

October Product Spotlight

The water purification market has been growing and improving for some time now. With big innovations from companies like [LifeStraw](#), [MSR](#), and [Katadyn](#); it's no surprise that they are becoming more of a backcountry staple. The reduction in size and weight are certainly giving iodine tabs competition. Plus the adaptability to fit commonly owned bottles such as Nalgenes, no longer requires you to carry a specific bottle just for filtering. Throw in the fall hiking/backpacking season along with ski touring preparation and you're sure to see a spike in water purifiers sales.

