

OIA's Product Spotlight

December sealed the deal for a year defined by the growth of rooftop tents/awnings. Whether you were at a bike race, climbing event, or just camping, you've most likely seen a rooftop tent/awning. Good old fashioned tent sales still largely surpass that of rooftop tents/awnings. However, their percent growth over December last year is not even close. Some may consider this a fad, but rooftop tents have been around in other countries for more than a decade. So maybe they've finally found a home here in [North America](#).

