### Industry Leadership
- Opportunity to participate in working groups & advisory councils (recreation policy, climate action, trade policy, DEI, etc.)
- Opportunity to participate on OIA Board of Directors
- Opportunity to sponsor signature events and programs
- Exclusive brand promotion in OIA digital products and at virtual and in-person signature events. Inclusion in exclusive OIA-owned media

### Business Savings
- At least 25% off Outdoor Retailer booth
- Up to 75% off shipping and freight
- Operations services (i.e. cloud-based marketing solutions, video platforms, order lifecycle management, etc.)
- Savings Programs for critical business process and systems including credit card processing, legal support and sustainable packaging.

### Business Resources
- OIA Member Directory
- Discounted job posting on OIA Career Center
- Unlimited posting of press releases on OIA website

### Policy & Advocacy
- Import duty relief and tariff reductions on outdoor products
- Defense against outdoor product excise tax
- Advocacy for, development of, interaction with state offices of outdoor recreation

### Data & Research
- Category sales data, consumer behavior surveys and reports, annual Outdoor Participation Trends Report, industry benchmarking reports

### Events & Education
- Opportunity to attend Capitol Summit
- Opportunity to attend signature industry events
- Webinars & other education focused on the critical needs of your business
- Outdoor Retailer educational sessions

### Climate Action
- Opportunity to join Climate Action Corps

### Thriving Planet
- State and federal lobbying on business-and-climate policy

### Thriving Business
- Annual Climate Impact + Industry Progress Report

### Thriving People
- Sustainability Boot Camp library of resources
- Webinars & other education

### Thrive Outside Communities
- Opportunity to engage in Thrive Outside Community initiative
- Access to Outdoor Industry Impact Network
- Federal, state and local policy work and lobbying to create more equitable places programs and access

### Plus Up (25% of dues)