

OIA | SKIP YOWELL FUTURE LEADERSHIP ACADEMY

Future Leadership Academy Learning Goals:

FLA Participants will leave the program with:

1. Working knowledge of OIA's three pillars (sustainability, policy, & participation) and OIA's efforts in these areas
2. Exposure to other industry verticals including brands, retailers, sales reps and non-profits and how to best collaborate with each to achieve shared success
3. Increased self-awareness including a deeper understanding of one's strengths, blind spots, personal & professional values, definition of success, and teamwork style
4. Capacity for increased EQ by way of an ability to identify, understand and appreciate different personalities, workstyles and value systems
5. Working knowledge of current industry trends and challenges in the areas of diversity, equity & inclusion, sustainability and policy and ability to apply this knowledge on the job

FLA Learning Methods:

Learning in FLA occurs through several avenues including:

Learning Material: Articles, podcasts, and videos that are relevant to and broaden knowledge of each learning module. Typically, you'll be instructed to review all learning material for each module before doing anything else.

Campfires: Campfires are 1-1.5-hour long webinars with subject matter experts on each learning module topic. Attendance at the live-sessions is strongly encouraged. If work commitments will prevent you from attending a live-session, you will need to watch a recorded version of the webcast.

Reflection Calls: Most learning modules require you to review the learning material and then get on a call with a fellow FLAer to discuss your thoughts, ideas, and what you learned. Some modules will ask you to talk through specific reflection questions or topics, while others are more free-form.

Discussion Post Assignments: The assignment for each learning module will be a discussion post and response to one other poster in the FLA Learning Community. The content requirements for each discussion post vary from module to module.

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Learning Module Topics May Include:

- Understanding Industry Stakeholders & Best Practices for Collaboration: Brands, Retailers, & Reps
- Assessing & Understanding Your Personal and Professional Values
- Public Lands & Trade: How Policy Affects the Industry
- Sustainability & The Higg Index
- Accessing & Interpreting Industry Research
- Individual, Organizational, and Industry Issues Around Diversity, Equity, & Inclusion
- Leading Teams & Organizations
- Navigating Leadership Challenges
- Owning & Aiming Your Strategic Career Development
- How to be an Intrapreneur
- Presentation & Public Speaking Skills