

IMPACT REPORT

2021

THE OUTDOOR INDUSTRY'S COLLECTIVE PROGRESS ON CLIMATE ACTION



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Climate is our collective legacy. Burton has been working hard to reduce our own footprint over the past decade, but our journey is far from over. To fight for the future of our planet, we started by listening to the latest science and doubled down on our climate commitments. We set even more ambitious carbon reduction targets and pledged to take responsibility for our residual emissions by going climate positive in 2025. But doing our part isn't enough to combat the climate crisis. Burton is proud to work with organizations like the OIA Climate Action Corps that advocate for system-level change and combine our individual forces into collective action, building a better future for our industry and our planet.

Emily Foster

Senior Manager, Environmental and Social Impact Burton Snowboards

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It's no secret that the well-being of our industry is dependent upon clean air and water, protected and stewarded wild places, and equitable access outside. Climate change threatens all this. We have both a moral and a financial duty to take bold action to reduce our individual and collective impact. The Climate Action Corps is offering a space for brands of all sizes to collaborate, learn, and activate, together.

Lauren Hood Sustainability Manager KEEN Footwear

YEAR TWO OF THE CLIMATE ACTION CORPS

2021 – a year that once again felt like at least three years in one. It was a year of highs and lows, quite literally, on the climate front. In February, Texas went dark as frigid temps hindered natural gas production and spurred an energy crisis. In the summer of 2021, every national park in California closed due to extraordinary wildfire risk. In June 2021, Portland, Oregon saw five straight days of deadly, excessive heat as temperatures stretched as high as 116 degrees (compared to an average high of 73); the same heat dome caused massive marine wildlife die-off along the Pacific Coast. And countless stories like this one demonstrated how the increasing impacts (and the benefits) of climate change are unequally felt in the U.S. and globally. The U.S. government came closer than ever to passing the most consequential emissions-reducing legislation ever contemplated by Congress – only to be thwarted by a single legislator as the long-fought effort came to a brutally disappointing close in the final weeks of the year. On top of it all, surging product demand, manufacturing delays, and port congestion disrupted nearly every industry.

At the same time, there were bright spots. Carbon County, Wyoming, despite historic ties to coal, became the site of our nation's largest wind farm – bringing much-needed jobs and tax revenue and avoiding total economic despair. Corporations and cities bought a record amount of renewable energy in 2021. The number of companies setting science-based targets through the Science Based Targets initiative (SBTi) doubled.

Against this backdrop, the Climate Action Corps doubled down on climate action, launching our new goal to become the first climate positive industry by 2030, setting a bold example for others to follow. We put forward our definition humbly, with the understanding that climate change is more than just a math problem – it's a social justice issue and a threat to the outdoor experience for all.

Climate positive means reducing your emissions in line with science, removing even more than you emit, and advocating for bold, inclusive climate policy.

Outdoor businesses of all shapes and sizes demonstrated tremendous progress on measuring, setting targets, and reducing emissions, and showed up in unprecedented numbers to demand equally bold policy action in Congress. Here are some of our highlights:

96%

of Corps members measured their operational greenhouse gas emissions (up from 84% from 2020).

20

Corps members are engaged in four newly launched CoLabs to help accelerate emissions reductions.

83%

of Corps members are measuring their supply chain emissions (up from 69%).

31%

of Corps members are sourcing 100% renewable energy for U.S. operations.

86%

of Corps members set Scope 1 and 2 targets, and 64% have set targets for Scope 3; 30% are aligned with guidance from the SBTi.

44%

of Corps members are taking action as part of a reduction strategy to reduce value chain emissions (up from 28% from 2020).

Sharing this progress is paramount to ensuring credibility and accountability for this work, which is why members are required to self-report on their progress through our Annual Progress Reports, all of which are posted publicly to our website <u>here</u>.



Climate Action Corps companies should be proud of their leadership and of the inspiring stories of progress that you'll find in this report.

As we look ahead, the greatest urgency – and difficulty – lies in our ability to collaborate to reduce emissions in our shared supply chains. We recognize that as individual companies, the choices we make can have an impact. But as an industry, we can be a significant force in reversing the impacts of climate change. Our collective efforts can scale innovations, activate millions of consumers, drive policy, and create a model for other sectors to follow. Our industry has a history of innovation, leading with our values and stewardship of the planet. And we have a history of coming together to tackle hard problems.

May the year ahead prove that collective climate action works. Indeed, our thesis is that it's the only way forward. On top of persistence, innovation, and courage, the collaborative model will require innovative, non-extractive relationships that put humanity and heart at the center of our actions and place solving the climate crisis, improving human well-being, and ensuring the outdoor experience for all above singular, short-lived marketing campaigns and relentless growth. We know that our employees, shareholders, customers, and – most importantly – the next generations are expecting us to be the change.

Amy Horton Senior Director Sustainable Business Innovation Outdoor Industry Association

REPORTING MEMBERS

All members are required to publish an Annual Progress Report. However, this second Impact Report features data solely from members who joined before Oct. 1, 2021, and submitted their data before April 29, 2022. Progress report data is self-reported by each member and not verified by OIA. Where available, reporting companies have provided links to publicly available data, indicated where data has been third-party verified, or both.

CONGRATS TO THIS YEAR'S REPORTING COMPANIES!



CORPS MEMBERS							
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SICLIMATE ACTION CORPS TOPLINE INSIGHTS



THE TAKEAWAY:

Corps members are making great progress in measuring their carbon footprint, not only for their own operations (Scope 1 & 2 emissions) but also for their value chain emissions (Scope 3), which make up the vast majority of emissions for most members. In 2021, we saw an increase in members doing the important work of setting targets as well as an increase in members taking actions to reduce emissions for all Scopes. All in all, Corps members are making great strides in demonstrating accountability through measurement and target-setting, and they are starting to take action in reducing emissions.

A FEW OF OUR MEMBER STORIES IN 2021 / MEASURE

MEASURE CASE STUDY

A QUEST FOR COMPREHENSIVE MEASUREMENT

When Josh Norgard started working at Outdoor Research (OR) as a sustainability intern, he was tasked by Alex Lauver, director of commercial innovation (and the company's sustainability champion), to quantify OR's carbon footprint.



Starting OR's first carbon footprint calculation wasn't an overnight task. Alex and Josh quickly discovered that some data and calculations would come faster than others – identifying what data they already had and what information was needed were proving difficult. However, after conducting extensive research and meetings with other Climate Action Corps brands, they developed a plan to tackle OR's carbon footprint. Josh started with an estimate using Climate Neutral's Brand Emissions Estimator (BEE). He then gathered and analyzed as much data as he and Alex could find and relied on the GHG Protocol, the EPA's Simplified GHG Emissions Calculator, and the EPA's emissions factors hub to calculate OR's emissions.

OR's owned operations (Scopes 1 and 2) include a corporate headquarters, two U.S. factories, and a distribution center, from which they were able to obtain monthly energy bills for electricity and gas. They also took inventory of all air conditioners and refrigerators (from the R&D lab to the office mini fridges) to account for any fugitive emissions from refrigerant chemicals. After this, they dove into the Scope 3 categories. For business travel, they totaled up miles traveled by car, rail, and airplane. For employee commuting, including office and factory workers, they used available data on the distance employees traveled from home, as well as their days worked on-site and modes of commuting to calculate total miles per mode and total emissions for all employees. For upstream transportation of products, they collected data from their freight forwarder. For downstream transport, they compiled data from their distribution center.

From estimations, it was clear that the most significant part of OR's footprint resided in the purchased goods and services category, particularly its products and the materials from which they are made. So they leveraged their new product lifecycle management system to gather product volumes and material types and calculated total usage of all material types for 2021. When they attempted to use emissions factors from the Higg Materials Sustainability Index (MSI) for each material type, they noticed the default materials in the MSI were not good matches for the materials that OR uses in most of its products. So they modeled a handful of representative fabrics, one for each major category that they identified: heavyweight, midweight, lightweight, military, and PPE. The emissions factors for these customized materials in the Higg MSI were more representative of typical OR materials.

By using different tools, creatively gathering data, and crunching a lot of numbers, Josh and Alex were able to piece together a solid 2021 footprint. It was much better than their previous estimations and will serve as their base-year calculation as they hash out their GHG reduction targets going forward. And Josh did such great work that he landed a full-time job at Outdoor Research: the new role of sustainability and product impact coordinator.

A FEW OF OUR MEMBER STORIES IN 2021 / PLAN

MEASURE CASE STUDY

GHG REDUCTION TARGET EXAMPLES

30% of Corps members have set GHG reduction targets that align with guidance from the Science Based Targets initiative. Here are some examples of targets that were set by Corps members in 2021.

BURTON

In 2021, Burton set ambitious carbon targets, covering all their operations and their entire supply chain (Scopes 1, 2, and 3) in accordance with the Paris Agreement and the IPCC report. Their targets go beyond the scientific recommendations of what is required to limit global temperature rise to 1.5°C and prevent the worst effects of climate change. By 2030, they are committed to reducing their absolute emissions from Burton facilities and operations (Scopes 1 & 2) by 42% and reducing their supply chain emissions (Scope 3) per dollar of profit by 55% from a 2020 baseline.

KLEAN KANTEEN

Klean Kanteen committed to a science-aligned target for a 58.8% absolute reduction from their 2016 baseline year by 2030 for Scopes 1 & 2. For Scope 3, they plan to make a 30% absolute reduction from their 2019 baseline year by 2030.

PATAGONIA

In an effort to limit global temperature rise to 1.5°C, Patagonia committed to cutting their carbon emissions by 55% by 2030 and to a net zero science-based target across all Scopes by 2040. With this net zero commitment, Patagonia is committing to rapid decarbonization across their value chain and will offset only 5-10% of their residual emissions if they are unable to make these cuts. Patagonia's SBTi target will be validated in 2022.





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ROYAL ROBBINS

By 2025, Royal Robbins committed to an absolute reduction of 40% of its emissions in owned and operated locations (Scopes 1 & 2) compared to their 2019 baseline year. For Scope 3 purchased goods and services and transport and distribution, they plan to have an intensity-based reduction of 50% of emissions per product produced by 2025 compared to 2019.



RUFFWEAR

Ruffwear is committed to achieving carbon neutrality by 2027. By 2029, they plan to reach a 1.5°C science-based reduction target, reducing absolute Scope 1 & 2 emissions by 46% and Scope 3 emissions by 88% per dollar of gross margin from a 2019 baseline year. By 2030, Ruffwear will be climate positive by going beyond their science-based reduction target to remove more greenhouse gases from the atmosphere than they emit and by advocating for broader systemic change.



YETI

YETI has committed to reduce its Scope 1 & 2 emissions by 50% and its Scope 3 emissions by 27% by 2030 compared to a 2020 baseline.

GETTING COMFORTABLE WITH SETTING A SCIENCE-BASED TARGET (SBT)

In October 2021, Patagonia aligned with SBTi criteria, including the Net-Zero Standard, by committing to cutting GHG emissions across its entire business (Scopes 1, 2, and 3) by 55% by 2030 and achieving net zero by 2040. The decision to make such a bold public statement was not an easy one. In fact, it was years in the making.

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In 2017, Patagonia underwent a comprehensive and self-imposed third-party audit to analyze their GHG emissions. The audit showed that the most significant areas of impact were emissions generated from making products and the raw materials supply chain. The company made a pledge to be carbon neutral and prioritized spending their money and efforts on reducing emissions in their own value chain rather than buying carbon offsets.

Over time and through a number of internal conversations among leadership and everyone involved in making this goal a reality, Patagonia was able to get more comfortable with setting an ambitious science-based target, even if the path to achievement was uncertain.

They doubled down on using more preferred fibers and materials, deploying less carbon-intensive manufacturing processes, and further implementing their supply chain environmental program. But it became obvious that they needed to do much more to reduce emissions. Adopting preferred materials alone would only yield a 15% reduction when applied across all products.

Patagonia turned to mapping out all the possible levers they could pull to reduce carbon emissions across products, supply chains, and transportation. They held meetings about growing their Worn Wear business, removing product styles with high impacts, and discussing how to partner with suppliers to increase renewable energy in manufacturing. And they used the SBTi toolkit to determine what a potential SBT would look like, focusing on an absolute emission reduction target aligned with 1.5°C.

A portion of Patagonia's footprint will have to be offset, a reality in an industry that makes products and in turn, always has residual emissions. The SBTi stipulates that offsets can account for only 5-10% of an organization's strategy and must physically remove carbon. That means that companies must achieve 90% reduction from their baseline year emissions through reductions – without offsets – to meet a Net Zero target.

Today, Patagonia is exploring new mechanisms to funnel resources toward emerging solutions. They are also engaging in ongoing conversations about growth, which poses a threat to reducing any company's footprint.

The journey to reducing emissions is not for the faint of heart, but Patagonia has seen how committing to a science-based target has pushed their teams to think more creatively about decarbonizing their supply chain, allowed them to work in partnership with their suppliers, and opened doors to more honest conversations.

Kim Drenner, Patagonia's head of supply chain environmental responsibility, offered a bit of solicited advice for any company trying to set science-based targets:

Learn as much as you can from resources like the Climate Action Corps and SBTi and from what other companies are saying and doing. Then create a plan of action and engage collaboratively with all your company's relevant business teams. Build commitment from leadership as well as the implementation teams. And don't give up – these conversations take time.

A FEW OF OUR MEMBER STORIES IN 2021 / REDUCE

REDUCE CASE STUDY

For companies looking to reduce Scope 3 emissions from their purchased goods and services, transitioning to low-carbon materials can help add one piece to the puzzle. As Haydn Cornish-Jenkins from Rab shares, increasing the use of fabric made from recycled content has helped to reduce their Scope 3 emissions. THE MOUNTAIN PEOPLE

RAB

In 2021, 63% of our purchased fabric by consumption was recycled content, compared to 6% in 2019. Between 2019 and 2021, we have reduced our intensity emissions (tCO2e per unit manufactured) by 17%.

We reduced our per-unit manufactured packaging emissions by 26% between 2020 and 2021 thanks to our transition to 50% recycled poly bags and our continued drive to reduce packaging by rolling and folding our products.

Haydn Cornish-Jenkins

Corporate Social Responsibility Coordinator Rab USA



OTHER STANDOUTS TO SHOUT OUT

CLIMATE ADVOCACY

Six Corps members stand out as being highly engaged in advocating for climate action by having taken all of the following actions:

- · Endorsed a climate solutions campaign or sign-on letter
- · Corresponded directly with U.S. Congress or administration officials
- Participated in a government meeting, such as OIA's virtual trips to D.C.
- · Provided their customers with opportunities to advocate

Shout out to Bemis, NEMO Equipment, Outdoor Research, Orvis, Patagonia, and REI for using their companies' voices to influence climate policy, a key part of OIA's industry efforts.

ORVIS



DISCLOSURE

Six Corps members stand out for robust public disclosure regarding their GHG emissions, including GHG measurements, reduction targets, reduction strategy, progress against targets, and quantified GHG reduction achievements.

Shout out to BillerudKorsnäs, Lenzing, PMI Worldwide, Rab, REI, and W.L. Gore & Associates for sharing in a way that encourages all companies to be transparent and accountable.

BILLERUDKORSNÄS







patagonia

Climate Action Corps members NEMO Equipment and REI partnered with Cotopaxi and Trove to expand the resale of their used outdoor products. Utilizing Trove's recommerce platform and REI's Used Gear site, NEMO and Cotopaxi were able to quickly establish new circular business models to keep their high-quality gear in use. The full story can be found on REI's website <u>here</u>.



CLIMATE POSITIVE

While there is no textbook definition for climate positive, the outdoor industry has put forward three key ingredients for achieving climate positive and for inspiring other industries to do the same:

REDUCE your GHG emissions in line with a science-based target,

REMOVE more greenhouse gases from the atmosphere than you emit, and

ADVOCATE for bold, inclusive climate policy to drive system change.

CLIMATE POSITIVE KEY INGREDIENTS

Invest in critical **ADVOCATE** green infrastructure Enable greater system change through advocacy ADDRESS SYSTEMIC Promote natural **CHALLENGES** climate solutions REMOVE Accelerate the DECARBONIZE transition to **BEYOND YOUR VALUE** renewable energy **CHAIN** Support executive action on climate REDUCE **DECARBONIZE WITHIN** YOUR VALUE CHAIN Based on SBTi Foundations for Science-Based Net-Zero

Target Setting, "Climate Positive" Approach

ICILMATE ACTION CORES

REDUCING EMISSIONS THROUGH IMPACT COLABS

In 2021, to further support Climate Action Corps members in reducing GHG emissions, we launched our Impact CoLabs. These are targeted collaborations that OIA leads or partners on to help Corps members work together to synergistically achieve greater emissions reductions than if they were working alone. At the end of 2021, we offered four CoLabs:

- The Carbon Leadership Project CoLab is helping soft goods suppliers measure facilitylevel GHG emissions; set targets; and reduce GHG emissions with less time, cost, and effort by prioritizing factories shared by Corps members. Five Corps members are working with 10 suppliers to measure emissions in their facilities.
- The Clean Energy Investment Accelerator CoLab helps support soft and hard goods suppliers in Vietnam to decarbonize their factories through the adoption of renewable energy and clean heat projects.
- The Virtual Power Purchase Agreement (VPPA) Aggregation CoLab is compiling a group of Corps members to invest in a large-scale renewable energy development (i.e., solar or wind farm) to reduce GHG emissions from operations in the U.S. and Canada in a costeffective way.
- The Drinkware CoLab helps drinkware suppliers develop decarbonization roadmaps to increase renewable energy and reduce emissions in line with a science-aligned target.

ADVOCATING FOR CLIMATE ACTION

We know that the business community alone cannot address the threat of climate change and that our government needs to play a leading role. OIA and Climate Action Corps members worked throughout the year to make our voices heard on significant climate legislation with farreaching impacts for the health of our planet, its people, and our industry.

In May, Climate Action Corps members and outdoor community leaders sent a letter to the White House vocalizing support for President Biden's American Jobs Plan, specifically as it relates to the plan's climate change provisions, funding for nature-based infrastructure, investments in the energy workforce, and advancing environmental justice and equity.

In September, OIA and 29 member companies <u>sent a letter of support</u> to congressional leadership for significant climate provisions in the proposed budget reconciliation legislation, including funding for a Civilian Climate Corps, the Growing Climate Solutions Act, and Every Kid Outdoors. We also hosted a webinar to engage the full OIA membership in this once-in-ageneration opportunity for action.

AGGREGATE DATA

PRODUCT CATEGORY:

Corps members were able to indicate more than one response

- 61% Soft goods (textiles and textile-based products, accessories, and apparel)
- 46% Hard goods (metals, plastics, and non-textile materials and products)
- 36% Mixed gear (products with textiles and hard components: tents, packs, camp furniture, dog collars, etc.)
- 26% Footwear (shoes, sandals, hiking boots, ski and snow boots, etc.)
- 15% Other

MEASUREMENT OF SCOPE 1 AND SCOPE 2 EMISSIONS:

- 83% Completed
- 8% In progress
- 5% Initial estimate
- 4% Not yet started

MEASUREMENT OF SCOPE 3 EMISSIONS:

- 48% Completed
- 24% In progress
- 11% Initial estimate
- 17% Not yet started

REGARDING VERIFICATION OF COMPANY'S GHG EMISSIONS MEASUREMENT:

- 21% Were verified by an independent party
- 17% Will be verified by an independent party
- 42% Are considering verification
- 20% Are not considering verification

INTERNATIONALLY RECOGNIZED GHG ACCOUNTING STANDARD USED:

- 81% Using internationally recognized standard
- 19% Not using internationally recognized standard

REDUCTION TARGETS SET FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

- 50% Completed
- 36% In progress
- 14% Not yet started

REDUCTION TARGETS SET FOR SCOPE 3 EMISSIONS:

- 38% Completed
- 26% In progress
- 36% Not yet started

REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

- 53% Completed and taking actions
- 29% In progress and building a strategy
- 18% Not yet started

REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR U.S. OWNED/OPERATED LOCATIONS:

- 31% Sourcing 100% renewable electricity
- 39% Sourcing some renewable electricity
- 30% Not sourcing any renewable electricity

A ROUND OF APPLAUSE!

The following companies reported that they are sourcing 100% renewable energy for their U.S. owned and operated facilities (Scope 2). We hope to see this list grow in the coming year.

22 DESIGNS ARC'TERYX BEMIS BIG AGNES BIOLITE BURTON EVO LA SPORTIVA LENZING MYSTERY RANCH NEMO EQUIPMENT NITE IZE OSPREY OUTDOOR RESEARCH PATAGONIA PEAK DESIGN PRIMALOFT RAB USA REI ROYAL ROBBINS RUFFWEAR TOAD&CO TURTLE FUR YAKIMA YAMA MOUNTAIN GEAR YETI

REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR GLOBALLY OWNED/OPERATED LOCATIONS:

- 6% Sourcing 100% renewable electricity
- 30% Sourcing some renewable electricity
- 27% Not sourcing any renewable electricity
- 37% Not applicable do not own/operate locations outside the U.S.

REGARDING A REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS, CORPS MEMBERS ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

Corps members were able to indicate more than one response

- 70% Improved energy efficiency at owned and operated facilities
- 67% Produced or procured renewable electricity (and/or renewable energy credits) for owned/operated facilities
- 14% Reduced fuel consumption of company-owned vehicles by choosing electric vehicles or other alternatives
- 12% Reduced onsite use of fuels through electrification or other energy sources for owned/operated facilities
- 6% Procured renewable fuels (e.g., biogas) for onsite use at owned/operated facilities
- 8% Adopted the use of refrigerants with low Global Warming Potential (GWP) at owned/operated facilities
- **11%** None (have not taken actions yet)
- 11% Other

REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS:

- 44% Completed and taking actions
- 23% In progress and building a strategy
- 33% Not yet started

REGARDING A REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, CORPS MEMBERS ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

Corps members were able to indicate more than one response

- **48%** Engaged with suppliers about energy efficiency
- 49% Engaged with suppliers about renewable energy
- 10% Engaged with suppliers about cleaner thermal processes (e.g., electrification, biomass)
- 52% Engaged with suppliers about measuring their GHG emissions
- 67% Changed company's products and materials to alternatives with lower-GHG footprint
- 12% Designed products to be more energy efficient during use
- 18% Implemented company policies to reduce impacts of business travel
- 45% Reduced impacts of upstream distribution (e.g., transportation modes, logistics, packing density)
- 38% Reduced impacts of downstream distribution (e.g., transportation modes, logistics, packing density)
- **13%** None (have not taken actions yet)
- 19% Other

REGARDING LOW-CARBON MATERIAL(S), CORPS MEMBERS HAVE:

- **38%** Made a commitment to source greater than 50% of total materials volume by spend
- 23% Made a commitment to source less than 50% of total materials volume by spend
- 39% Not yet made a commitment to source low-carbon materials

REGARDING SUPPLY CHAIN ENGAGEMENT, CORPS MEMBERS HAVE ENGAGED SUPPLIERS TO MEASURE FACILITY-LEVEL GHG EMISSIONS, SET TARGETS, AND/OR BUILD ACTION PLANS IN 2021:

	0%	1-25%	26-50 %	51-75%	76-100%
Tier 1 Suppliers	45%	33%	3%	7%	12%
Tier 2 Suppliers	67%	16%	13%	2%	2%

REGARDING SUPPLY CHAIN ENGAGEMENT, CORPS MEMBERS HAVE ENGAGED SUPPLIERS TO IMPLEMENT DECARBONIZATION ACTIONS (E.G., ENERGY EFFICIENCY IMPROVEMENTS, ON-SITE SOLAR) IN 2021:

	0%	1-25%	26-50 %	51-75%	76-100%
Tier 1 Suppliers	68%	24%	5%	0%	3%
Tier 2 Suppliers	78%	20%	1%	0%	1%

REGARDING A REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, CORPS MEMBERS ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS TO DECOUPLE BUSINESS GROWTH FROM RESOURCE CONSUMPTION AND EMISSIONS:

Corps members were able to indicate more than one response

- 48% Designing products for reparability and offering repair services
- 17% Buying back used products and reselling them
- 13% Offering product leasing or renting programs
- 27% None (have not taken actions yet)
- 30% Other

CORPS MEMBERS CAN DEMONSTRATE MEASURABLE REDUCTIONS IN EMISSIONS OVER A SPECIFIED TIME PERIOD:

36% Yes

64% Not yet

REGARDING CARBON (CLIMATE) NEUTRALITY, CORPS MEMBERS:

Corps members were able to indicate more than one response

- 25% Purchase carbon offsets to achieve carbon (climate) neutrality for Scope 1 and Scope 2
- 18% Purchase carbon offsets to achieve carbon (climate) neutrality for Scope 3
- 16% Directly invest in carbon removal or sequestration
- 13% Are Climate Neutral Certified
- 70% Other

REGARDING NATURE-BASED CARBON REMOVAL, CORPS MEMBERS:

- 23% Have made a commitment to invest in nature-based removal or offset programs to compensate for remaining GHG emissions
- 21% Are planning to make a commitment to invest in nature-based removal or offset programs to compensate for remaining GHG emissions
- **56%** Have not yet made a commitment to invest in nature-based removal or offset programs to compensate for remaining GHG emissions

REGARDING ADVOCACY ACTIONS IN 2021, CORPS MEMBERS:

Corps members were able to indicate more than one response

- 50% Endorsed a climate solutions campaign or sign-on letter
- 21% Corresponded directly with U.S. Congress or administration officials
- 20% Participated in government meetings, such as OIA's virtual trips to D.C.
- 21% Provided customers with opportunities to advocate
- 41% Have not yet taken any advocacy actions
- 15% Other

REGARDING ENGAGEMENT ACTIONS IN 2021, CORPS MEMBERS:

Corps members were able to indicate more than one response

- 37% Empowered customers to take action on climate
- 10% Recognized and rewarded climate leading actions with vendors
- 52% Have not yet taken any engagement actions
- 6% Other



OUR TEAM



AMY HORTON Senior Director of Sustainable Business Innovation



SARAH RYKAL Senior Manager of Impact



KARI SHAFER *Manager of Member Success*

READY? JOIN US outdoorindustry.org/climateaction