



## 2018 BOARD OF DIRECTORS OFFICIAL BALLOT

**Voter Information** (please print):

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate your company's OIA membership category:

- Manufacturer/Supplier/Distributor  Specialty Retailer/Sales Rep  
 Associate (Firms, Corporations, Media, PR Agency, Nonprofit, Government, etc.)

**One ballot per OIA member organization is permitted.** Voter Information must be complete to be valid. In accordance with OIA bylaws, OIA's Board of Directors proposes the following slate of candidates. Incumbent board members are indicated with an asterisk (\*).

The board recommends a "For" vote for all nominees. **Vote for all nominees:**

Or, you may mark your ballot for individual nominees:

**1. Please ELECT Jonathan Cedar, CEO, BioLite, to a three-year board director term:**

- For  Withhold

**2. Please ELECT Phyllis Grove, VP Marketing & eCommerce, Hydro Flask, to a three-year board director term:**

- For  Withhold

**3. Please ELECT Dana Howe, Retailer Relations Manager, Grassroots Outdoor Alliance, to a three-year board director term:**

- For  Withhold

**4. Please ELECT Rue Mapp,\* Founder & CEO, Outdoor Afro, to a three-year board director term:**

- For  Withhold

**5. Please ELECT Bruce Old, VP of Global Wholesale Sales, Patagonia, to a three-year board director term:**

- For  Withhold

**6. Please ELECT Jim Smith,\* Owner, Mountain Chalet, to a three-year board director term:**

- For  Withhold

We require a minimum of 10% of Regular Member Companies responding to meet quorum, and then a simple majority of those votes determines the outcome of the election. Please cast your vote by Wednesday, May 30, 2018, at 5:00 p.m. (MDT).

**Please fax this ballot to 303.444.3284**

or mail to: Outdoor Industry Association, 2580 55<sup>th</sup> Street, Suite 101, Boulder, CO 80301