



Recreation's Economic Contributions (REC) Act (S. 2219/ H.R. 4665)

The REC Act ensures that the outdoor recreation economy, including outdoor industry jobs and our economic impact, are measured by the federal government and accounted for as part of the national Gross Domestic Product. This breakthrough legislation has now been introduced in both the U.S. House of Representatives and the U.S. Senate and, if passed, may result in positive policy trends for outdoor businesses and enthusiasts. The REC Act legislation requires the U.S. Department of Commerce and the U.S. Department of Labor, in consultation with federal land management agencies, to provide economic metrics and other statistics on our industry's contributions to the U.S. economy.

Notes:

- Bipartisan and bicameral legislation introduced by Representatives Don Beyer (D, VA), Dave Reichert (R, WA), Peter Welch (D, VT) and Cathy McMorris Rodgers (R, WA) and Senators Jeanne Shaheen (D, NH) and Cory Gardner (R, CO).
- The legislation directs the Department of Commerce to work with the Department of Labor and the land and water management agencies to quantify the outdoor recreation economy.
- While OIA's economic report—which quantified our \$646 billion industry that employs 6.1 million Americans and contributes \$80 billion to local, state and federal tax revenue—will remain relevant, federal statistics in this area are important to providing annual, objective government data.
- This study will provide more information for policy makers to make more informed recreation policy and business decisions at the local, state and federal levels, and brings our industry one step closer to being recognized as a powerful contributor to the U.S. economy.
- This legislation is supported by dozens of organizations and businesses, including sportsmen, conservation and parks groups, the motorized community and recreation advocacy groups.



Supporting Organizations:

22 Designs	New Normal Consulting, LLC Northwest
Access Fund	Motorcycle Association Nuf Said Advertising
America Outdoors Association	Osprey Packs
American Endurance Ride Conference (AERC)	Outdoor Afro
American Fly Fishing Trade Association (AFFTA)	Outdoor Alliance (OA)
American Hiking Society (AHS)	Outdoor Divas
American Recreation Coalition (ARC)	Outdoor Research
American Sportfishing Association	Pacific Market International
Angler's Covey	Pack Rat Outdoor Center
Association of Fish and Wildlife Agencies	Peak Magazine
Back Country Horsemen of America (BCHA)	PeopleForBikes
Backcountry Ski and Snowshoe Club	Recreation Vehicle Industry Association
Black Diamond	Redington
Burton	Recreational Equipment, Inc. (REI)
CamelBak	Recreation Northwest
Cascade Designs	Recreation Vehicle Dealers Association
Certified Guides Cooperative	Rio
Choose Outdoors	Sage
Confluence	Sanitas Sales Group
Conservation Legacy	SmartWool
Eagle Creek	SnowSports Industries America
Fishpond	Tahoe Mountain Sports
Grand Canyon River Outfitters Association	The North Face
ibex outdoor Clothing	Theodore Roosevelt Conservation Partnership (TRCP)
Idaho Outfitters & Guides Association	Vans
Marmot	Washington Off Highway Vehicle Alliance
Moab Adventure Center	Watershed, LLC.
Motorcycle Industry Council	Western River Expeditions
Mountain Tools	Western Spirit Cycling
National Marine Manufacturers Association (NMMA)	Winter Wildlands Alliance
National Recreation and Park Association (NRPA)	Yakima
National Park Hospitality Association (NPHA)	
National Parks Conservation Association (NPCA)	
National Wildlife Federation	
Nemo Equipment	
Nester Hosiery	