

OIA

CLIMATE  
ACTION  
CORPS

bluesign®

2020 ANNUAL PROGRESS REPORT FOR

**BLUESIGN**



AS A MEMBER OF THE OIA CLIMATE ACTION CORPS, OUR COMPANY COMMITS TO **MEASURE** our entire GHG footprint, **PLAN** by setting targets, **REDUCE** emissions over time and **SHARE** progress publicly each year through this annual progress report.

**WHAT IS THE OIA CLIMATE ACTION CORPS?**

Climate Action Corps is the outdoor industry's collaborative model to lead on climate action to reduce industry-wide greenhouse gas (GHG) emissions in line with science. To learn more, visit [outdoorindustry.org/](https://outdoorindustry.org/)

**OUTDOOR  
INDUSTRY**  
ASSOCIATION

# MEASURE.

## MEASUREMENT OF SCOPE 1 AND SCOPE 2 EMISSIONS (FOR 2019 OR 2020):

- Completed
- In Progress
- Initial Estimate
- Not Yet Started

## MEASUREMENT OF SCOPE 3 EMISSIONS (FOR 2019 OR 2020):

- Completed
- In Progress
- Initial Estimate
- Not Yet Started

## SCOPE 3 CATEGORIES - WE IDENTIFIED OUR MOST RELEVANT SCOPE 3 CATEGORIES AS:

	VERY RELEVANT	POTENTIALLY RELEVANT	NOT RELEVANT	UNKNOWN
Purchased goods & services	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upstream Transportation and distribution	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Downstream Transportation and distribution	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Business travel	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use of sold products	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Capital goods	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fuel and energy-related activities	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Waste generated in operations	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Employee commuting	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upstream leased assets	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Downstream leased assets	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Processing of sold products	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
End-of-life treatment of sold products	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Franchises	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Investments	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

## REGARDING VERIFICATION OF OUR COMPANY'S GHG EMISSIONS MEASUREMENT:

- Were verified by an independent party
- Will be verified by an independent party
- Are considering verification
- Are not considering verification

## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- Completed
- In Progress
- Not Yet Started

## QUANTITATIVE REDUCTION TARGETS SET FOR SCOPE 3 EMISSIONS:

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- Completed
- In Progress
- Not Yet Started

## REGARDING SCIENCE-BASED TARGETS AND THE SCIENCE BASED TARGETS INITIATIVE (SBTi):

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- Targets are validated by SBTi
- Intend to get targets validated by SBTi
- Followed guidance from SBTi but don't intend to get targets validated
- Decided not to follow guidance from SBTi
- Do not know about SBTi, but interested to learn more

# REDUCE.

## REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS:

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- Completed and taking actions
- In Progress and building a strategy
- Not Yet Started

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR U.S. OWNED/OPERATED LOCATIONS:

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- Made a commitment to source
- Are planning to make a commitment to source
- Not yet considered a commitment to source, or does not apply to us

## REDUCING SCOPE 2 EMISSIONS THROUGH RENEWABLE ELECTRICITY FOR OUR GLOBALLY OWNED/OPERATED LOCATIONS:

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- Made a commitment to source
- Are planning to make a commitment to source
- Not yet considered a commitment to source, or does not apply to us

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 1 AND SCOPE 2 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

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- Improved energy efficiency at our owned/operated facilities
- Produced or procured renewable electricity (and/or renewable energy credits) for our owned/operated facilities
- Reduced fuel consumption of company-owned vehicles by choosing electric vehicles or other alternatives
- Reduced onsite use of fuels through electrification or other energy sources for our owned/operated facilities
- Procured renewable fuels (e.g. biogas) for onsite use at our owned/operated facilities
- Adopted the use of refrigerants with low Global Warming Potential (GWP) at our owned/operated facilities
- None (we have not taken actions yet)
- Other: (please specify)

Company did not provide additional information to this question.

# REDUCE.

## REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS:

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- Completed and taking actions
- In Progress and building a strategy
- Not Yet Started

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS:

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- Engaged with our suppliers about energy efficiency
- Engaged with our suppliers about renewable energy
- Engaged with our suppliers about measuring their GHG emissions
- Changed our company's products and materials to alternatives with lower-GHG footprint
- Designed our products to be more energy efficient during use
- Implemented company policies to reduce impacts of business travel
- Reduced impacts of upstream distribution (transportation modes, logistics, packing density)
- Reduced impacts of downstream distribution (transportation modes, logistics, packing density)
- None (we have not taken actions yet)
- Other: (please specify)

Company did not provide additional information to this question.

## REGARDING OUR REDUCTION STRATEGY FOR SCOPE 3 EMISSIONS, WE ARE TAKING (OR HAVE TAKEN) THE FOLLOWING ACTIONS TO DECOUPLE BUSINESS GROWTH FROM RESOURCE CONSUMPTION AND EMISSIONS:

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- Designing products for repair-ability and offering repair services
- Buying back used products and re-selling them
- Offering product leasing/renting programs
- None (we have not taken actions yet)
- Other (please specify)

We are actively considering when travel to clients is a must. Being a client services company we cannot sacrifice service, but may find good (better) balance.

## REGARDING CARBON (CLIMATE) NEUTRALITY, OUR COMPANY (OPTIONAL):

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- Is climate neutral for scope 1 and 2 emissions
- Is climate neutral for scope 3 emissions
- Is Climate Neutral Certified
- Purchases some level of carbon offsets
- Invests directly in carbon removal or sequestration

## REGARDING PUBLIC DISCLOSURE, OUR COMPANY HAS MADE THE FOLLOWING PUBLICLY AVAILABLE (OPTIONAL):

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- Company GHG measurement
- Company reduction targets
- Company reduction strategy
- Company progress against targets
- Company quantified reduction achievements

## LINKS TO PUBLICLY AVAILABLE INFORMATION (OPTIONAL):

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Company did not provide additional information to this question.

## OUR COMPANY'S MOST RECENT QUANTIFIED GHG MEASUREMENT (FOOTPRINT, IN CO<sub>2</sub>e) (OPTIONAL):

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Company did not provide additional information to this question.

## THE REPORTING YEAR FOR OUR COMPANY'S MOST RECENT GHG MEASUREMENT (OPTIONAL):

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FROM  TO   
Date Date

## OUR COMPANY'S QUANTITATIVE GHG REDUCTION TARGETS ARE (OPTIONAL):

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Company did not provide additional information to this question.

## OUR COMPANY CAN DEMONSTRATE MEASURABLE REDUCTIONS IN EMISSIONS OVER A SPECIFIED TIME PERIOD:

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- Yes      If yes, please describe the amount reduced and time period.  
 Not yet

Company did not provide additional information to this question.

## OUR COMPANY'S DESCRIPTION OF ADDITIONAL QUANTIFIED GHG REDUCTION ACHIEVEMENTS (OPTIONAL):

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Company did not provide additional information to this question.

## ADDITIONAL DETAILS ABOUT OUR COMPANY'S EFFORTS TO ADDRESS CLIMATE CHANGE (OPTIONAL):

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Company did not provide additional information to this question.

TO ACCESS ALL CLIMATE ACTION CORPS MEMBERS' INDIVIDUAL REPORTS AND OUR COLLECTIVE IMPACT REPORT, PLEASE VISIT: [OUTDOORINDUSTRY.ORG/CLIMATEACTION](https://outdoorindustry.org/climateaction)