



The Honorable Sally Jewell
Secretary
United States Department of the Interior
1849 C Street, NW
Washington, DC 20240

Dear Secretary Jewell,

As outdoor industry businesses that make and sell products for active use in the outdoors, we write to express our sincere gratitude for recommending Wilderness designation for the Arctic National Wildlife Refuge and its sensitive Coastal Plain. As you know, the Arctic Refuge is one of the wildest and most beautiful places on earth, with unparalleled outdoor recreation experiences.

For those who have had the opportunity to visit the Refuge, the trip is regarded as a life-changing experience. For those of us who have not been able to visit the Refuge, your recommendation of the highest protection for this area ensures we will have the opportunity to enjoy the same recreation, wildlife and wilderness experiences today, tomorrow, and for generations to come.

As you know, each year, the outdoor industry supports more than six million American jobs, generates \$646 billion in direct consumer spending and contributes \$80 billion in federal, state and local taxes. To maintain our industry's growth, our businesses depend on access to the nation's lands and waters and inspiration from wild and scenic lands and waters. Some of our businesses have worked on protection of this important ecosystem and recreation destination for decades. We are thrilled that your leadership recognizes that our last special places deserve protection and that a crown jewel, the Arctic Refuge, has made that list.

We appreciate your thoughtful approach on the Refuge's Comprehensive Conservation Plan and responsiveness to the millions of Americans who see the value in designating this special place as Wilderness. We thank you for your leadership on outdoor recreation and conservation issues and look forward to helping with the next phase of passing Arctic National Wildlife Refuge Wilderness legislation.

Sincerely,

Chris Valiante
Owner
22 Designs

John Mead
President
Adventure 16

Shannon Stowell
President
Adventure Travel Trade Association

David Kulow
Owner
All Terrain

Geoffrey O'Keefe
Vice President Supply Chain
American Recreation Products

Andy Maser
Owner
Andy Maser Films

Jim Campbell
Carol Kasza
Owners
Arctic Treks, LTD

Jill Layfield
President & CEO
Backcountry.com

Jennifer Mull
CEO
Backwoods

Peter Metcalf
CEO & Founder
Black Diamond, Inc.

Peter Waeber
CEO
Bluesign Technologies

Brook Hopper
Owner
Brook Hopper Consulting

Christopher Hazlitt
Partner
Bryan Cave LLP

John Lacy
EVP Global Product and North
American Sales
Burton Corporation

Sally McCoy
CEO
Camelbak

Scott Whipps
Director of Sports Retail, North America
Clif Bar & Company

Travis Campbell
President & CEO
Far Bank Enterprises

Ted Manning
CEO
Ibex Outdoor Clothing

Chris Enlow
Corporate Responsibility Manager
KEEN

Steve O'Meara
President
Kokatat

Brian Cox
CEO
Lightspeed Outdoors

Craig Mackey
Principal
Mackey Partners, LLC

Mark Martin
President
Marmot

Seth Cobb
Vice President and General Manager
Merrell

Topher Gaylord
President
Mountain Hardwear

Ross Saldarini
President
Mountain Khakis

Kelly Nester
President
Nester Hosiery

Rick Meade
President
Nikwax North America

Rick Case
CEO
Nite Ize

George Wendt
Founder and CEO
O.A.R.S.

Sam Mix
Conduit of Corporate Outreach
Osprey Packs

Steve Barker
Interim Executive Director
Outdoor Industry Association

Dan Nordstrom
CEO
Outdoor Research

Kay Henry
Partner
Outdoorsense Ltd

Rose Marcario
CEO and President
Patagonia, Inc.

Peter Duke
CEO
point6

Mark Reed
Founder
Prism Kites

Kate Ketschek
Owner
Revolution House Media

Rick Saez
Owner
Rick Saez Photography

Vince Mazzuca
Marketing Manager
Ruffwear

Jenn Simon
Marketing Coordinator
Sea to Summit

Alli Noland
Owner
Terra Public Relations

John Sterling
Executive Director
The Conservation Alliance

Scott McGuire
President
The Mountain Lab

Ann Krcik
Director, Brand Communications and
Outdoor Exploration
The North Face

Kit DesLauriers
Global Athlete Team
The North Face

Gordon Seabury
President
Toad&Co

Ashley Korenblat
CEO
Western Spirit Cycling

Ed Schmults
CEO
Wild Things, LLC

