

OIA

CLIMATE
ACTION
CORPS



2021 ANNUAL PROGRESS REPORT FOR

EVO



AS A MEMBER OF THE OIA CLIMATE ACTION CORPS, OUR COMPANY COMMITS TO **MEASURE** our entire GHG footprint, **PLAN** by setting targets, **REDUCE** emissions over time and **SHARE** progress publicly each year through this annual progress report.

WHAT IS THE OIA CLIMATE ACTION CORPS?

Climate Action Corps is the outdoor industry's collaborative model to lead on climate action to reduce industry-wide greenhouse gas (GHG) emissions in line with science. To learn more, visit outdoorindustry.org/climateaction.

**OUTDOOR
INDUSTRY**
ASSOCIATION

MEASURE.

MEASUREMENT OF SCOPE 1 AND SCOPE 2 EMISSIONS:

- ☒ Completed
- ☐ In Progress
- ☐ Initial Estimate
- ☐ Not Yet Started

MEASUREMENT OF SCOPE 3 EMISSIONS:

- ☒ Completed
- ☐ In Progress
- ☐ Initial Estimate
- ☐ Not Yet Started

REGARDING VERIFICATION OF OUR COMPANY'S GHG EMISSIONS MEASUREMENT:

- ☐ Were verified by an independent party
- ☐ Will be verified by an independent party
- ☒ Are considering verification
- ☐ Are not considering verification

THIS GHG FOOTPRINT WAS CALCULATED USING AN INTERNATIONALLY RECOGNIZED GHG ACCOUNTING STANDARD:

- ☒ Yes

GHG Protocol
- ☐ No



QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

- ☐ Completed
- ☒ In Progress
- ☐ Not Yet Started

QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 3 EMISSIONS:

- ☐ Completed
- ☒ In Progress
- ☐ Not Yet Started



REDUCE.

REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

- ☐ Completed and taking actions
- ☐ In Progress and building a strategy
- ☒ Not Yet Started

REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR U.S. OWNED/OPERATED LOCATIONS:

- ☒ Sourcing 100% renewable electricity
- ☐ Sourcing some renewable electricity
- ☐ Not sourcing any renewable electricity
- ☐ Not applicable — do not own/operate locations in the U.S.

REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR GLOBALLY OWNED/OPERATED LOCATIONS:

- ☒ Sourcing 100% renewable electricity
- ☐ Sourcing some renewable electricity
- ☐ Not sourcing any renewable electricity
- ☐ Not applicable — do not own/operate locations outside the U.S.

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

- ☒ Improved energy efficiency at our owned/operated facilities
- ☒ Produced or procured renewable electricity (and/or renewable energy credits) for our owned/operated facilities
- ☐ Reduced fuel consumption of company-owned vehicles by choosing electric vehicles or other alternatives
- ☐ Reduced onsite use of fuels through electrification or other energy sources for our owned/operated facilities
- ☐ Procured renewable fuels (e.g. biogas) for onsite use at our owned/operated facilities
- ☐ Adopted the use of refrigerants with low Global Warming Potential (GWP) at our owned/operated facilities
- ☐ None (we have not taken actions yet)
- ☐ Other: (please specify)

REDUCE.

REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS:

- ☐ Completed and taking actions
- ☐ In Progress and building a strategy
- ☒ Not Yet Started

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

- ☐ Engaged with our suppliers about energy efficiency
- ☐ Engaged with our suppliers about renewable energy
- ☐ Engaged with our suppliers about cleaner thermal processes (e.g. electrification, biomass)
- ☐ Engaged with our suppliers about measuring their GHG emissions
- ☐ Changed our company's products and materials to alternatives with lower-GHG footprint
- ☐ Designed our products to be more energy efficient during use
- ☐ Implemented company policies to reduce impacts of business travel
- ☐ Reduced impacts of upstream distribution (transportation modes, logistics, packing density)
- ☐ Reduced impacts of downstream distribution (transportation modes, logistics, packing density)
- ☒ None (we have not taken actions yet)
- ☐ Other: (please specify)

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS ON LOW-CARBON MATERIALS (MEASURED IN TOTAL MATERIALS VOLUME BY SPEND):

- ☐ Commitment to source low-carbon materials for more than 50% of total materials
- ☐ Commitment to source low-carbon materials for less than 50% of total materials
- ☒ No commitment to source low-carbon materials
- ☐ Does not apply
- ☐ Did not disclose

REDUCE.

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO MEASURE FACILITY-LEVEL GHG EMISSIONS, SET TARGETS, AND/OR BUILD ACTION PLANS:

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Does not apply					
<input type="checkbox"/> Did not disclose					

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE ENGAGING TIER 1 AND TIER 2 SUPPLIERS TO IMPLEMENT DECARBONIZATION ACTIONS (E.G., ENERGY EFFICIENCY IMPROVEMENTS, RENEWABLE ENERGY):

	0%	1-25%	26-50%	51-75%	76-100%
Tier 1 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 2 Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Does not apply					
<input type="checkbox"/> Did not disclose					

REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS TO DECOUPLE BUSINESS GROWTH FROM RESOURCE CONSUMPTION AND EMISSIONS:

- ☐ Designing products for repair-ability and offering repair services
- ☐ Buying back used products and re-selling them
- ☒ Offering product leasing/renting programs
- ☐ None (we have not taken actions yet)
- ☒ Other (please specify)

evo provides services to repair and tune bikes, skis, and snowboards in our stores. The goal of these services is to extend the life of the products. evo's services are open to anyone in the community and not only for customers who buy their gear from our store.

REMOVE.

REGARDING CARBON (CLIMATE) NEUTRALITY, OUR COMPANY:

- ☐ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 1 and scope 2
- ☐ Purchases carbon offsets to achieve carbon (climate) neutrality for scope 3
- ☐ Directly invests in carbon removal or sequestration
- ☐ Is Climate Neutral Certified
- ☒ Other

evo uses 100% renewable energy through the purchase of Renewable Energy Certificates (RECs) sourced by Bonneville Environmental Foundation. The RECs that evo purchases are focused on local, youth-focused, environmental justice programs. In addition, evo customers are given the option to offset the harmful effects of these emissions created through shipping by providing a donation to Carbonfund.org. 100% of the donation goes to Carbonfund.org to fight global climate change through forest conservation projects.

REGARDING NATURE-BASED CARBON REMOVALS FOR REMAINING GREENHOUSE GAS EMISSIONS, OUR COMPANY:

- ☐ Has a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☐ Is planning to make a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions
- ☒ Has not yet considered a commitment to invest in nature-based carbon removal or offset programs to compensate for remaining GHG emissions



ADVOCATE + ENGAGE.

ADVOCACY ACTIONS WE HAVE TAKEN:

- ☒ Endorsed a climate solutions campaign or sign-on letter
- ☐ Corresponded directly with U.S. Congress and administration officials
- ☐ Participated in a government meeting (e.g. OIA's virtual D.C. fly-in events)
- ☐ Provided customers with opportunities to advocate
- ☐ No advocacy actions taken yet
- ☐ Other

ENGAGEMENT ACTIONS WE HAVE TAKEN:

- ☒ Empowered consumers to take action on climate
- ☒ Recognized and rewarded climate leading actions with our vendors
- ☐ No engagement actions taken yet
- ☐ Other



REGARDING PUBLIC DISCLOSURE, OUR COMPANY HAS MADE THE FOLLOWING PUBLICLY AVAILABLE (OPTIONAL):

- ☐ Company GHG measurement
- ☐ Company reduction targets
- ☐ Company reduction strategy
- ☐ Company progress against targets
- ☐ Company quantified reduction achievements

LINKS TO PUBLICLY AVAILABLE INFORMATION (OPTIONAL):

Company did not provide information to this question.

OUR COMPANY'S MOST RECENT QUANTIFIED GHG MEASUREMENT (FOOTPRINT, IN tCO₂e) (OPTIONAL):

Scope 1 emissions:

Scope 2 emissions:

Scope 3 emissions:

THE REPORTING YEAR FOR OUR COMPANY'S MOST RECENT GHG MEASUREMENT (OPTIONAL):

FROM
Date

00/00/0000

TO
Date

00/00/0000

OUR COMPANY'S QUANTITATIVE GHG REDUCTION TARGETS ARE (OPTIONAL):

Company did not provide information to this question.

OUR COMPANY CAN DEMONSTRATE MEASURABLE REDUCTIONS IN EMISSIONS OVER A SPECIFIED TIME PERIOD:

- ☐ Yes
☒ Not yet

OUR COMPANY'S DESCRIPTION OF ADDITIONAL QUANTIFIED GHG REDUCTION ACHIEVEMENTS (OPTIONAL):

evo is in the process of finalizing its 2021 GHG emission footprint. Based on the findings from the footprint, evo will set science-based targets and has dedicated resources and engaged external support to create and implement reduction strategies tied to those targets.

ADDITIONAL DETAILS ABOUT OUR COMPANY'S EFFORTS TO ADDRESS CLIMATE CHANGE (OPTIONAL):

At evo, we believe all humans deserve to live and play in a healthy environment. We are investing in inclusive and equitable solutions to make that possible, and over the past year have taken steps to track and reduce our environmental impacts. evo uses 100% renewable energy through the purchase of Renewable Energy Certificates (RECs). Our RECs are sourced from Bonneville Environmental Foundation and a portion of the cost for each REC goes towards the Clean Energy Bright Futures Program that provides STEM education to our future climate leaders, as well as the Tribal Renewable Energy Fund which goes to install solar plans to native communities in Queets, WA.

We are also currently finalizing our first sustainability footprint to understand the full scope of our impact. With our footprint, we will be able to set science-based targets and create reduction strategies to help us achieve those targets.

We are excited to share our progress and hope to learn, share, and ignite a deeper passion for environmental stewardship and justice in the outdoor industry.

TO ACCESS ALL CLIMATE ACTION CORPS MEMBERS' INDIVIDUAL REPORTS AND OUR COLLECTIVE IMPACT REPORT, PLEASE VISIT: [OUTDOORINDUSTRY.ORG/CLIMATEACTION](https://outdoorindustry.org/climateaction)