p> <p>Westerners Are More Likely To Be...</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>THE ATHLEISURIST</p> </div> <div style="text-align: center;">  <p>THE ACHIEVER</p> </div> </div> |
| <p>WHAT ACTIVITIES DO THEY DO OUTDOORS?</p> <div style="display: grid; grid-template-columns: repeat(2, 1fr); gap: 10px;"> <div style="text-align: center;">  <p>SKIING (ALPINE / DOWNHILL)</p> </div> <div style="text-align: center;">  <p>KAYAKING</p> </div> <div style="text-align: center;">  <p>ATTENDING COMMUNITY ACTIVITIES (FAIRS, FARMERS MARKETS)</p> </div> <div style="text-align: center;">  <p>BARBECUING OR PICNICKING</p> </div> <div style="text-align: center;">  <p>GOING TO THE BEACH</p> </div> <div style="text-align: center;">  <p>PAINTBALLING</p> </div> <div style="text-align: center;">  <p>FISHING / FLY FISHING</p> </div> <div style="text-align: center;">  <p>SIGHTSEEING</p> </div> <div style="text-align: center;">  <p>FISHING / FLY FISHING*</p> </div> <div style="text-align: center;">  <p>RUNNING/JOGGING (OUTDOORS)*</p> </div> <div style="text-align: center;">  <p>TAILGATING OR SPECTATING AN OUTDOOR SPORTING EVENT*</p> </div> <div style="text-align: center;">  <p>CANOEING</p> </div> </div> <p>Average Time Spent Outside Per Week</p> <div style="display: flex; align-items: center;">  <p>22 HOURS*</p> </div> | <p>WHAT ACTIVITIES DO THEY DO OUTDOORS?</p> <div style="display: grid; grid-template-columns: repeat(2, 1fr); gap: 10px;"> <div style="text-align: center;">  <p>ATTENDING COMMUNITY ACTIVITIES (FAIRS, FARMERS MARKETS)</p> </div> <div style="text-align: center;">  <p>BARBECUING OR PICNICKING</p> </div> <div style="text-align: center;">  <p>FISHING / FLY FISHING</p> </div> <div style="text-align: center;">  <p>SIGHTSEEING</p> </div> <div style="text-align: center;">  <p>TAILGATING OR SPECTATING AN OUTDOOR SPORTING EVENT*</p> </div> </div> <p>Average Time Spent Outside Per Week</p> <div style="display: flex; align-items: center;">  <p>18 HOURS</p> </div> | <p>WHAT ACTIVITIES DO THEY DO OUTDOORS?</p> <div style="display: grid; grid-template-columns: repeat(2, 1fr); gap: 10px;"> <div style="text-align: center;">  <p>FISHING / FLY FISHING*</p> </div> <div style="text-align: center;">  <p>RUNNING/JOGGING (OUTDOORS)*</p> </div> <div style="text-align: center;">  <p>TAILGATING OR SPECTATING AN OUTDOOR SPORTING EVENT*</p> </div> <div style="text-align: center;">  <p>CANOEING</p> </div> </div> <p>Average Time Spent Outside Per Week</p> <div style="display: flex; align-items: center;">  <p>18 HOURS</p> </div> | <p>WHAT ACTIVITIES DO THEY DO OUTDOORS?</p> <div style="display: grid; grid-template-columns: repeat(2, 1fr); gap: 10px;"> <div style="text-align: center;">  <p>DAY HIKING</p> </div> <div style="text-align: center;">  <p>CAMPING</p> </div> <div style="text-align: center;">  <p>MOUNTAIN BIKING</p> </div> <div style="text-align: center;">  <p>COMMUTING BY BIKE TO WORK / SCHOOL</p> </div> </div> <p>Average Time Spent Outside Per Week</p> <div style="display: flex; align-items: center;">  <p>20 HOURS*</p> </div> |
| <p>HOW ACTIVE ARE THEY?</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>PUSHES THEIR LEVEL OF PERFORMANCE</p> </div> <div style="text-align: center;">  <p>PARTICIPATES AT AN EXTREME LEVEL</p> </div> </div> | <p>HOW ACTIVE ARE THEY?</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>DOES NOT PUSH THEIR LEVEL OF PERFORMANCE</p> </div> <div style="text-align: center;">  <p>DOES NOT PARTICIPATE AT AN EXTREME LEVEL</p> </div> </div> | <p>HOW ACTIVE ARE THEY?</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>PUSHES THEIR LEVEL OF PERFORMANCE</p> </div> <div style="text-align: center;">  <p>DOES NOT PARTICIPATE AT AN EXTREME LEVEL</p> </div> </div> | <p>HOW ACTIVE ARE THEY?</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>PUSHES THEIR LEVEL OF PERFORMANCE</p> </div> <div style="text-align: center;">  <p>PARTICIPATES AT AN EXTREME LEVEL</p> </div> </div> |
| <p>HOW DO THEY SPEND THEIR FREE TIME?</p> <div style="display: grid; grid-template-columns: repeat(2, 1fr); gap: 10px;"> <div style="text-align: center;">  <p>CONCERTS</p> </div> <div style="text-align: center;">  <p>NIGHT LIFE</p> </div> <div style="text-align: center;">  <p>ATTEND COMMUNITY EVENTS</p> </div> <div style="text-align: center;">  <p>FESTIVALS</p> </div> <div style="text-align: center;">  <p>GO TO THE MOVIES</p> </div> <div style="text-align: center;">  <p>BROWSE THE INTERNET</p> </div> <div style="text-align: center;">  <p>TRAVELING DOMESTIC AND ABROAD</p> </div> <div style="text-align: center;">  <p>WATCH TV / MOVIES AT HOME</p> </div> <div style="text-align: center;">  <p>READ BOOKS</p> </div> <div style="text-align: center;">  <p>SPEND TIME ON SOCIAL NETWORKS*</p> </div> <div style="text-align: center;">  <p>TRAIN/EXERCISE INDOORS TO PREPARE FOR OUTDOOR ACTIVITIES</p> </div> <div style="text-align: center;">  <p>LISTENS TO MUSIC</p> </div> <div style="text-align: center;">  <p>COOK FOR FUN</p> </div> <div style="text-align: center;">  <p>TRAVEL DOMESTICALLY AND ABROAD</p> </div> </div> | <p>HOW DO THEY SPEND THEIR FREE TIME?</p> <div style="display: grid; grid-template-columns: repeat(2, 1fr); gap: 10px;"> <div style="text-align: center;">  <p>ATTEND COMMUNITY EVENTS</p> </div> <div style="text-align: center;">  <p>FESTIVALS</p> </div> <div style="text-align: center;">  <p>WATCH TV / MOVIES AT HOME</p> </div> <div style="text-align: center;">  <p>READ BOOKS</p> </div> </div> | <p>HOW DO THEY SPEND THEIR FREE TIME?</p> <div style="display: grid; grid-template-columns: repeat(2, 1fr); gap: 10px;"> <div style="text-align: center;">  <p>GO TO THE MOVIES</p> </div> <div style="text-align: center;">  <p>BROWSE THE INTERNET</p> </div> <div style="text-align: center;">  <p>SPEND TIME ON SOCIAL NETWORKS*</p> </div> </div> | <p>HOW DO THEY SPEND THEIR FREE TIME?</p> <div style="display: grid; grid-template-columns: repeat(2, 1fr); gap: 10px;"> <div style="text-align: center;">  <p>TRAIN/EXERCISE INDOORS TO PREPARE FOR OUTDOOR ACTIVITIES</p> </div> <div style="text-align: center;">  <p>LISTENS TO MUSIC</p> </div> <div style="text-align: center;">  <p>COOK FOR FUN</p> </div> <div style="text-align: center;">  <p>TRAVEL DOMESTICALLY AND ABROAD</p> </div> </div> |
| <p>WHAT'S THEIR VIEW ON TECHNOLOGY & THE OUTDOORS?</p> <div style="display: flex; align-items: center;">  <p>OUTDOORS IS A PLACE TO DISCONNECT FROM TECHNOLOGY</p> </div> | <p>WHAT'S THEIR VIEW ON TECHNOLOGY & THE OUTDOORS?</p> <div style="display: flex; align-items: center;">  <p>OUTDOORS IS A PLACE TO DISCONNECT FROM TECHNOLOGY</p> </div> | <p>WHAT'S THEIR VIEW ON TECHNOLOGY & THE OUTDOORS?</p> <div style="display: flex; align-items: center;">  <p>OUTDOORS IS NOT A PLACE TO DISCONNECT FROM TECHNOLOGY</p> </div> | <p>WHAT'S THEIR VIEW ON TECHNOLOGY & THE OUTDOORS?</p> <div style="display: flex; align-items: center;">  <p>OUTDOORS IS NOT A PLACE TO DISCONNECT FROM TECHNOLOGY</p> </div> |
| <p>WHY DO THEY GO OUTDOORS?</p> <p>Top Motivators</p> <ul style="list-style-type: none"> FOR THE POSITIVE BENEFITS OF SUNSHINE AND FRESH AIR GIVE LIFE BALANCE IMPROVE PERFORMANCE IN A SPECIFIC ACTIVITY | <p>WHY DO THEY GO OUTDOORS?</p> <p>Top Motivators</p> <ul style="list-style-type: none"> FOR THE POSITIVE BENEFITS OF SUNSHINE AND FRESH AIR HAVE FUN HAVE A FAMILY EXPERIENCE | <p>WHY DO THEY GO OUTDOORS?</p> <p>Top Motivators</p> <ul style="list-style-type: none"> HAVE A FAMILY EXPERIENCE IMPROVE OVERALL PHYSICAL HEALTH PUSH MY PERSONAL BEST | <p>WHY DO THEY GO OUTDOORS?</p> <p>Top Motivators</p> <ul style="list-style-type: none"> TO EXPLORE SOMETHING NEW TO MAKE EVERYDAY ACTIVITIES MORE EXCITING FOR A SENSE OF ACCOMPLISHMENT |
| <p>WHY THEY DON'T GO OUTDOORS?</p> <p>Top Barriers</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>AMOUNT OF FREE TIME I HAVE</p> </div> <div style="text-align: center;">  <p>COST OF PARTICIPATING IN CERTAIN ACTIVITIES</p> </div> <div style="text-align: center;">  <p>MY ENERGY LEVEL</p> </div> </div> | <p>WHY THEY DON'T GO OUTDOORS?</p> <p>Top Barriers</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>AMOUNT OF FREE TIME I HAVE</p> </div> <div style="text-align: center;">  <p>COST OF PARTICIPATING IN CERTAIN ACTIVITIES</p> </div> <div style="text-align: center;">  <p>MY ENERGY LEVEL</p> </div> </div> | <p>WHY THEY DON'T GO OUTDOORS?</p> <p>Top Barriers</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>AMOUNT OF FREE TIME I HAVE</p> </div> <div style="text-align: center;">  <p>COST OF PARTICIPATING IN CERTAIN ACTIVITIES</p> </div> <div style="text-align: center;">  <p>MY ENERGY LEVEL</p> </div> </div> | <p>WHY THEY DON'T GO OUTDOORS?</p> <p>Top Barriers</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>AMOUNT OF FREE TIME I HAVE</p> </div> <div style="text-align: center;">  <p>COST OF PARTICIPATING IN CERTAIN ACTIVITIES</p> </div> <div style="text-align: center;">  <p>MY ENERGY LEVEL</p> </div> </div> |
| <p>WHAT DO THEY VALUE IN THE OUTDOORS?</p> <ul style="list-style-type: none"> OUTDOORS IS TIME TO CONNECT WITH FRIENDS AND FAMILY* OUTDOORS IS A WAY FOR MY KIDS TO STAY HEALTHY STRONGLY FEELS WE SHOULD BE CREATING MORE SPACES FOR OUTDOOR RECREATION | <p>WHAT DO THEY VALUE IN THE OUTDOORS?</p> <ul style="list-style-type: none"> OUTDOORS IS A WAY FOR MY KIDS TO STAY HEALTHY THE OUTDOORS IS A PLACE TO DISCONNECT FROM TECHNOLOGY AND THE DIGITAL WORLD | <p>WHAT DO THEY VALUE IN THE OUTDOORS?</p> <ul style="list-style-type: none"> BELIEVES IT IS VERY IMPORTANT THAT THIS NATION CONSERVES ITS NATURAL RESOURCES* A PLACE TO GET INVOLVED WITH THE ACTIVITIES THEIR KIDS ENJOY | <p>WHAT DO THEY VALUE IN THE OUTDOORS?</p> <ul style="list-style-type: none"> OUTDOORS IS TIME TO CONNECT WITH FRIENDS AND FAMILY* TRAVELING FARTHER INTO THE OUTDOORS IS MORE REWARDING THAN STAYING CLOSE-TO-HOME* THIS NATION SHOULD CONSERVE ITS NATURAL RESOURCES* |
| <p>WHAT DO THEY LOOK FOR IN OUTDOOR GEAR?</p> <p>Top Purchase Drivers</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>HIGHEST QUALITY</p> </div> <div style="text-align: center;">  <p>RECOMMENDED BY FRIENDS AND FAMILY</p> </div> <div style="text-align: center;">  <p>HIGHLY TECHNICAL</p> </div> </div> <p>Shopping Attitudes</p> <ul style="list-style-type: none"> LIKE TO BE SEEN WEARING BRANDS ASSOCIATED WITH THE OUTDOORS. TEND TO BUY WELL-KNOWN BRANDS FOR OUTDOOR ACTIVITIES. | <p>WHAT DO THEY LOOK FOR IN OUTDOOR GEAR?</p> <p>Top Purchase Drivers</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>MAKES ME FEEL COMFORTABLE</p> </div> <div style="text-align: center;">  <p>VERSATILE / GOOD FOR MANY ACTIVITIES</p> </div> <div style="text-align: center;">  <p>IS MADE IN AMERICA</p> </div> </div> <p>Shopping Attitudes</p> <ul style="list-style-type: none"> DON'T NEED THE BEST GEAR OR EQUIPMENT ON THE MARKET. EXPERIENCES ARE MORE IMPORTANT THAN ACQUIRING PRODUCTS. | <p>WHAT DO THEY LOOK FOR IN OUTDOOR GEAR?</p> <p>Top Purchase Drivers</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>IMMEDIATELY IN STOCK*</p> </div> <div style="text-align: center;">  <p>FUNCTIONALLY THE BEST ON THE MARKET*</p> </div> <div style="text-align: center;">  <p>BRAND I TRUST*</p> </div> </div> <p>Shopping Attitudes</p> <ul style="list-style-type: none"> WANTS TO KNOW HOW THINGS ARE MADE (E.G., MATERIALS, ORIGIN).* SPEND MORE ON THINGS THAT ARE VITAL TO THEIR PERFORMANCE.* | <p>WHAT DO THEY LOOK FOR IN OUTDOOR GEAR?</p> <p>Top Purchase Drivers</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>IS REVIEWED HIGHLY BY OTHERS*</p> </div> <div style="text-align: center;">  <p>IS SOMETHING MY FRIENDS/FAMILY USES OR WEARS*</p> </div> <div style="text-align: center;">  <p>HIGHLY TECHNICAL*</p> </div> </div> <p>Shopping Attitudes</p> <ul style="list-style-type: none"> WOULD LIKE BRANDS TO BE TRANSPARENT IN THEIR SUSTAINABLE EFFORTS.* WILLING TO INVEST IN HIGH QUALITY GEAR FOR ACTIVITIES THEY ARE PASSIONATE ABOUT. |
| <p>WHAT BRANDS DO THEY USE OUTDOORS?</p> <p>Top Brands Associated With Outdoors</p> <p>L.L.Bean  WOOLRICH</p> <p>Top Brands Used In The Outdoors</p> <p>  </p> | <p>WHAT BRANDS DO THEY USE OUTDOORS?</p> <p>Top Brands Associated With Outdoors</p> <p>  </p> <p>Top Brands Used In The Outdoors</p> <p>  </p> | <p>WHAT BRANDS DO THEY USE OUTDOORS?</p> <p>Top Brands Associated With Outdoors</p> <p>Walmart  </p> <p>Top Brands Used In The Outdoors</p> <p>  </p> | <p>WHAT BRANDS DO THEY USE OUTDOORS?</p> <p>Top Brands Associated With Outdoors</p> <p>  </p> <p>Top Brands Used In The Outdoors</p> <p>  </p> |
| <p>WHAT DO THEY LOOK FOR IN OUTDOOR RETAILERS?</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>HAS EXTREMELY FUNCTIONAL FOOTWEAR, APPAREL AND GEAR*</p> </div> <div style="text-align: center;">  <p>CARRIES UNIQUE PRODUCTS*</p> </div> <div style="text-align: center;">  <p>OFFERS HIGHLY TECHNICAL OR ADVANCE PRODUCTS*</p> </div> <div style="text-align: center;">  <p>OFFERS PRODUCTS FOR BEGINNERS</p> </div> <div style="text-align: center;">  <p>HAS A WIDE SELECTION OF APPAREL, FOOTWEAR AND EQUIPMENT</p> </div> <div style="text-align: center;">  <p>HAS THE LOWEST PRICES</p> </div> <div style="text-align: center;">  <p>IS CONVENIENTLY LOCATED</p> </div> <div style="text-align: center;">  <p>HAS PRODUCTS FOR THE ENTIRE FAMILY</p> </div> <div style="text-align: center;">  <p>HAS THE LOWEST PRICES</p> </div> <div style="text-align: center;">  <p>IS CONVENIENTLY LOCATED</p> </div> <div style="text-align: center;">  <p>ALLOWS YOU TO COMPARE PRICES</p> </div> <div style="text-align: center;">  <p>HAS A COMFORTABLE AND WELCOME ENVIRONMENT</p> </div> <div style="text-align: center;">  <p>HAS A VERY APPROACHABLE STAFF</p> </div> <div style="text-align: center;">  <p>CARRIES PRODUCTS FOR THE ENTIRE FAMILY*</p> </div> <div style="text-align: center;">  <p>OFFERS FREE SHIPPING OR RETURNS ON THEIR WEBSITE*</p> </div> <div style="text-align: center;">  <p>HAS A HIGHLY KNOWLEDGEABLE SALES STAFF*</p> </div> <div style="text-align: center;">  <p>OFFERS CUSTOMER REVIEWS ON PRODUCTS*</p> </div> <div style="text-align: center;">  <p>INSPIRES ME TO GET OUTDOORS*</p> </div> </div> | <p>WHAT DO THEY LOOK FOR IN OUTDOOR RETAILERS?</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>HAS EXTREMELY FUNCTIONAL FOOTWEAR, APPAREL AND GEAR*</p> </div> <div style="text-align: center;">  <p>CARRIES UNIQUE PRODUCTS*</p> </div> <div style="text-align: center;">  <p>OFFERS HIGHLY TECHNICAL OR ADVANCE PRODUCTS*</p> </div> <div style="text-align: center;">  <p>OFFERS PRODUCTS FOR BEGINNERS</p> </div> <div style="text-align: center;">  <p>HAS A WIDE SELECTION OF APPAREL, FOOTWEAR AND EQUIPMENT</p> </div> <div style="text-align: center;">  <p>HAS THE LOWEST PRICES</p> </div> <div style="text-align: center;">  <p>IS CONVENIENTLY LOCATED</p> </div> <div style="text-align: center;">  <p>HAS PRODUCTS FOR THE ENTIRE FAMILY</p> </div> <div style="text-align: center;">  <p>HAS THE LOWEST PRICES</p> </div> <div style="text-align: center;">  <p>IS CONVENIENTLY LOCATED</p> </div> <div style="text-align: center;">  <p>ALLOWS YOU TO COMPARE PRICES</p> </div> <div style="text-align: center;">  <p>HAS A COMFORTABLE AND WELCOME ENVIRONMENT</p> </div> <div style="text-align: center;">  <p>HAS A VERY APPROACHABLE STAFF</p> </div> <div style="text-align: center;">  <p>CARRIES PRODUCTS FOR THE ENTIRE FAMILY*</p> </div> <div style="text-align: center;">  <p>OFFERS FREE SHIPPING OR RETURNS ON THEIR WEBSITE*</p> </div> <div style="text-align: center;">  <p>HAS A HIGHLY KNOWLEDGEABLE SALES STAFF*</p> </div> <div style="text-align: center;">  <p>OFFERS CUSTOMER REVIEWS ON PRODUCTS*</p> </div> <div style="text-align: center;">  <p>INSPIRES ME TO GET OUTDOORS*</p> </div> </div> | <p>WHAT DO THEY LOOK FOR IN OUTDOOR RETAILERS?</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>HAS EXTREMELY FUNCTIONAL FOOTWEAR, APPAREL AND GEAR*</p> </div> <div style="text-align: center;">  <p>CARRIES UNIQUE PRODUCTS*</p> </div> <div style="text-align: center;">  <p>OFFERS HIGHLY TECHNICAL OR ADVANCE PRODUCTS*</p> </div> <div style="text-align: center;">  <p>OFFERS PRODUCTS FOR BEGINNERS</p> </div> <div style="text-align: center;">  <p>HAS A WIDE SELECTION OF APPAREL, FOOTWEAR AND EQUIPMENT</p> </div> <div style="text-align: center;">  <p>HAS THE LOWEST PRICES</p> </div> <div style="text-align: center;">  <p>IS CONVENIENTLY LOCATED</p> </div> <div style="text-align: center;"> <p>HAS PRODUCTS FOR THE ENTIRE FAMILY</p> </div> <div style="text-align: center;">  <p>HAS THE LOWEST PRICES</p> </div> <div style="text-align: center;">  <p>IS CONVENIENTLY LOCATED</p> </div> <div style="text-align: center;">  <p>ALLOWS YOU TO COMPARE PRICES</p> </div> <div style="text-align: center;">  <p>HAS A COMFORTABLE AND WELCOME ENVIRONMENT</p> </div> <div style="text-align: center;">  <p>HAS A VERY APPROACHABLE STAFF</p> </div> <div style="text-align: center;">  <p>CARRIES PRODUCTS FOR THE ENTIRE FAMILY*</p> </div> <div style="text-align: center;">  <p>OFFERS FREE SHIPPING OR RETURNS ON THEIR WEBSITE*</p> </div> <div style="text-align: center;">  <p>HAS A HIGHLY KNOWLEDGEABLE SALES STAFF*</p> </div> <div style="text-align: center;"> </div></div> | |