

First Name	Last Name	Company	Title
Tom	Adams	State of Utah Governor's Office of Outdoor Recreation	Director
Kimberly	Aguilar	Outdoor Retailer	
Scott	Allan	Hydro Flask	General Manager
Elizabeth	Averbeck	NPD Group - Sports & Leisure	
Gary	Avischious	CenterStone Technologies	Director of Marketing
Nikki	Baird	RSR Research	
Alex	Baires	YETI Coolers	Category Manager
Sucheta	Bal	Portland Development Commission	Business Development Manager
Linda	Balfour	Superfeet	Marketing Director
Michelle	Barker		Region Director
Tom	Barney	Osprey Packs	CEO
Joshua	Baruch	Colorado Wilderness Rides And Guides	CEO
Emily	Bayton	Lewis Roca Rothgerber Christie LLP	
Carie	Behe	Leatherman Tool Group	Marketing Manager
Everett	Behrens		
Tom	Bell	Perkins Coie	Partner
Adrian	Benepe	The Trust for Public Land	Senior Vice President & Director of City Park Development
Luis	Benitez	Colorado Office of Outdoor Recreation Industry	Director
Mark	Bernstein	Parks and Recreation City and County of Denver	
Matthew	Betcher	Allied Feather & Down	creative director
Michelle	Biersner	Outdoor Industry Association	Director of Education and Events
Bruce	Biggi	Northern Colorado Economic Alliance	SVP Business Development
Serena	Bishop Gordon	The Conservation Alliance	Program Director
Alex	Boian	Outdoor Industry Association	Sr. Director Government Affairs
Valerie	Bone	Stanley / Pacific Market International	Director, Corporate Responsibility
Eugenie	Bostrom	Conservation Legacy	Director of Strategic Partnerships and Communications
Paige	Boucher	Inside Out PR	Owner
Katie	Boue (OIA)	OIA	Community and Social Media Coordinator
Barry	Bourbon	Gensler	
Brittany	Brady	Henderson County NC Economic Development	Director of Business Development
Cam	Brensinger	NEMO Equipment Inc.	Founder and CEO
Ryan	Bronson	Vista Outdoor	Director Conservation and Public Policy

Hollis	Brooks	Katie Lendendoll	
Jenn	Brunson	Outdoor Industry Association	Director of Digital Marketing
Deanne	Buck	Camber Outdoors	Executive Director
Scott	Buelter	Ascent360	
Brent	Bullock	Perkins Coie	Partner
Neil	Burch	Stanley / Pacific Market International	VP Global Business Development
Tim	Burke	Castanea Partners	Partner
Sarah	Burke	Vail Resorts	Retail Marketing Manager
Mary	Burns	The Walt Disney Company	
Mark	Busby	SCARPA North America Inc.	Climbing Category Manager
Joe	Bustos	Outdoor Retailer	Retail Relations Manager
John	Cahill	Eastman Chemical Company	Global Marketing Communications Manager
Ed	Camelli	Trail Creek Outfitters	Owner
Veronica	Cano	Olukai	Marketing Partnerships Manager
Danica	Carey	Seirus Innovation	Marketing Manager
Laura	Catton	ARC'TERYX	Brand Manager, Women's
Alycia	Cavadi	Momentum Media PR LLC	President
Loren	Chambers	Eastman Chemical Company	Business Development Manager
Jennifer	Chesley	Digital Operative	Digital Marketing manager
Mary	Chranko	Trust for Public Land	Corporate Program Manager
Michelle	Christensen	AFM LLC	VP Operations
Ben	Christensen	Simms Fishing Products LLC	Director of Global Sourcing and Financial Planning
David	Clucas	SportsOneSource / SGB Media	Editorial Director
Brian	Collins	Outdoor Industry Association	
Rick	Cook	Camber Outdoors	Director of Strategic Growth
Jeremy	Davidson	Fortna	Industry Lead, Sporting Goods
Scott	Davis	Manifesto Agency	Sr. Director of Strategy and Planning
Julia	Day	NPD Group - Sports & Leisure	Executive Director of Business Development
Tom	DeFrancia	RovR Products	Founder
Jonathan	Degenhardt	La Sportiva N.A., Inc.	Marketing Director
Jenn	Dice	PeopleForBikes	Vice President, Business Network
Katie	DiJulio	Geocaching	Account Executive, Partnerships & Promotions
Krista	Dill	Outdoor Retailer	

Margie	Dillenburg	Margie Dillenburg	
Paul	Dillman	Outdoor Retailer	
Bruce	Dotterrer		
Hannah	Drain	Timberland	Field Service Representative
Ben	Drury	Cascade Designs	Sales Manager
Andrew	Duran	Deuter/Ortovox	Direct Sales
David	Dyer	Manifesto Agency	CEO
Nick	Ehnot	Brandlive	
Jasen	Eige	McGuireWoods Consulting	Senior Vice President
Gennevieve	Emery	NotoGroup	Partner / Recruiting Director
Donald	Enos	Building Supervisor	Global Sales & Marketing
Graeme	Esarey	www.industrialrev.com	President
Katie	Fahey	Timberland	Apparel Account Executive
Candie	Fisher	Noto Group	Partner
Tom	Forestieri	Colorado Wilderness Rides And Guides	Operations Manager
Stacy	Forrester	Sawyer Land & Sea Supply	Owner
DeLana	Forsberg	Piragis Northwoods Company	Buyer
Jennifer	Forsythe	Centric Software	
James	Fulton	Deuter/Ortovox	Dealer Services Rep
Alex	Garcia	Perkins Coie	Counsel
Adam	Garrett	Under Armour	Senior Global Product Manager
Cami	Garrison	d	Director
Carly	Gladnick	Geocaching	
Chris	Goddard	CGPR	President
Ruth	Graham	Intersection	
Sara	Hageman	Hi Altitude Sales & Consulting, Incorporated	Sales Representative
Peter	Hall	Hala Gear SUP	
Kevin	Hamilton	Perkins Coie	Partner
Chris	Hancock	KEL-LAC Uniforms & Tactical	President
Greg	Hansard	Chippenhook	
Justin	Hanseth	Pacific Market International	Strategic Partnerships & Business Development
Clint	Harp	Lower Colorado River Authority	
Rich	Harper	Outdoor Industry Association	Manager of International Trade

Larry	Harrison	Outdoor Retailer	
lee	Hart	Levitation 49	Executive Director
Bill	Hartrampf	Deuter/Ortovox	President
Lynda	Hawken	Chippenhook	Sr. Business Development Executive
Rich	Hill	Grassroots Outdoor Alliance	President
Petra	Hilleberg	Hilleberg The Tentmaker USA	CEO
Nikki	Hodgson	Outdoor Industry Association	Sustainable Business Innovation Manager
Dana	Howe	Grassroots Outdoor Alliance	Retailer Relations Manager
Dane	Howell	Smartwool	
Mark	Hubner	Baffin	Brand Manager
Bill	Inman	Cairn	Product Director
Beth	Jensen	Outdoor Industry Association	Dir of SBI
Ryan	Johnson	Outdoor Retailer	
Donalee	Jones	Outdoor Industry Association	Membership Systems Specialist
Leta	Kalfas	MtnStuff	President
Raymond	Kang	Outdoor Retailer	
Matt	Kaplan	Outdoor Industry Association	VP of Membership and Sales
David	Kappele	Tilley Endurables	Vice President - Sales
Ali	Kenney	Burton	Sr. Director - Global Supply Chain and Sustainability
Josh	Kerns	SCARPA North America Inc.	Sales Operations Manager
Bernhard	Kiehl	W.L. Gore & Associates	Fabrics Division Sustainability Team
Bryan	Kimbell	LifeStraw	Head of Cause Marketing
Evelyn	Kirby	AscentCRM	VP of Business Development
Lori	Kleiman	HR Topics	
Kara	Knox	Outdoor Retailer	
Dan	Kostrzewski	Hammerquist Studios	Creative Director
Steve	KROPF	Dynafit/Salewa North America	Director of Sales and Marketing
Molly	LaBonte	Timbuk2 Designs	Director of Sales
Sarah	Langston	Outdoor Retailer	
Jonathan	Lantz	La Sportiva N.A., Inc.	President
Ryan	Lauer	The Outdoor Foundation	Development Manager
Julie	Lefebvre	Parks Canada	Activities Advisor
David	Leinweber	Angler's Covey	President

Rachel	Leinweber	Pikes Peak Outfitter	Manager/Co-Owner
Becky	Leinweber	Angler's Covey	HR Director
Margie	Lelvis	Outdoor Retailer	
Alex	Lemley	Outdoor Industry Association	Market & Consumer Insights Coordinator
Marty	Lillis	Franklin Retail Solutions	CEO
Rob	Little	Cairn	CEO
Jason	Livingston	Hi Altitude Sales & Consulting, Incorporated	Sales Representative
Tania	Lown-Hecht	Outdoor Alliance	Communications Director
Bob	Lusk	Boy Scouts of America	Buyer
Amy	Luther	Camber Outdoors	Director of Member Strategy & Engagement
Heath	MacKay	Namaste Solar	
Sarah	Mallicote	Smartwool	Sr. Manager Financial Planning & Analysis
Ingrid	Malmberg	Outdoor Industry Association	Director of Membership
Scott	Marble	Canfield's Sporting Goods	President
Becky	Marcelliano	Deuter/Ortovox	Marketing Manager
Dave	Marsala	Icebreaker Nature Clothing	Head of Wholesale Sales USA
Gareth	Martins	Outdoor Industry Association	Director of Marketing
Tom	Mason	Ortovox	Brand Manager
Mark	Mathews	SCARPA North America Inc.	Director of Sales
David	Mathias	CenterStone Technologies, Inc.	VP, Sales & Marketing
Liz	Mathias	McNett Corporation	COO
Steve	McCann	Toad&Co	Marketing Manager
Owen	McCulloch	Boy Scouts of America	Marketing & Sales Manager
Karen	McCullough	Karen McCullough	
Sarah	Mcdonald	Trail Creek Outfitters	Manager/ Buyer
Brehan	Mcdonough	OIA	Events
Jason	McGibbon	Yakima Products	VP of Sales
Jennifer	McLaren	SmartWool	CFO
Liz	McLellan	Sterling Rope	
Brian	Mecham	Dynafit / Salewa North America	General Manager
Jennifer	Meeker	REI	SVP & General Counsel
Brent	Merriam	NEMO Equipment, Inc.	Vice President of Outdoor
Courtney	Merritt	Patagonia	Senior Material Developer

Joel	Mertens	Mountain Equipment Co-op (MEC)	Material Technologies Integrity Engineer
Kim	Miller	SCARPA North America Inc.	CEO
Chuck	Millsaps	Great Outdoor Provision	President
Tanya	Mitchell	Boy Scouts of America	Corporate Partnerships Manager Western Region
Kristen	Mohror	Deuter/Ortovox	
Bethany	Mousseau	Momentum Media PR	PR Director
Colin	Moynihan	Uncle Dan's	COO
Michael	Mueller	GetOutfitted Inc.	VP of Sales and Marketing
Brian	Murphy	CamelBak	VP Corporate Development
Kevin	Myette	bluesign technologies ag	Director, North America
Dave	Nacke	Nation's Best Sports	Merchandising Vice President
Matt	NAKARI	Centric Software	Sales Director
Kelly	Neel	REI	Senior Merchandising Manager
Kelly	Nester	Nester Hosiery / Farm To Feet	CEO
Penn	Newhard	Backbone Media	Founder/ Managing Partner
Marisa	Nicholson	Outdoor Retailer	
Jill	Nickels	Gensler	Studio Director
Matt	Niedermiller	Hi Altitude Sales & Consulting, Incorporated	Sales Representative
Dave	Nielson	Outdoor Retailer	
Jennifer	Nolfi	Portland State University	Director of the Athletic & Outdoor Industry Program
Josie	Norris	The Conservation Alliance	Program Manager
Roy	Notowitz	Notogroup	Managing Director
Cristin	O'Brien	Sorel Footwear	Regional Sales Manager
Cailin	O'Brien-Feeney	Outdoor Industry Association	
Elizabeth	O'Connell		1988 Publisher
Scott	Ohsman	Frontier Group Inc.	CEO/Owner
Geoff	O'Keefe	New Normal Consulting	Partner
Liza	Olson	Perkins Coie	Director
Rick	Olson	Goal Zero	VP, Global Sales
Shelley	O'Neill	Philmont Scout Ranch	Store Manager
Robert	O'Quinn	Outdoor Retailer	
Ryan	Overstake	Hi Altitude Sales & Consulting, Incorporated	President
Andrew	Pappas	Outdoor Industry Association	

Scott	Park	Deuter/Ortovox	Sales Manager
Keith	Patterson	Bergans of Norway	President
David	Petri	Nester Hosiery / Farm To Feet	VP Marketing
Drew	Pickle	Lower Colorado River Authority	Manager, Business Development
Lance	Pinn	Brooklyn Boulders	President & Co-Founder
Larry	Pluimer	Indigitous	CEO
Leslie	Prevish	Prevish Marketing	Principal
Jennifer	Pringle	Outdoor Industry Association	VP, Marketing + Communication
Tony	Pullen	Brandlive	
Stasia	Raines	Outdoor Foundation	Director of Marketing
James	Rein	Outdoor Industry Association	Manager Market & Consumer Insights
Michael	Restivo	Colorado Wilderness Rides And Guides	Sales And Social Media
Layne	Rigney	CAMELBAK PRODUCTS	
Amy	Roberts	Outdoor Industry Association	Executive Director
Noah	Robertson	Mountain Khakis	Director of Product
Taylor	Robertson	Werrer Paddles	Sales and Marketing Director
Brian	Roche	McNett Corporation	Technical Sales Manager
Timothy	Rouillard	Hydro Flask	Director of Sales-Outdoor, Sports and Military
Keddy	Russell-Curry	Digital Operative	Paid Media Specialist
Jeff	Sadler	Deuter/Ortovox	Inside Sales Rep
Ross	Saldarini	Mountain Khakis	CEO
Auden	Schendler	Aspen Skiing Company	
Van	Schoessler	Stanley / Pacific Market International	Sales Manager
Barry	Schrimsher	SportsOneSource	Business Development
Brittany	Scuncio		
Samantha	Searles	Outdoor Industry Association	Director of Market and Consumer Insights
Andrea	Sega	Duluth Pack	Public Relations/Social Media Analyst
Tom	Sega	Duluth Pack	President
Drew	Simmons	Pale Morning Media	Founder/President
Joshua	Sims	The Gear Fix LLC	Owner / Advocate
Eric	Slayman	Vail Resorts	Media Sales and Strategic Partnerships
Heather	Smalley	Microbac	Business Development Executive
Sean	Smith	SIMA	Executive Director

Scott	Staff	Perkins Coie	Director
Troy	Stalter	US Bank	Vice President
Noah	Star	Trans-Alaska Trail	Project Coordinator
Shannon	Stearns	CamelBak	Vice President of Marketing
Kim	Stevens	The Climate Reality Project	Regional field organizer - I AM PRO SNOW
John	Stewart	Boy Scouts of America	Chief Sustainability Officer
Laurie	Stiglitz	Outdoor Retailer	
Nora	Stowell	W.L. Gore & Associates	Global Sales Leader, Footwear, Gloves & Accessories
Eric	Strom		
Jay	Stuart	Boy Scouts of America	
Connor	Sullivan	AFM Heatsheets	Operations Associate
Paul	Sullivan	Western Aloha	Managing Member
Nick	Taylor	Timberland	Field Service Representative
Jen	Taylor Muhr	Mountain Khakis	Brand Director
John	Telfer	SPARC Retail	VP Business Development
Paige	Thompson	Outdoor Industry Association	Digital Marketing Coordinator
Jeremy	Town	Outdoor Industry Association	VP of Finance and Operations
Dieter	Tremp	ISPO - Tremp Project Management	Sr. Associate
Guy	Trombley	MOUNTAIN SHOP	General Manager
Matt	Tucker	SportsOneSource	Category Manager, Outdoor
Douglas	Tumminello	Lewis Roca Rothgerber Christie LLC	Partner
Mike	Valvano	Graphite Workshop/Madden Equipment	
Katie	Van Riper	Visit Salt Lake	Social Media & Communications Manager
David	Visnack	Hydro Flask	VP of Product
Jessica	Wahl	Outdoor Industry Association	Gov Affairs Manaager
Justin	Walford	IceBreaker	GM North America
Mike	Wallenfels	Hydro Flask	VP Worldwide Sales
Ben	Warner	Sierra Magazine	National Advertising Director
Chris	Warner	Earth Treks, Inc.	
Carrie	Watson	Backwoods	Director of Purchasing
Tag	Watson	McNett Corporation	National Sales Manager
Richard	Weight	MtnStuff	Vice President
Erin	Weimer	Sterling Rope Company, Inc	

David	Weinstein	The Trust for Public Land	Conservation Finance Director
matt	Weiss	Brooks Sports Inc	Sr. Manager US Marketing
Brad	Wertz	New Normal Consulting, LLC	
Amber	Wiedenhoft	Indigitous LLC	Account Executive
Graham	Williams	CiloGear	Founder
Daniel	Willis	Deuter USA, Inc	Sales Coordinator
Matt	Wilmot	Stoel Rives LLP	Partner
Richard	Wobbekind	University of Colorado	
Keegan	Young	The American Alpine Club	Managing Director



