

# patagonia®

2021 ANNUAL PROGRESS REPORT FOR

## PATAGONIA



**AS A MEMBER OF THE OIA CLIMATE ACTION CORPS, OUR COMPANY COMMITS TO**  
**MEASURE** our entire GHG footprint, **PLAN** by setting targets, **REDUCE** emissions over time and **SHARE**  
progress publicly each year through this annual progress report.

### WHAT IS THE OIA CLIMATE ACTION CORPS?

Climate Action Corps is the outdoor industry's collaborative model to lead on climate action to reduce industry-wide greenhouse gas (GHG) emissions in line with science. To learn more, visit [outdoorindustry.org/climateaction](https://outdoorindustry.org/climateaction).

**OUTDOOR  
INDUSTRY**  
ASSOCIATION

# MEASURE.

## MEASUREMENT OF SCOPE 1 AND SCOPE 2 EMISSIONS:

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- ☒ Completed
- ☐ In Progress
- ☐ Initial Estimate
- ☐ Not Yet Started

## MEASUREMENT OF SCOPE 3 EMISSIONS:

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- ☒ Completed
- ☐ In Progress
- ☐ Initial Estimate
- ☐ Not Yet Started

## REGARDING VERIFICATION OF OUR COMPANY'S GHG EMISSIONS MEASUREMENT:

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- ☒ Were verified by an independent party
- ☐ Will be verified by an independent party
- ☐ Are considering verification
- ☐ Are not considering verification

## THIS GHG FOOTPRINT WAS CALCULATED USING AN INTERNATIONALLY RECOGNIZED GHG ACCOUNTING STANDARD:

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- ☒ Yes 

GHG Protocol, ISO 14064-3:2006
- ☐ No



## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- ☒ Completed
- ☐ In Progress
- ☐ Not Yet Started

## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 3 EMISSIONS:

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- ☒ Completed
- ☐ In Progress
- ☐ Not Yet Started





# REDUCE.

## REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- ☒ Completed and taking actions
- ☐ In Progress and building a strategy
- ☐ Not Yet Started

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR U.S. OWNED/OPERATED LOCATIONS:

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- ☒ Sourcing 100% renewable electricity
- ☐ Sourcing some renewable electricity
- ☐ Not sourcing any renewable electricity
- ☐ Not applicable — do not own/operate locations in the U.S.

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR GLOBALLY OWNED/OPERATED LOCATIONS:

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- ☐ Sourcing 100% renewable electricity
- ☒ Sourcing some renewable electricity
- ☐ Not sourcing any renewable electricity
- ☐ Not applicable — do not own/operate locations outside the U.S.

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

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- ☒ Improved energy efficiency at our owned/operated facilities
- ☒ Produced or procured renewable electricity (and/or renewable energy credits) for our owned/operated facilities
- ☐ Reduced fuel consumption of company-owned vehicles by choosing electric vehicles or other alternatives
- ☐ Reduced onsite use of fuels through electrification or other energy sources for our owned/operated facilities
- ☐ Procured renewable fuels (e.g. biogas) for onsite use at our owned/operated facilities
- ☐ Adopted the use of refrigerants with low Global Warming Potential (GWP) at our owned/operated facilities
- ☐ None (we have not taken actions yet)
- ☐ Other: (please specify)

# REDUCE.

## REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS:

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- ☒ Completed and taking actions
- ☐ In Progress and building a strategy
- ☐ Not Yet Started

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

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- ☒ Engaged with our suppliers about energy efficiency
- ☒ Engaged with our suppliers about renewable energy
- ☒ Engaged with our suppliers about cleaner thermal processes (e.g. electrification, biomass)
- ☒ Engaged with our suppliers about measuring their GHG emissions
- ☒ Changed our company's products and materials to alternatives with lower-GHG footprint
- ☒ Designed our products to be more energy efficient during use
- ☒ Implemented company policies to reduce impacts of business travel
- ☒ Reduced impacts of upstream distribution (transportation modes, logistics, packing density)
- ☒ Reduced impacts of downstream distribution (transportation modes, logistics, packing density)
- ☐ None (we have not taken actions yet)
- ☐ Other: (please specify)

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS ON LOW-CARBON MATERIALS (MEASURED IN TOTAL MATERIALS VOLUME BY SPEND):

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- ☒ Commitment to source low-carbon materials for more than 50% of total materials
- ☐ Commitment to source low-carbon materials for less than 50% of total materials
- ☐ No commitment to source low-carbon materials
- ☐ Does not apply
- ☐ Did not disclose

# REDUCE.

**REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO MEASURE FACILITY-LEVEL GHG EMISSIONS, SET TARGETS, AND/OR BUILD ACTION PLANS:**

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Does not apply					
<input type="checkbox"/> Did not disclose					

**REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO IMPLEMENT DECARBONIZATION ACTIONS (E.G., ENERGY EFFICIENCY IMPROVEMENTS, RENEWABLE ENERGY):**

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Does not apply					
<input type="checkbox"/> Did not disclose					

**REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS TO DECOUPLE BUSINESS GROWTH FROM RESOURCE CONSUMPTION AND EMISSIONS:**

- ☒ Designing products for repair-ability and offering repair services
- ☒ Buying back used products and re-selling them
- ☒ Offering product leasing/renting programs
- ☐ None (we have not taken actions yet)
- ☒ Other (please specify)

Use environmentally preferred materials to make our products, implementing an Environmental Profit and Loss (EP&L) score to evaluate the impact of our products.

# REMOVE.

## REGARDING CARBON (CLIMATE) NEUTRALITY, OUR COMPANY:

- ☐ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 1 and scope 2
- ☐ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 3
- ☐ Directly invests in carbon removal or sequestration
- ☐ Is Climate Neutral Certified
- ☒ Other

We have decided to focus our investments in decarbonizing our supply chain rather than offsetting our footprint to be carbon neutral. As part of our SBT 2040 Net Zero commitment we will invest in carbon removals to address the remaining residual emissions we cannot reduce aligned with SBTi guidance.

## REGARDING NATURE-BASED CARBON REMOVALS FOR REMAINING GREENHOUSE GAS EMISSIONS, OUR COMPANY:

- ☒ Has a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☐ Is planning to make a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☐ Has not yet considered a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions





# ADVOCATE + ENGAGE.

## ADVOCACY ACTIONS WE HAVE TAKEN:

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- ☒ Endorsed a climate solutions campaign or sign-on letter
- ☒ Corresponded directly with U.S. Congress and administration officials
- ☒ Participated in a government meeting (e.g. OIA's virtual D.C. fly-in events)
- ☒ Provided customers with opportunities to advocate
- ☐ No advocacy actions taken yet
- ☐ Other

## ENGAGEMENT ACTIONS WE HAVE TAKEN:

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- ☒ Empowered consumers to take action on climate
- ☐ Recognized and rewarded climate leading actions with our vendors
- ☐ No engagement actions taken yet
- ☐ Other





## REGARDING PUBLIC DISCLOSURE, OUR COMPANY HAS MADE THE FOLLOWING PUBLICLY AVAILABLE (OPTIONAL):

- ☒ Company GHG measurement
- ☒ Company reduction targets
- ☒ Company reduction strategy
- ☐ Company progress against targets
- ☐ Company quantified reduction achievements

## LINKS TO PUBLICLY AVAILABLE INFORMATION (OPTIONAL):

<https://www.patagonia.com/climate-goals/>  
<https://sciencebasedtargets.org/companies-taking-action>

## OUR COMPANY'S MOST RECENT QUANTIFIED GHG MEASUREMENT (FOOTPRINT, IN tCO<sub>2</sub>e) (OPTIONAL):

Scope 1 emissions:  
1,085

Scope 2 emissions:  
2,607

Scope 3 emissions:  
98,966

## THE REPORTING YEAR FOR OUR COMPANY'S MOST RECENT GHG MEASUREMENT (OPTIONAL):

**FROM**  
Date

05/01/2020

**TO**  
Date

04/30/2021

## OUR COMPANY'S QUANTITATIVE GHG REDUCTION TARGETS ARE (OPTIONAL):

Patagonia has committed to a Science Based Target through SBTi. The company has committed to reduce absolute scope 1, 2, and 3 GHG emissions by 55% from a fiscal year (FY) 2017 base year. Patagonia commits to reduce absolute emissions from all scopes GHG emissions by 90% by 2040 from a FY17 base year, in line with SBTi's Net Zero guidance

## OUR COMPANY CAN DEMONSTRATE MEASURABLE REDUCTIONS IN EMISSIONS OVER A SPECIFIED TIME PERIOD:

☒ Yes If yes, please describe the amount reduced and time period.

☐ Not yet

We did see a reduction between FY20 and FY21, which was driven by producing less. It was a pretty significant decrease, from 224K to 102K tCO2e.

## OUR COMPANY'S DESCRIPTION OF ADDITIONAL QUANTIFIED GHG REDUCTION ACHIEVEMENTS (OPTIONAL):

We have experienced ~15% reduction in emissions by developing and adopting Preferred Materials across our product line.

## ADDITIONAL DETAILS ABOUT OUR COMPANY'S EFFORTS TO ADDRESS CLIMATE CHANGE (OPTIONAL):

Patagonia is a signatory to a 2040 ambition statement facilitated by the Aspen Institutes Cargo Owners for Zero Emissions Vessels (coZEV), which is a first of its kind target to progressively switch all of our ocean freight to vessels powered by zero-carbon fuels by 2040.

TO ACCESS ALL CLIMATE ACTION CORPS MEMBERS' INDIVIDUAL REPORTS AND OUR COLLECTIVE IMPACT REPORT, PLEASE VISIT: [OUTDOORINDUSTRY.ORG/CLIMATEACTION](https://outdoorindustry.org/climateaction)