

OIA

# CLIMATE ACTION CORPS



**RUFFWEAR®**

2021 ANNUAL PROGRESS REPORT FOR

## RUFFWEAR



**AS A MEMBER OF THE OIA CLIMATE ACTION CORPS, OUR COMPANY COMMITS TO**  
**MEASURE** our entire GHG footprint, **PLAN** by setting targets, **REDUCE** emissions over time and **SHARE**  
progress publicly each year through this annual progress report.

### WHAT IS THE OIA CLIMATE ACTION CORPS?

Climate Action Corps is the outdoor industry's collaborative model to lead on climate action to reduce industry-wide greenhouse gas (GHG) emissions in line with science. To learn more, visit [outdoorindustry.org/climateaction](https://outdoorindustry.org/climateaction).

**OUTDOOR  
INDUSTRY**  
ASSOCIATION

# MEASURE.

## MEASUREMENT OF SCOPE 1 AND SCOPE 2 EMISSIONS:

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- ☒ Completed
- ☐ In Progress
- ☐ Initial Estimate
- ☐ Not Yet Started

## MEASUREMENT OF SCOPE 3 EMISSIONS:

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- ☐ Completed
- ☒ In Progress
- ☐ Initial Estimate
- ☐ Not Yet Started

## REGARDING VERIFICATION OF OUR COMPANY'S GHG EMISSIONS MEASUREMENT:

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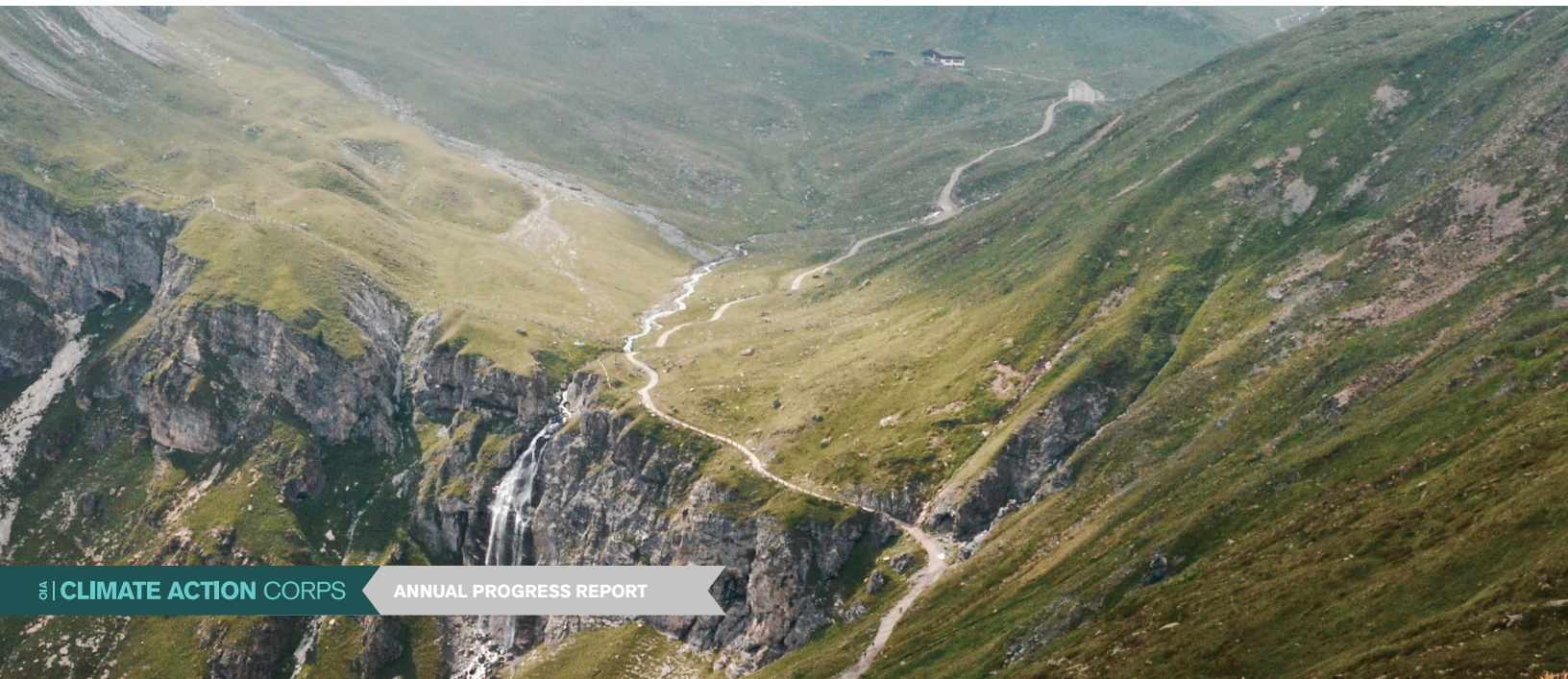
- ☐ Were verified by an independent party
- ☐ Will be verified by an independent party
- ☐ Are considering verification
- ☒ Are not considering verification

## THIS GHG FOOTPRINT WAS CALCULATED USING AN INTERNATIONALLY RECOGNIZED GHG ACCOUNTING STANDARD:

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- ☒ Yes 

The GHG Protocol Corporate Accounting and Reporting Standard
- ☐ No



## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- ☒ Completed
- ☐ In Progress
- ☐ Not Yet Started

## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 3 EMISSIONS:

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- ☒ Completed
- ☐ In Progress
- ☐ Not Yet Started





# REDUCE.

## REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- ☒ Completed and taking actions
- ☐ In Progress and building a strategy
- ☐ Not Yet Started

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR U.S. OWNED/OPERATED LOCATIONS:

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- ☒ Sourcing 100% renewable electricity
- ☐ Sourcing some renewable electricity
- ☐ Not sourcing any renewable electricity
- ☐ Not applicable — do not own/operate locations in the U.S.

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR GLOBALLY OWNED/OPERATED LOCATIONS:

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- ☐ Sourcing 100% renewable electricity
- ☐ Sourcing some renewable electricity
- ☒ Not sourcing any renewable electricity
- ☐ Not applicable — do not own/operate locations outside the U.S.

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

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- ☒ Improved energy efficiency at our owned/operated facilities
- ☒ Produced or procured renewable electricity (and/or renewable energy credits) for our owned/operated facilities
- ☐ Reduced fuel consumption of company-owned vehicles by choosing electric vehicles or other alternatives
- ☐ Reduced onsite use of fuels through electrification or other energy sources for our owned/operated facilities
- ☐ Procured renewable fuels (e.g. biogas) for onsite use at our owned/operated facilities
- ☐ Adopted the use of refrigerants with low Global Warming Potential (GWP) at our owned/operated facilities
- ☐ None (we have not taken actions yet)
- ☐ Other: (please specify)

# REDUCE.

## REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS:

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- ☐ Completed and taking actions
- ☒ In Progress and building a strategy
- ☐ Not Yet Started

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

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- ☐ Engaged with our suppliers about energy efficiency
- ☒ Engaged with our suppliers about renewable energy
- ☐ Engaged with our suppliers about cleaner thermal processes (e.g. electrification, biomass)
- ☒ Engaged with our suppliers about measuring their GHG emissions
- ☒ Changed our company's products and materials to alternatives with lower-GHG footprint
- ☐ Designed our products to be more energy efficient during use
- ☐ Implemented company policies to reduce impacts of business travel
- ☐ Reduced impacts of upstream distribution (transportation modes, logistics, packing density)
- ☐ Reduced impacts of downstream distribution (transportation modes, logistics, packing density)
- ☐ None (we have not taken actions yet)
- ☐ Other: (please specify)

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS ON LOW-CARBON MATERIALS (MEASURED IN TOTAL MATERIALS VOLUME BY SPEND):

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- ☐ Commitment to source low-carbon materials for more than 50% of total materials
- ☐ Commitment to source low-carbon materials for less than 50% of total materials
- ☒ No commitment to source low-carbon materials
- ☐ Does not apply
- ☐ Did not disclose

# REDUCE.

**REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO MEASURE FACILITY-LEVEL GHG EMISSIONS, SET TARGETS, AND/OR BUILD ACTION PLANS:**

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Does not apply					
<input type="checkbox"/> Did not disclose					

**REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO IMPLEMENT DECARBONIZATION ACTIONS (E.G., ENERGY EFFICIENCY IMPROVEMENTS, RENEWABLE ENERGY):**

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Does not apply					
<input type="checkbox"/> Did not disclose					

**REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS TO DECOUPLE BUSINESS GROWTH FROM RESOURCE CONSUMPTION AND EMISSIONS:**

- ☐ Designing products for repair-ability and offering repair services
- ☐ Buying back used products and re-selling them
- ☐ Offering product leasing/renting programs
- ☒ None (we have not taken actions yet)
- ☐ Other (please specify)

# REMOVE.

## REGARDING CARBON (CLIMATE) NEUTRALITY, OUR COMPANY:

- ☐ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 1 and scope 2
- ☐ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 3
- ☐ Directly invests in carbon removal or sequestration
- ☐ Is Climate Neutral Certified
- ☒ Other

Our company purchases some level of carbon offsets

## REGARDING NATURE-BASED CARBON REMOVALS FOR REMAINING GREENHOUSE GAS EMISSIONS, OUR COMPANY:

- ☒ Has a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☐ Is planning to make a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☐ Has not yet considered a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions



# ADVOCATE + ENGAGE.

## ADVOCACY ACTIONS WE HAVE TAKEN:

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- ☒ Endorsed a climate solutions campaign or sign-on letter
- ☐ Corresponded directly with U.S. Congress and administration officials
- ☐ Participated in a government meeting (e.g. OIA's virtual D.C. fly-in events)
- ☐ Provided customers with opportunities to advocate
- ☐ No advocacy actions taken yet
- ☐ Other

## ENGAGEMENT ACTIONS WE HAVE TAKEN:

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- ☐ Empowered consumers to take action on climate
- ☐ Recognized and rewarded climate leading actions with our vendors
- ☒ No engagement actions taken yet
- ☐ Other





## REGARDING PUBLIC DISCLOSURE, OUR COMPANY HAS MADE THE FOLLOWING PUBLICLY AVAILABLE (OPTIONAL):

- ☐ Company GHG measurement
- ☐ Company reduction targets
- ☐ Company reduction strategy
- ☐ Company progress against targets
- ☐ Company quantified reduction achievements

## LINKS TO PUBLICLY AVAILABLE INFORMATION (OPTIONAL):

Company did not provide information to this question.

## OUR COMPANY'S MOST RECENT QUANTIFIED GHG MEASUREMENT (FOOTPRINT, IN tCO<sub>2</sub>e) (OPTIONAL):

Scope 1 emissions:  
60.33

Scope 2 emissions:  
20.25

Scope 3 emissions:  
57,899

## THE REPORTING YEAR FOR OUR COMPANY'S MOST RECENT GHG MEASUREMENT (OPTIONAL):

**FROM**  
Date

01/01/2021

**TO**  
Date

12/31/2021

## OUR COMPANY'S QUANTITATIVE GHG REDUCTION TARGETS ARE (OPTIONAL):

Ruffwear commits to reduce absolute scope 1 and 2 GHG emissions 46% and scope 3 GHG emissions 88% per unit of value add (gross margin) by 2029 from a 2019 base year.

## OUR COMPANY CAN DEMONSTRATE MEASURABLE REDUCTIONS IN EMISSIONS OVER A SPECIFIED TIME PERIOD:

☒ Yes

If yes, please describe the amount reduced and time period.

☐ Not yet

From 2020 to 2021, we reduced our scope 2 emissions by 17.97 MT CO2 which represents a 47% reduction in scope 2 emissions.

## OUR COMPANY'S DESCRIPTION OF ADDITIONAL QUANTIFIED GHG REDUCTION ACHIEVEMENTS (OPTIONAL):

In 2021, we achieved a 47% reduction in scope 2 GHG emissions through the use of on-site generation of renewables (rooftop solar) as well as through our purchases of a utility green power product comprised of regional wind (75%) and solar (25%).

## ADDITIONAL DETAILS ABOUT OUR COMPANY'S EFFORTS TO ADDRESS CLIMATE CHANGE (OPTIONAL):

Company did not provide information to this question.

TO ACCESS ALL CLIMATE ACTION CORPS MEMBERS' INDIVIDUAL REPORTS AND OUR COLLECTIVE IMPACT REPORT, PLEASE VISIT: [OUTDOORINDUSTRY.ORG/CLIMATEACTION](https://outdoorindustry.org/climateaction)