

June Industry Sales

Industry Sales Category

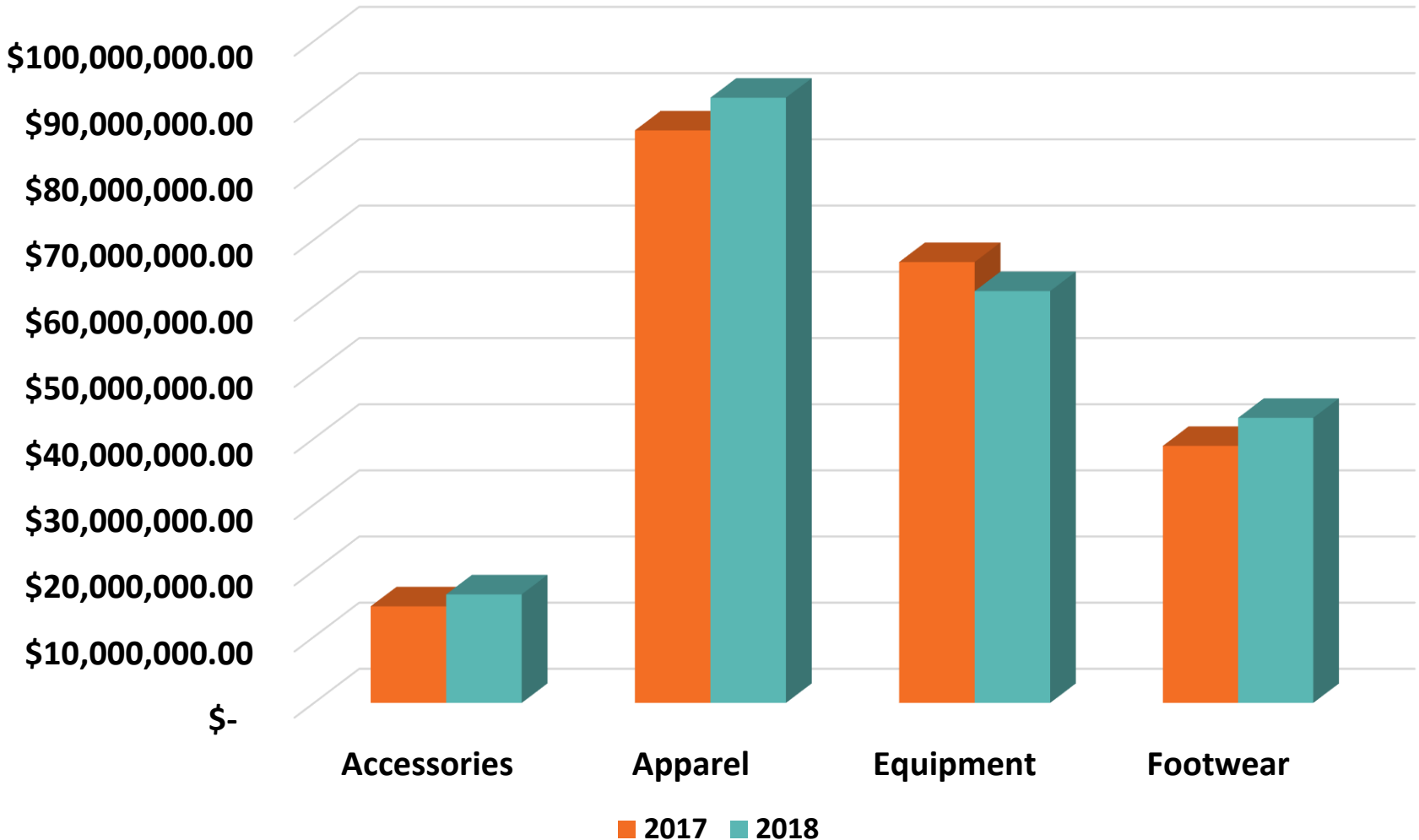
	Outdoor Specialty	Sport Specialty Ecommerce	Industry
May	\$213M	\$246M	\$1.39B
June	\$241M	\$134M	\$1.59B
% v LM	13%	-46%	14%
% v SMLY	1.2%	-20.7%	-8.7%
Last 3 MTH	\$638M	\$518M	\$4B
3 MTH v SMLY	-4.1%	-.3%	-2.4%
R12	\$4.01B	\$2.27B	\$18.9B

LM – Last Month | SMLY – Same Month(s) Last Year | MTH – Months | R12 – Rolling 12 Months

*Outdoor Industry data dashboard brings multiple datasets together that are provided by NPD to generate and complete an outdoor equipment industry overview. The POS data received from the participating set of retailers are projected to represent a total outdoor industry universe.

Monthly Sales by Channel/Category

Outdoor Specialty



LM – Last Month | SMLY – Same Month Last Year | YTD – Year To Date | LY – Last Year | R12 – Rolling 12 Months
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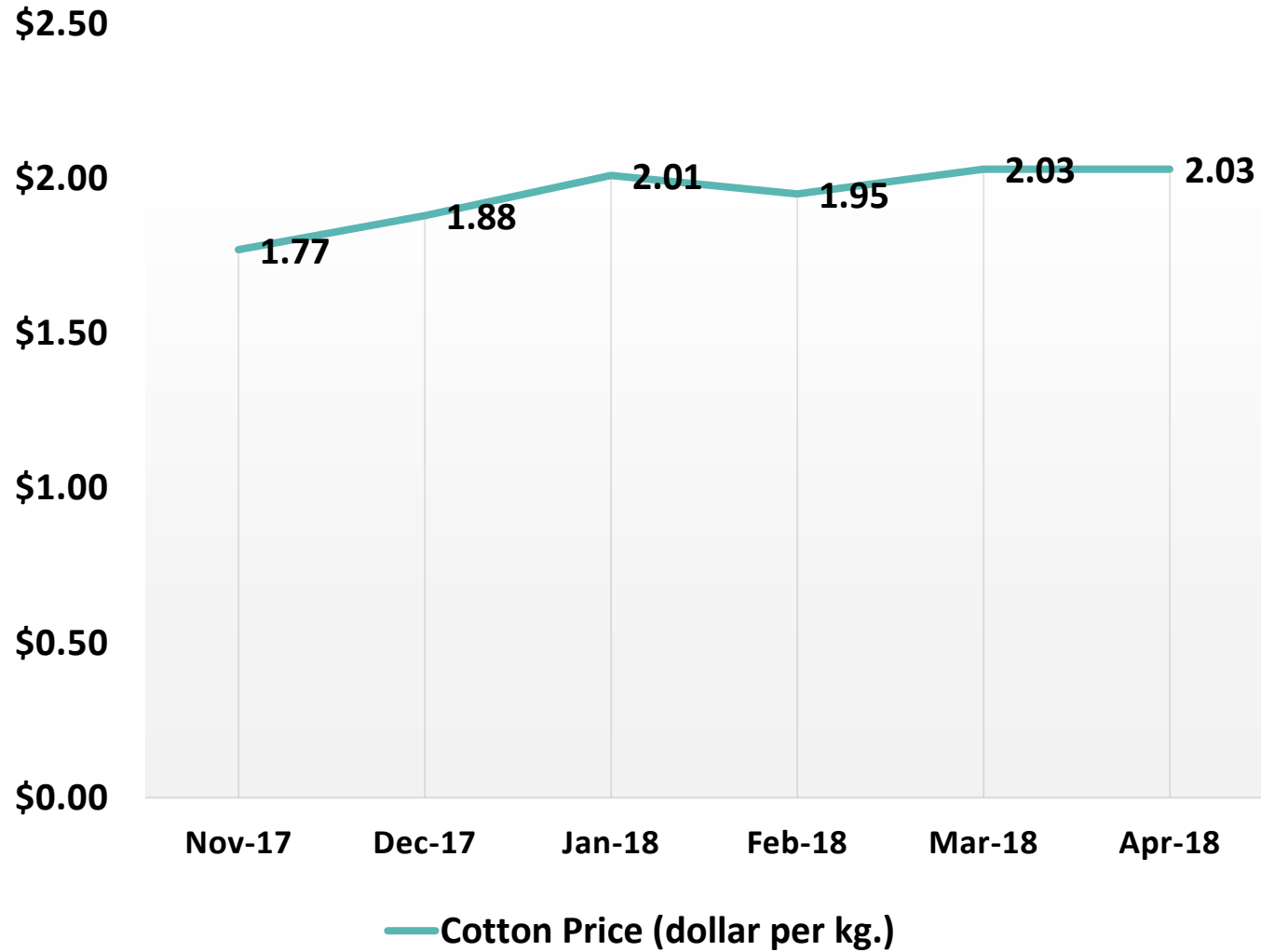
OIA's Product Spotlight

OUTDOOR INDUSTRY PRODUCTS FACING \$200 BILLION IN TARIFFS

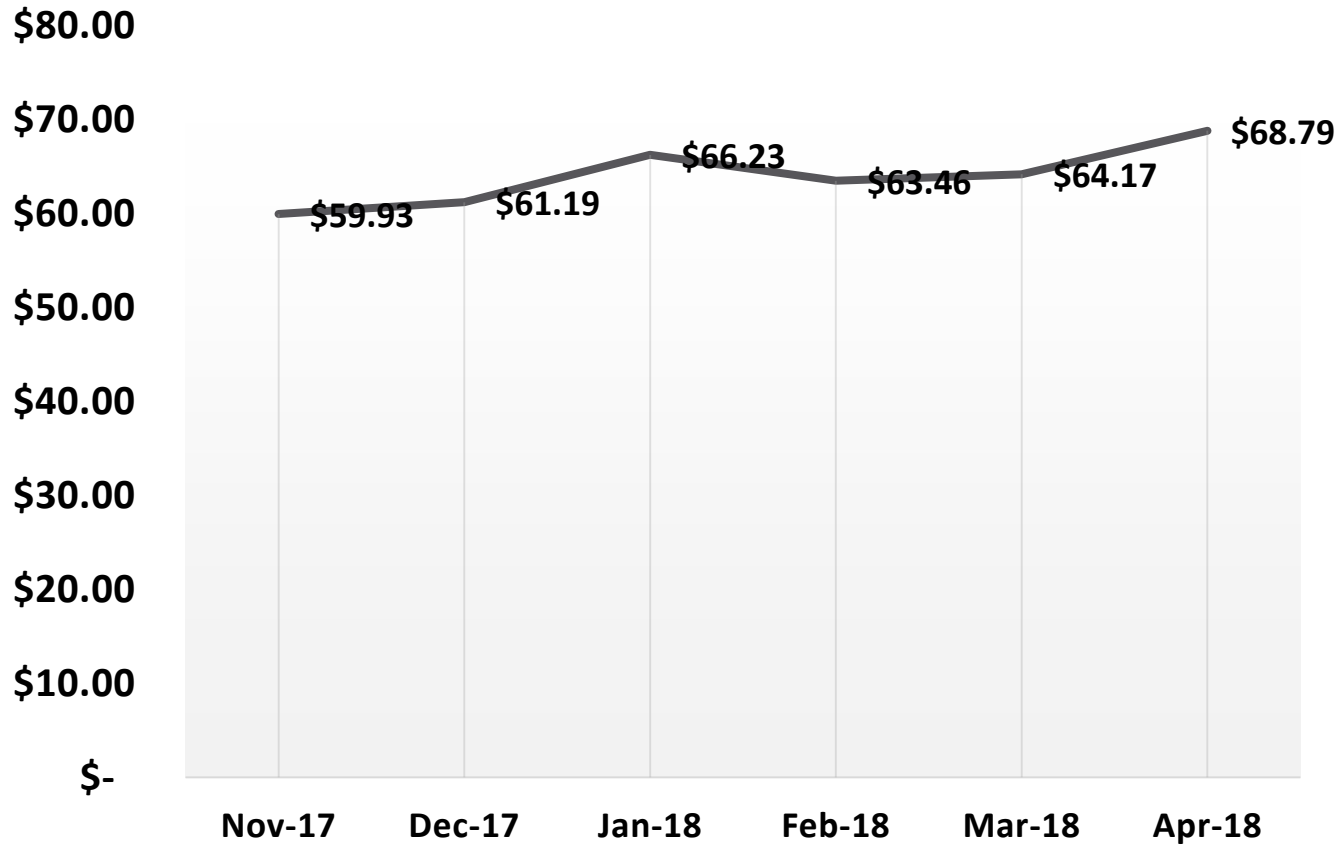
<https://outdoorindustry.org/article/president-trump-moves-forward-200-billion-retaliatory-tariffs/>



Cotton Price (dollar per kg.)

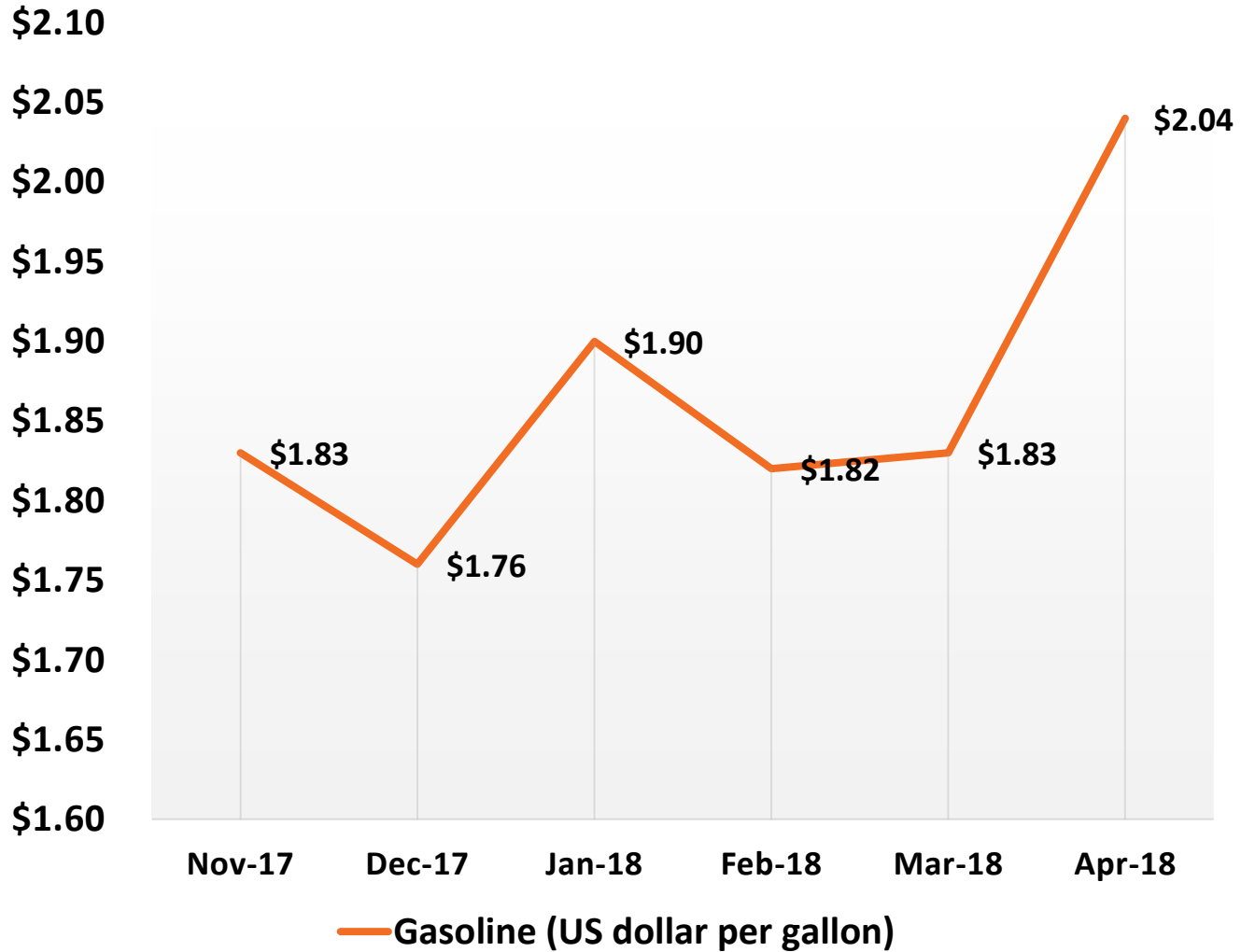


Crude Oil (US dollar per barrel)



— Crude Oil (US dollar per barrel)

Gasoline (US dollar per gallon)



— Gasoline (US dollar per gallon)