

OIA

CLIMATE  
ACTION  
CORPS

# IMPACT REPORT

2020

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THE OUTDOOR INDUSTRY'S COLLECTIVE  
PROGRESS ON CLIMATE ACTION



**OUTDOOR  
INDUSTRY**  
ASSOCIATION

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The effect of brands, manufacturers and retailers acting in unison to draw down greenhouse gas emissions and advocate for a clean energy economy is surely more impactful than going it alone.

**Danielle Cresswell**  
Senior Sustainability Manager,  
Klean Kanteen



The Climate Action Corps is a rallying cry. If we don't have a thriving environment to recreate in, it's a challenge to our industry. All outdoor companies benefit from collaborating to stop climate change.

**Jen McLaren**  
Brand President,  
Smartwool



Our industry has the opportunity and ethical imperative to take a leadership role in addressing the existential threat of climate change. What an awesome influence for positive change if every company in our industry showed by example their commitment by joining the Corps and being the change.

**Mark Galbraith**  
VP Product,  
Osprey



# FOUNDING THE CLIMATE ACTION CORPS



After more than a decade of supporting and leading the outdoor industry's sustainability efforts, we've seen how powerfully and quickly we can effect change when we move in the same direction, toward the same goal. Now, we're using our collective power towards a new goal – for our industry to become climate positive – aggressively reducing our emissions, removing more than we emit, and bringing our unique business voice to climate advocacy ([read more about this ambition in “Look Ahead” on p. 15](#)).

We recognize that as individual companies, the choices we make can have an impact. But as an industry, we can be a significant force in reversing the impacts of climate change. Our collective efforts can scale innovations, activate millions of consumers, drive policy and create a model for other sectors to follow. Our industry has a history of innovation, leading with our values and stewardship of the planet. We know that our employees and our customers are expecting us to be part of the climate solution. And we have a history of coming together to tackle hard problems.

In January 2020, we launched the OIA Climate Action Corps to meet this challenge and become the outdoor industry's collaborative model to lead on climate action to reduce industry-wide greenhouse gas (GHG) emissions in line with science. And despite the pandemic year, nearly 100 companies representing more than \$25 billion in annual revenue joined us.

**By joining the Corps, companies join the path to MEASURE, PLAN (set targets), REDUCE and SHARE progress publicly each year. Members get unprecedented access to the guidance, tools, training and community to drive this work with less time, cost and effort than approaching it alone.**

Among these steps, sharing progress is paramount to ensuring credibility and accountability for this work – which is why members are required to self-report on their progress through our Annual Progress Report, all posted publicly to [our website here](#).

Overall, while the pandemic slowed progress in some areas of climate action in 2020, Corps members made great strides on GHG measurement and commitments to source renewable energy for their operations in the U.S. – laying the foundation for bigger and faster action in 2021. Some companies are just starting out on climate action, and simply joining the Corps and hitting the path is notable.

In this report, we're thrilled to share topline insights from our aggregate industry data in our inaugural year, alongside several stories of progress and our accelerated ambition for the year ahead. While we gear up for that journey, we take a moment to celebrate our collective achievements thus far and congratulate the companies featured in this report for their commitment and leadership within our industry.



**Amy Horton**  
*Senior Director*  
Sustainable Business Innovation,  
Outdoor Industry Association

# REPORTING MEMBERS – YEAR ONE

All members are required to publish an Annual Progress Report – however, this first report features data solely from members who joined before October 1, 2020 and submitted their data before April 30, 2021. Progress report data is self-reported by each member and not verified by OIA. Where available, reporting companies have provided links to publicly available data and/or indicated where data has been 3rd party verified.

CONGRATS TO THIS YEAR'S REPORTING COMPANIES!

## FOUNDING MEMBERS



## CORPS MEMBERS



## IN PARTNERSHIP WITH



peopleforbikes

# OIA | CLIMATE ACTION CORPS TOPLINE INSIGHTS

**THE CHALLENGE:**  
BY 2030, SCIENCE SAYS WE  
NEED TO CUT GLOBAL GHG  
EMISSIONS  
**BY HALF.**

**THE PATH AHEAD:**  
**100 & GROWING**  
CLIMATE ACTION CORPS MEMBERS  
COMMITTED TO MEASURE, PLAN &  
REDUCE.

THE JOURNEY IN 2020:

MEASURE

PLAN

REDUCE

A LOOK AT  
**DIRECT &  
INDIRECT  
EMISSIONS**  
FROM  
OPERATIONS  
(SCOPE 1 & 2)

84%

MEASURED SCOPE 1  
& 2 EMISSIONS

78%

SETTING  
SCOPE 1 & 2 TARGETS  
(SET OR IN PROGRESS)

49%

TAKING ACTION  
ON SCOPE 1 & 2  
REDUCTION

69%

MEASURING  
SCOPE 3 EMISSIONS  
(MEASURED, ESTIMATED,  
OR IN PROGRESS)

51%

SETTING  
SCOPE 3 TARGETS  
(SET OR IN PROGRESS)

28%

TAKING ACTION  
ON SCOPE 3  
REDUCTION

A LOOK AT  
**INDIRECT  
EMISSIONS**  
FROM THE  
VALUE CHAIN  
(SCOPE 3)

## THE TAKEAWAY:

Members are measuring their carbon footprint – focusing first on their own operations such as their headquarters, retail locations, and distribution centers (these emissions are known as scope 1 and 2). It's here where they're starting to set targets to reduce emissions and take actions to make it happen – like sourcing renewable energy in the U.S. While scope 1 and 2 emissions are a small piece of most companies' overall footprint, it's a powerful step in the right direction that demonstrates accountability and helps these companies empower greater change in the coming year on their scope 3 emissions – with supply chain partners, policy makers and customers.



# A FEW OF OUR MEMBER STORIES IN 2020:

MEASURE

PLAN

REDUCE

## MEASURE CASE STUDY

### STRIVING FOR PRIMARY DATA

Measuring emissions is the first and necessary step for planning and reducing a company's carbon footprint, and the effort can vary greatly from company to company depending on the quantity and quality of data available. For Danielle Cresswell of Klean Kanteen, seeking the best possible data for their products, as the most significant contribution to the company's scope 3 emissions and overall GHG footprint, included getting primary data directly from factories which was a challenge worth the reward, for more than a few reasons.



Klean Kanteen has been taking action to evaluate and reduce our emissions for the past ten years. While we identify and measure emissions from all of our business activities, we know that energy use in product manufacturing specifically is a significant contributor to Klean's scope 3 GHG emissions. To help conserve energy and reduce manufacturing emissions, we start by gathering energy use data from our suppliers, then calculate manufacturing emissions for each product line using emission factors specific to suppliers' electricity grids and fuel sources. Energy use data is documented by suppliers in a process map for each product line, including a description, an estimate of energy use per unit, and the energy source for each process step. The benefits of calculating GHG emissions from primary data are valuable – including the ability to identify specific underlying contributors, have more confidence in reduction decisions, and the ability to better track reductions resulting from those efforts – all of which provide a strong backbone to our climate strategy.



### PRO TIP

Provide suppliers a process map template and designate a point person to work with each supplier in developing their methods so data is gathered and compiled consistently. It's also a good idea to revisit process maps with suppliers so they reflect the most up-to-date information.

**Danielle Cresswell,**  
*Senior Sustainability Manager,*  
Klean Kanteen



**33% OF CORPS MEMBERS REPORTED THAT THEY HAVE MEASURED THEIR SCOPE 3 EMISSIONS, ANOTHER THIRD ARE STILL MEASURING OR HAVE AN INITIAL ESTIMATE, AND THE OTHER THIRD HAVE NOT YET STARTED QUANTIFYING SCOPE 3.**

## LEVERAGING INDUSTRY TOOLS

For companies with a broad materials portfolio, from soft textiles to hard components, estimating emissions at a high-level can be a smart place to start before turning to the longer effort to measure material-related emissions. And thanks in part to the growing source of materials-related data available for the industry today, the effort is becoming more accessible, as Marissa Strano of CamelBak explains:

“ Before CamelBak first joined the Corps, we were in the beginning phases of developing our overarching sustainability goals. While we knew we wanted to focus on low-impact product and materials, joining the Corps inspired us to make measurement and emissions reductions an important part of our goals.

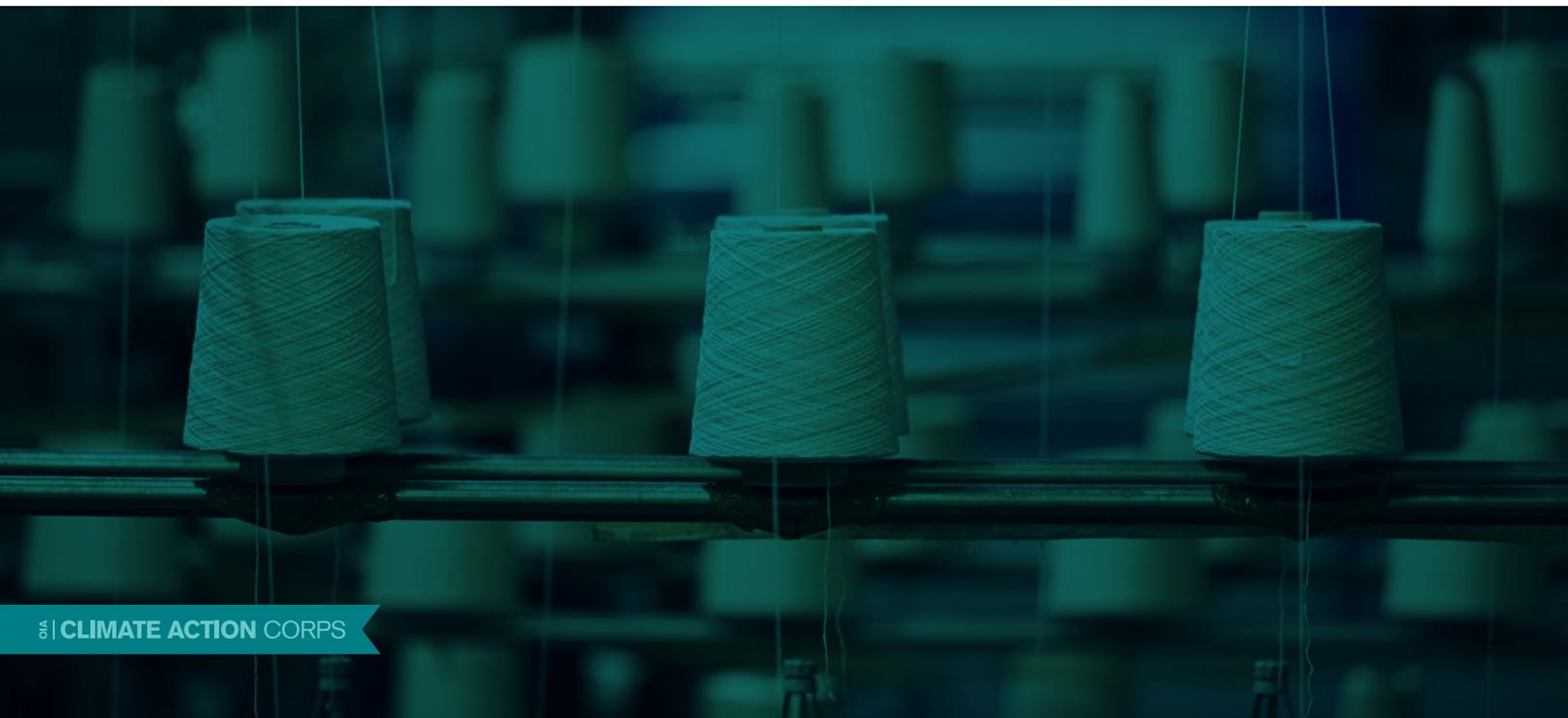
As Corps members, we first took advantage of Climate Neutral's BEE Tool to estimate our scope 1, 2, and 3 emissions, which allowed us to see our entire footprint and identify where our biggest hotspots and opportunities lie. As we continued to update our product and packaging with more sustainable material alternatives, we recognized that we also needed to more closely understand and measure emissions from the specific materials we use, so we could track our reductions with precision over time. For this, we decided to use the Higg Index's recently renovated Material Sustainability Index (MSI) tool, which allowed us to calculate the granular level emissions of each unique material used in almost everything we produce.

Together, using the combination of both the BEE and the MSI tool have provided us with the ability to estimate our organizational footprint and hone in on our material impacts. We're now in the process of analyzing all the data in order to assign specific metrics and targets to advance our sustainability goals.

**Marissa Strano,**  
*Materials Innovation & Sustainability Manager,*  
CamelBak

**CAMELBAK®**

”



## THE ART & SCIENCE OF TARGET-SETTING

After a company has their carbon footprint in hand, target-setting can be an exciting yet intimidating next step. There's a lot to consider in this reflective process that involves a thorough review of your footprint data, assessing reduction strategies and potential impact results, as well as setting a target and committing to it publicly. Yet despite the lengthy process, target-setting can serve as a vehicle for greater, positive momentum for an organization, as Katie Wilson of Arc'teryx explains:

“ Overall, we took the long-game approach for ramping up our ambition on climate. Arc'teryx is obsessive about details so we wanted to come up with a thorough and effective approach to reducing our GHG emissions, one that included our biggest challenge – the scope 3 emissions that occur in our supply chain and that account for over 90% of our overall footprint. The sustainability team had long considered the Science-Based Targets Initiative (SBTi) the gold standard for climate targets, as it defines and promotes best practices in emissions reductions and net-zero targets in line with the latest science.

In 2018, our company as a whole began the process to evaluate and update our internal-facing values and vision. We heard loud and clear from our employees and stakeholders – not to mention our customers – that our environmental impact, and climate specifically, was a top priority, which helped us build momentum with leadership and ultimately set the stage for committing to an SBT. While we spent a long time collecting, preparing and submitting our data, we also invested time to bring company employees, leaders and stakeholders along with us, so we were all in alignment on why this was important and how it tied to where we wanted to go as an organization.

Committing to an SBT has galvanized internal momentum and unified the organization under a shared future vision. Individuals and teams began to step into the challenge of the unknown, learning more about impacts, ideating on opportunities and driving change – with lots of energy emerging around circularity. The commitment being public has also been a powerful signal to our external partners. It has drawn in supply chain and wholesale partners to engage in conversations about new ways of working together that might not have happened if we didn't set an SBT. We recognize that there is still a mountain of work to do, but the momentum we're experiencing is real and exciting!

**My parting advice:** stay focused on the change you wish to see and be in the world. There will be plenty of roadblocks and challenges, but change is always messy. Paint the picture of what the future vision of your company will look like on the other side of setting an SBT, share that vision widely and don't stop until you get there.

**Katie Wilson,**  
Senior Manager, Social + Environmental Sustainability,  
Arc'teryx



- ARC'TERYX TARGETS:**
- **Reduce absolute Scope 1 & 2 GHG emissions 65% by 2030** (from a 2018 base year); (This refers to reducing emissions related to Arc'teryx's headquarters, Canadian production facility and global retail stores by 65% by 2030 compared to 2018).
  - **Reduce Scope 3 GHG emissions 65% per unit of value added by 2030** (from a 2018 base year).



**8% OF CORPS MEMBERS REPORTED THAT THEIR TARGETS HAVE BEEN VALIDATED BY SBTI,**



**ANOTHER 22% INTEND TO GET THEIR TARGETS VALIDATED BY SBTI.**

**REDUCE CASE STUDY**

**A TALE OF TWO SOURCES**

After implementing energy efficiency measures to reduce electricity consumption (a primary contributor to scope 2 emissions), companies turn to transitioning from fossil-fuel based sources of electricity to renewable ones. Depending on your demand, location and business needs, sourcing renewable energy can be a challenging landscape to navigate. Here's how Osprey assessed their green power options and made progress efficient and affordable:

“ After measuring our scope 1 and 2 emissions, we saw the opportunity to quickly address these impacts and set an aggressive goal to do so – and thanks to dedicated partners, we found the process to be straight-forward and financially approachable.

To address our scope 2 emissions, we connected with the energy suppliers for our U.S. offices in Colorado and distribution center in Utah – Rocky Mountain Energy and Empire Electric. We sought after their green energy programs and fully transitioned to 100% renewable energy for all of our domestic facilities (estimated to be 517,520 kWh). With our additional offices in Europe and Vietnam, we're exploring options and setting similar goals to rapidly transition. At our Vietnam office, we're currently installing solar panels and expect they will provide half of our electricity consumption upon completion. Yet, we recognize this is the smaller piece of our footprint, and we're eager to pivot to our scope 3 emissions.

While we're measuring, we're simultaneously reducing emissions swiftly where we can – like transitioning to low-carbon materials – and are excited to share that as of Spring 2022, over 60% of our main body and lining fabrics in our bags and packs will be made from 100% recycled materials. We've seen some early wins and remain committed to the long road ahead. Thanks to the Corps' leadership, collaborations in upcoming CoLabs and the fire within our internal working group, we're confident in our shared ambitions ahead.

**Mark Galbraith,**  
*VP of Product,*  
Osprey



**REDUCE CASE STUDY**

**HERE COMES THE SUN**

For companies looking to power their buildings with their own renewable energy, installing rooftop solar arrays can be an attractive option when the conditions are right – including weather, building codes and ability for an upfront investment. As Kelly Hughes from Ruffwear shares, this strategy not only provides their company the clean energy it needs onsite, but contributes beyond as well.

“ The decision to invest in renewable energy was made before I came on board as Ruffwear’s first sustainability-focused employee in late 2018. Needless to say, I was happy to be welcomed into a company that was already putting action to their sustainable business values.

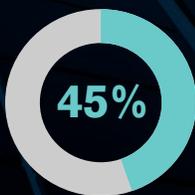


When asked about the reason to take on this investment, Will (Ruffwear’s President and co-owner of our building) will very humbly tell you that the decision had little to do with the return-on-investment of an onsite energy generation system and any public commitment to reducing Ruffwear’s carbon footprint. Instead, it’s a classic Ruffwear tale of searching for what felt like the right thing to do, and then doing it. At the time the decision was made to install rooftop solar panels, the building was soon to undergo a big transformation to become a co-working space that would house many other small businesses in addition to Ruffwear. The photovoltaic system was to be one of many environmentally conscious features of the remodel that would speak to the nature-loving community they hoped our building would become.

Even if GHG emission reduction was not the main driver, the photovoltaic system contributed to a 31.6% reduction in Ruffwear’s Scope 2 emissions from 2019 to 2020 and the impact of the onsite energy generation is assessed to be a greater contributor to the reduction than the forced remote-working policy of the pandemic. In the first full year of the system’s operation, 40% of the building’s electricity demand has been filled in real time by the solar panels, and nearly 43 MWh have been exported to the grid.

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**Kelly Hughes,**  
*Sustainability Program Manager,*  
Ruffwear



**45% OF CLIMATE ACTION CORPS COMPANIES REPORTED THAT THEY HAVE MADE A COMMITMENT TO SOURCE RENEWABLE ENERGY IN THE U.S.**

# OTHER STANDOUTS TO SHOUTOUT

## THAT INSPIRED US & WILL INSPIRE YOU TOO



NEMO is taking aggressive action in our supply chain to drive reduction efforts. This year we launched Chipper™, our closed-cell foam seat **made entirely from reclaimed and remolded PE foam scraps** from our sleeping pad production. In the first year of production, we were able to keep **8.8 tons of scrap foam out of the waste stream and 48 tons of carbon dioxide out of the air** compared to using virgin materials.



In 2020, Stanley PMI reduced emissions from **upstream shipping by 33%** due primarily to container optimization and reductions in air freight.



In 2020, we gave **\$3,400,000 in grants** to groups fighting to stop climate change.



We believe that **regenerative agriculture plays a critical role** in restoring soil health and re-balancing the carbon cycle. Expanding from our regenerative wool efforts, in February **we announced a partnership with Indigo Ag** to incorporate regenerative cotton from U.S. growers into our supply chain, with **regenerative cotton products due to launch in Fall 2022.**



We **reduced 1,839 tCO<sub>2</sub>e** in 2020 over 2019 through RECP (Resource Efficiency and Cleaner Production) projects with the Apparel Impact Institute.



We achieved a **21% average emissions reduction per unit** (snowboards) in W22 season compared with a W17 Baseline.



# AGGREGATE DATA

The following data was aggregated from 64 companies that self-reported via survey responses in the first year of reporting for Climate Action Corps members.

## PRODUCT CATEGORY: (CHECK ALL THAT APPLY)

- 64% Softgoods (textiles and textile-based products, accessories, & apparel)
- 45% Hardgoods (metals, plastics, and non-textile materials and products)
- 44% Mixed gear (products with textiles and hard components: tents, packs, camp furniture, dog collars)
- 27% Footwear (shoes, sandals, hiking boots, ski/snow boots, etc.)
- 13% Other

## MEASUREMENT OF SCOPE 1 AND SCOPE 2 EMISSIONS (FOR 2019 OR 2020):

- 84% Completed
- 6% In Progress
- 2% Initial Estimate
- 8% Not Yet Started

## MEASUREMENT OF SCOPE 3 EMISSIONS (FOR 2019 OR 2020):

- 36% Completed
- 22% In Progress
- 11% Initial Estimate
- 31% Not Yet Started

## SCOPE 3 CATEGORIES - WE IDENTIFIED OUR MOST RELEVANT SCOPE 3 CATEGORIES AS:

	VERY RELEVANT	POTENTIALLY RELEVANT	NOT RELEVANT	UNKNOWN
Purchased goods & services	85%	5%	2%	8%
Upstream transportation and distribution	57%	30%	3%	10%
Downstream transportation and distribution	47%	33%	8%	12%

## REGARDING VERIFICATION OF OUR COMPANY'S GHG EMISSIONS MEASUREMENT:

- 17% Were verified by an independent party
- 10% Will be verified by an independent party
- 45% Are considering verification
- 28% Are not considering verification

## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

- 27% Completed
- 51% In Progress
- 22% Not Yet Started

## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 3 EMISSIONS:

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- 20% Completed
- 31% In Progress
- 49% Not Yet Started

## REGARDING SCIENCE-BASED TARGETS AND THE SCIENCE BASED TARGETS INITIATIVE (SBTi):

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- 8% Targets are validated by SBTi
- 22% Intend to get targets validated by SBTi
- 28% Followed guidance from SBTi but don't intend to get targets validated
- 9% Decided not to follow guidance from SBTi
- 33% Do not know about SBTi, but interested to learn more

## REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- 49% Completed and taking actions
- 31% In Progress and building a strategy
- 20% Not Yet Started

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR U.S. OWNED/OPERATED LOCATIONS:

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- 45% Made a commitment to source
- 25% Are planning to make a commitment to source
- 30% Not yet considered a commitment to source, or does not apply to us

### A ROUND OF APPLAUSE!

The following companies reported that they are sourcing 100% renewable energy (or will by the end of 2021) for their US owned and operated facilities (scope 2). We hope to see this list grow in the coming year.

- |               |                  |                |
|---------------|------------------|----------------|
| 1. 22 DESIGNS | 5. KLEAN KANTEEN | 9. PEAK DESIGN |
| 2. ARC'TERYX  | 6. NEMO          | 10. REI        |
| 3. BURTON     | 7. NITE IZE      | 11. RUFFWEAR   |
| 4. KAHTOOLA   | 8. OSPREY        |                |

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR GLOBALLY OWNED/OPERATED LOCATIONS:

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- 31% Made a commitment to source
- 22% Are planning to make a commitment to source
- 47% Not yet considered a commitment to source, or does not apply to us

## **REGARDING OUR REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS (CHECK ALL THAT APPLY):**

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- 70% Improved energy efficiency at our owned/operated facilities
- 64% Produced or procured renewable electricity (and/or renewable energy credits) for our owned/operated facilities
- 13% Reduced fuel consumption of company-owned vehicles by choosing electric vehicles or other alternatives
- 16% Reduced onsite use of fuels through electrification or other energy sources for our owned/operated facilities
- 3% Procured renewable fuels (e.g. biogas) for onsite use at our owned/operated facilities
- 5% Adopted the use of refrigerants with low Global Warming Potential (GWP) at our owned/operated facilities
- 14% None (we have not taken actions yet)
- 11% Other

## **REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS:**

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- 28% Completed and taking actions
- 30% In Progress and building a strategy
- 42% Not Yet Started

## **REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS (CHECK ALL THAT APPLY):**

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- 41% Engaged with our suppliers about energy efficiency
- 38% Engaged with our suppliers about renewable energy
- 39% Engaged with our suppliers about measuring their GHG emissions
- 58% Changed our company's products and materials to alternatives with lower-GHG footprint
- 19% Designed our products to be more energy efficient during use
- 22% Implemented company policies to reduce impacts of business travel
- 41% Reduced impacts of upstream distribution (transportation modes, logistics, packing density)
- 28% Reduced impacts of downstream distribution (transportation modes, logistics, packing density)
- 28% None (we have not taken actions yet)
- 8% Other

## **REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS TO DECOUPLE BUSINESS GROWTH FROM RESOURCE CONSUMPTION AND EMISSIONS (CHECK ALL THAT APPLY):**

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- 47% Designing products for repair-ability and offering repair services
- 14% Buying back used products and re-selling them
- 11% Offering product leasing/renting programs
- 30% None (we have not taken actions yet)
- 33% Other

## **OUR COMPANY CAN DEMONSTRATE MEASURABLE REDUCTIONS IN EMISSIONS OVER A SPECIFIED TIME PERIOD:**

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- 25% Yes
- 75% Not yet

# A LOOK AHEAD

## THE OUTDOOR INDUSTRY ASPIRES TO BECOME CLIMATE POSITIVE BY 2030

**Climate positive** is a summit that very few companies are pursuing. Yet, if we don't carve a new, bold path for our industry and others to follow, we will ultimately fail to protect the outdoor experience upon which our businesses and many livelihoods around the globe depend. Our customers, consumers and employees are asking this of us. The outdoor industry – through the Climate Action Corps – is poised to lead by example.

With this, we are excited to announce **a new aspiration to become the first climate positive industry by 2030**, creating a bold example for others around the world to follow. We chose an ambitious target because we are leaders in the mountains, in our R&D departments and in the marketplace, and we believe we can reach this summit by working together. To make this an achievable goal for our members, OIA is assembling resources to guide and support each step of the journey. While global consensus emerges, we've grounded our working definition of climate positive in work being done by climate experts and NGOs – and we'll continue to evolve it over time:

**Climate positive means to reduce your greenhouse gas emissions in line with a science-based target (SBT) that addresses all scopes, to remove even more GHG from the atmosphere than you emit, and to advocate for broader systemic change.**

**We are moving quickly to establish a credible, practical pathway, supporting resources, and interim milestones that will guide and accelerate progress and lead our industry to climate positive by 2030.**

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## THE PATH TO CLIMATE POSITIVE

MEASURE + PLAN

REDUCE + REMOVE

ADVOCATE + ENGAGE

SHARE

### CLIMATE ACTION CORPS MEMBERS COMMIT TO THE FOLLOWING ACTIONS:

**MEASURE + PLAN** Build a company-specific action plan. Calculate your entire carbon footprint (scopes 1, 2 and 3), as defined by the GHG Protocol. Base your measurements on more and more primary data over time. Set a science-based target (SBT) that addresses all scopes within two years of joining (new requirement).

**REDUCE + REMOVE** Take immediate and ongoing action to drive down GHG emissions in line with your SBT. Compensate for remaining emissions by investing in nature-based projects or offsets that remove carbon from the atmosphere.

**ADVOCATE + ENGAGE** Advocate for systemic policy change and engage your consumers and business partners. Recognize and reward climate-leading practices with your vendors and supply chain partners.

**SHARE** Submit an Annual Progress Report each year to be posted publicly on OIA's website. These reports are used to aggregate Corps data to demonstrate our collective impact through the Corps' annual report.

**READY? JOIN US**

[OUTDOORINDUSTRY.ORG/CLIMATEACTION](https://outdoorindustry.org/climateaction)