

Brand Social Labor Module (BSLM)

Tool/Program Synopsis:

What is the tool? BSLM allows brands to evaluate their social labor performance and practices, benchmark against their peers, and identify areas of leadership or opportunities for improvement.

Who uses it? Apparel, footwear, home textile and outdoor brands.

What does it do? BSLM allows brands to evaluate their leadership and/or opportunities for improvement in the following areas:

- How well social responsibility is integrated into the brand's business (i.e., compliance management system, code elements, monitoring and continuous improvement, and supply chain engagement and collaboration).
- The nature and extent of social/labor issues integration into purchasing and sourcing practices, and ethical standards.
- How the brand pursues community engagement beyond the factory walls.
- The level of transparency, accountability, and public disclosure displayed by the brand.

Impact areas it measures:

- Policies
- Employee Development
- Value Chain Management
- Monitoring
- Business Integration
- External Engagement
- Community
- Transparency

Current Work:

BSLM 2.0 is currently available on Higg.org. 2016 modules must be posted by March 31, 2016 for OIA members.

Timeline:

SAC staff will be surveying members this summer to identify any needs related to updating BSLM.

A BSLM task team will be formed in the summer to evaluate survey feedback and recommend next steps to the Index Development Council (IDC) for 2016 and 2017.

Key Points:

2016 Brand Modules must be posted by **March 31, 2016** for OIA members.

Compare your brand's social/labor programs with your peers in the **benchmarking** section of Higg.org

Support:

higgsupport@outdoorindustry.org

Tool Access:

www.higg.org

More Information:

<http://apparelcoalition.org/pr-oduct-tools/>

“SAC is our most valuable partnership for pursuing a focused sustainability strategy. We've been able to eliminate \$46,000 in costs because the SAC and our collaboration on the Higg Index is a “one-stop-shop” for tools, expertise and other resources”

– **Colleen Vien, Timberland**

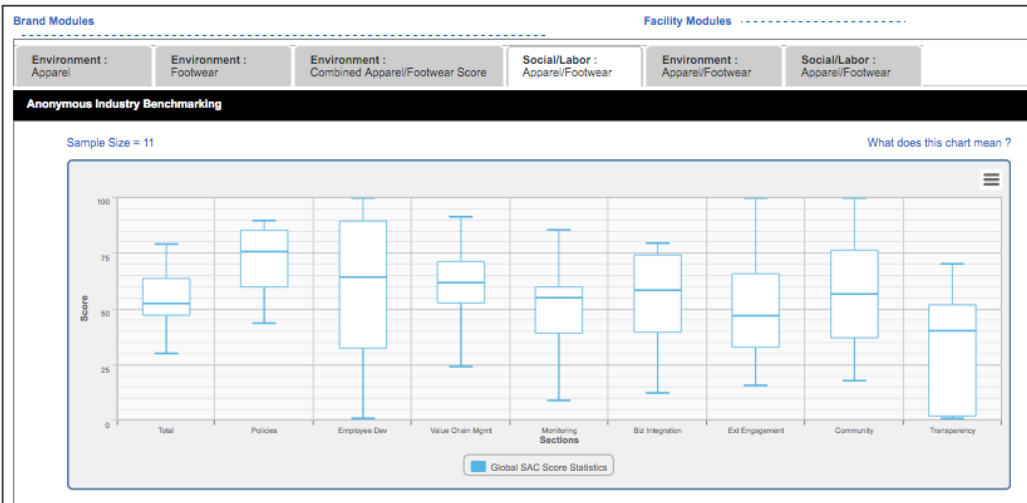
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Snapshot:

2015 BSLM Benchmarking:



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