

OIA

CLIMATE  
ACTION  
CORPS



2020 ANNUAL PROGRESS REPORT FOR

RUFFWEAR



AS A MEMBER OF THE OIA CLIMATE ACTION CORPS, OUR COMPANY COMMITS TO **MEASURE** our entire GHG footprint, **PLAN** by setting targets, **REDUCE** emissions over time and **SHARE** progress publicly each year through this annual progress report.

**WHAT IS THE OIA CLIMATE ACTION CORPS?**

Climate Action Corps is the outdoor industry's collaborative model to lead on climate action to reduce industry-wide greenhouse gas (GHG) emissions in line with science. To learn more, visit [outdoorindustry.org/](https://outdoorindustry.org/)

**OUTDOOR  
INDUSTRY**  
ASSOCIATION

# MEASURE.

## MEASUREMENT OF SCOPE 1 AND SCOPE 2 EMISSIONS (FOR 2019 OR 2020):

- Completed
- In Progress
- Initial Estimate
- Not Yet Started

## MEASUREMENT OF SCOPE 3 EMISSIONS (FOR 2019 OR 2020):

- Completed
- In Progress
- Initial Estimate
- Not Yet Started

## SCOPE 3 CATEGORIES - WE IDENTIFIED OUR MOST RELEVANT SCOPE 3 CATEGORIES AS:

	VERY RELEVANT	POTENTIALLY RELEVANT	NOT RELEVANT	UNKNOWN
Purchased goods & services	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upstream Transportation and distribution	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Downstream Transportation and distribution	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business travel	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use of sold products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Capital goods	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fuel and energy-related activities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Waste generated in operations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Employee commuting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Upstream leased assets	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Downstream leased assets	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Processing of sold products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
End-of-life treatment of sold products	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Franchises	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Investments	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

## REGARDING VERIFICATION OF OUR COMPANY'S GHG EMISSIONS MEASUREMENT:

- Were verified by an independent party
- Will be verified by an independent party
- Are considering verification
- Are not considering verification

## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- Completed
- In Progress
- Not Yet Started

## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 3 EMISSIONS:

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- Completed
- In Progress
- Not Yet Started

## REGARDING SCIENCE-BASED TARGETS AND THE SCIENCE BASED TARGETS INITIATIVE (SBTi):

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- Targets are validated by SBTi
- Intend to get targets validated by SBTi
- Followed guidance from SBTi but don't intend to get targets validated
- Decided not to follow guidance from SBTi
- Do not know about SBTi, but interested to learn more

# REDUCE.

## REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- Completed and taking actions
- In Progress and building a strategy
- Not Yet Started

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR U.S. OWNED/OPERATED LOCATIONS:

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- Made a commitment to source
- Are planning to make a commitment to source
- Not yet considered a commitment to source, or does not apply to us

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR GLOBALLY OWNED/OPERATED LOCATIONS:

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- Made a commitment to source
- Are planning to make a commitment to source
- Not yet considered a commitment to source, or does not apply to us

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

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- Improved energy efficiency at our owned/operated facilities
- Produced or procured renewable electricity (and/or renewable energy credits) for our owned/operated facilities
- Reduced fuel consumption of company-owned vehicles by choosing electric vehicles or other alternatives
- Reduced onsite use of fuels through electrification or other energy sources for our owned/operated facilities
- Procured renewable fuels (e.g. biogas) for onsite use at our owned/operated facilities
- Adopted the use of refrigerants with low Global Warming Potential (GWP) at our owned/operated facilities
- None (we have not taken actions yet)
- Other: (please specify)

Company did not provide additional information to this question.

# REDUCE.

## REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS:

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- Completed and taking actions
- In Progress and building a strategy
- Not Yet Started

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

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- Engaged with our suppliers about energy efficiency
- Engaged with our suppliers about renewable energy
- Engaged with our suppliers about measuring their GHG emissions
- Changed our company's products and materials to alternatives with lower-GHG footprint
- Designed our products to be more energy efficient during use
- Implemented company policies to reduce impacts of business travel
- Reduced impacts of upstream distribution (transportation modes, logistics, packing density)
- Reduced impacts of downstream distribution (transportation modes, logistics, packing density)
- None (we have not taken actions yet)
- Other: (please specify)

Company did not provide additional information to this question.

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS TO DECOUPLE BUSINESS GROWTH FROM RESOURCE CONSUMPTION AND EMISSIONS:

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- Designing products for repair-ability and offering repair services
- Buying back used products and re-selling them
- Offering product leasing/renting programs
- None (we have not taken actions yet)
- Other (please specify)

Company did not provide additional information to this question.

## REGARDING CARBON (CLIMATE) NEUTRALITY, OUR COMPANY (OPTIONAL):

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- Is climate neutral for scope 1 and 2 emissions
- Is climate neutral for scope 3 emissions
- Is Climate Neutral Certified
- Purchases some level of carbon offsets
- Invests directly in carbon removal or sequestration

## REGARDING PUBLIC DISCLOSURE, OUR COMPANY HAS MADE THE FOLLOWING PUBLICLY AVAILABLE (OPTIONAL):

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- Company GHG measurement
- Company reduction targets
- Company reduction strategy
- Company progress against targets
- Company quantified reduction achievements

## LINKS TO PUBLICLY AVAILABLE INFORMATION (OPTIONAL):

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Company did not provide additional information to this question.

## OUR COMPANY'S MOST RECENT QUANTIFIED GHG MEASUREMENT (FOOTPRINT, IN CO<sub>2</sub>e) (OPTIONAL):

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2020 Scope 1: 31.6 tCO<sub>2</sub> eq  
2020 Scope 2: 20.1 tCO<sub>2</sub> eq

## THE REPORTING YEAR FOR OUR COMPANY'S MOST RECENT GHG MEASUREMENT (OPTIONAL):

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<b>FROM</b>	1/1/2020	<b>TO</b>	12/31/2020
Date		Date	

## OUR COMPANY'S QUANTITATIVE GHG REDUCTION TARGETS ARE (OPTIONAL):

Company did not provide additional information to this question.

## OUR COMPANY CAN DEMONSTRATE MEASURABLE REDUCTIONS IN EMISSIONS OVER A SPECIFIED TIME PERIOD:

- Yes      If yes, please describe the amount reduced and time period.  
 Not yet

Scope 2 emissions decreased by 31.6% from 2019 to 2020, and from comparing Scope 1 emissions from 2019 to 2020, we can confidently hypothesize that the reduction in Scope 2 emissions is due in large part to the installment of our rooftop solar panels at HQ in 2020 and only minorly attributed to the global pandemic pushing us to remote work.

## OUR COMPANY'S DESCRIPTION OF ADDITIONAL QUANTIFIED GHG REDUCTION ACHIEVEMENTS (OPTIONAL):

Scope 2 emissions reduced by 31.6% from 2019 to 2020, due in large part to the installation of a rooftop photovoltaic system at our HQ in Bend, OR.

## ADDITIONAL DETAILS ABOUT OUR COMPANY'S EFFORTS TO ADDRESS CLIMATE CHANGE (OPTIONAL):

Company did not provide additional information to this question.

TO ACCESS ALL CLIMATE ACTION CORPS MEMBERS' INDIVIDUAL REPORTS AND OUR COLLECTIVE IMPACT REPORT, PLEASE VISIT: [OUTDOORINDUSTRY.ORG/CLIMATEACTION](https://outdoorindustry.org/climateaction)